

# MEDFORD DAILY TRIBUNE

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**TODAY'S WEATHER PREDICTION.**

Clear today and tomorrow. Warmer.

A rare and salubrious climate—soil of remarkable fertility—beautiful scenery—mountains stored with coal, copper and gold—extensive forests—streams stocked with speckled beauties—game in abundance—a contented, progressive people—such is the Rogue River Valley.  
 Average mean temperature.....55 degrees  
 Average yearly precipitation.....21 inches

**PROSPERITY HEADED THIS WAY.**

With a record crop of Bartlett pears selling at the high price of \$4 a box, with a large apple crop at fancy figures, with the extension of the Pacific & Eastern an assured fact and the tangle of indebtedness involving the railroad liquidated, Medford faces the brightest period in its history.

The future for both city and valley is more roseate than ever before. Rogue River valley has demonstrated that it is the most prolific and dependable of fruit growing sections in the northwest; that its fruit commands the highest prices in the leading markets of the world, and its climatic conditions make it the most attractive place to reside. All this has attracted the attention of the world and a heavy immigration of homeseekers is under way.

With the extension of the railroad to the timber belt will come the payrolls essential to the development of the country. Employment will be furnished those of small means who have invested their all in young groves, and the payroll will make possible the era of small orchard tracts without which the valley cannot achieve its destiny.

With the railroad assured to the timber, its extension to the Blue Ledge copper district and to the coast will ultimately follow, for the earnings from the timber tonnage will build the necessary line, and Medford's era of prosperity will be fully under way.

**ON OREGON FRUIT RAISING.**

S. Glen Andrus, staff correspondent of the Chicago-Record-Herald, in a special article on Oregon fruit has the following to say regarding Medford pears:

"In every market Oregon fruit brings the highest price. The world's record for pears is held by Medford, from which place a carload of Comice pears were sent to New York recently and were sold for \$4622.80, an average of \$3.99 1-2 per half box. This means that a single pear at the wholesale price cost more than 10 cents. In January, 1909, a box of Comice pears from Grants Pass brought \$10.08 in London and \$8.20 in New York. A single acre of this fruit has yielded as high as \$2200 and last year 16 1-2 acres netted the grower \$19,000. This particular grower sold his fruit free on board Medford and had no responsibility in picking or marketing it. When the grower does

the marketing he counts on a cost of \$1.50 per box and is practically assured of the net result of from \$2.50 to \$3.50 on every box that he ships. This means that the successful grower in the Medford valley, or in any one of the famous fruit districts of Oregon, who has an orchard in full bearing, has good reason to expect an average of \$200 to \$600 per acre, and he may make an even greater profit."

Mr. Andrus has got things a little mixed. Comice pears from Medford brought \$10.08 in London. Grants Pass ships no Comice pears. The 16 1-2 acres that netted \$19,000 were Winter Nellis pears, and not Comice. There is no Medford valley, but then, Mr. Andrus probably got his information from Portland, where they know less about southern Oregon than is known in Chicago.

Regarding apples, Mr. Andrus says:

"The Rogue River and Umpqua valleys are more recent additions to the commercial apple orchard districts of Oregon, but they are sufficiently developed to show that they have the soil and the climate to produce fruit which will be as good in quality and size and color as that produced in the older sections of the state."

As a matter of fact, the Rogue River valley is one of the earliest commercial orchard districts in Oregon, and its product famous abroad before that of any other section, but, of course, Mr. Andrus depended upon Portland for his information, and Portland has only recently discovered that there is a Rogue River valley.

Upon peaches Mr. Andrus writes as follows:

"The peach orchards of Oregon, which do best on the hillsides above the frost line in either loamy or decomposed soil, yield all the way from \$100 to \$500 per acre. In some places, notably in Josephine county, near Grants Pass, there is much good peach land which can still be secured for \$10 an acre. The peach trees of Oregon begin bearing much earlier than the apple and pear, and produce ten crops before they begin to decline."

It is too bad that Mr. Andrus did not take the time to visit some of Oregon's fruit belts and learn something worth while. A far better account of the fruit industry can be secured from the pamphlets issued by the Commercial clubs of the various cities than what he has gathered, absorbing Portland ignorance of Oregon.

The cardinal error made by Mr. Andrus and all other superficial observers who secure their information second hand, is that they assume that all parts of Oregon are equally adapted to fruit raising, whereas fruit culture has only been proven a commercial success in a few isolated sections, whose area is not large, where favorable soil and climatic conditions obtain.

Each locality produces some varieties of fruit that cannot be profitably grown elsewhere. Because the Rogue River excels in Newtown apples and all varieties of pears is no reason that they can be grown successfully in the Willamette valley, because they cannot be. Hood River excels in Spitzenberg, Winter Banana, and some other varieties of apples, but not pears. The Willamette valley produces cherries, prunes and cheap apples, but cannot grow Newtowns or pears in the same class with the Rogue River fruit.

Only by a long series of experiments, conducted throughout many years, can the commercial possibilities of fruit raising in any section be proven. The great advantage of the Rogue River valley is that the experiments of 50 years have demonstrated the proven commercial success of certain varieties and eliminated the risk that growers in newer districts face.

The Rogue River valley alone among fruit regions in the northwest has long been developed, but has not until recently been exploited.

**At the Savoy.**

Follow the crowd to the Savoy tonight and witness a very strong entertainment of dramatic and comedy pictures. For an hour of amusement the kind the Savoy puts up cannot be beat. No tiresome waits or delays. The pictures are clear and flickerless. The Savoy is the coolest and soziest amusement place in town and gives the best entertainments. Entire change of program tomorrow night. One dime.

**Granulate Sore Eyes Cured.**

"For twenty years I suffered from a bad case of granulated sore eyes," says Martin Boyd of Henrietta, Ky. "In February, 1903, a gentleman asked me to try Chamberlain's Salve. I brought one box and used about two-thirds of it and my eyes have not given me any trouble since." This salve is for sale by Leon B. Haskins' Pharmacy.

**Mt. Angel College**

MT. ANGEL, OR.

in charge of the Benedictine Fathers. For young men and boys. Term opens September 7th. Preparatory, commercial, scientific and classical courses. Write for catalogue.

There is no place like home, but the Louvre cafe cooking is so near the kind mother used to do that you'll forget your troubles, especially if you are eating some of their famous hot waffles and maple syrup for breakfast.



**If You Want to Spend**

several of the pleasantest half-hours you ever put in—get the September EVERYBODY'S and read in this order: "Happiness," "The Mellowdrummer" and "What Shall We Do With the Old?"

After that—read where you will—you'll say, "Here's a good magazine." Try it and see.

SEPTEMBER EVERYBODY'S On Display by Medford Book Store, Russell's Store and Hotel Nash News Stand.

**Economy**

**Get The Habit**

of buying your fresh and salt MEATS, POULTRY, SAUSAGE and LARD at the place where you are assured of the best at all times, regardless of price.

**It Will Pay You**

to investigate for yourself the conditions that prevail at our market and give us a trial, after which we are sure you will not trade elsewhere.

**THE ECONOMY MARKET**

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Opposite Postoffice

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**Economy**

# A Fortune For You

140 acres black, sticky land, subject to irrigation; an ideal fruit farm; lying between the famous 401 orchard, which sold for \$110,000, the Vilas orchard and the Phipps orchard; for only \$150 per acre.

## Figure It Out For Yourself

Setting out trees, per acre, \$25; care of trees, \$10 per acre yearly for four years, which makes a 5-year-old orchard stand you \$215 per acre expense, and at the end of that time you will without doubt sell for \$600 per acre, leaving you a profit of \$385 per acre, or \$53,900 on the entire tract. ISN'T IT WORTH INVESTIGATING?

# BENSON INVESTMENT CO.