



Scene in "Wildfire," at the Medford Theater tonight.

Compare the Quality



It is, and always has been our aim to supply our customers with goods of the highest quality and to that end we are always adding quality to our line. The addition of "preferred stock" makes our line of high-grade Canned Goods most complete. Our service always the best and every accommodation given our customers.

Allen & Reagan

Groceries, Chinaware, Fruit and Feed

Nash Livery Company

Best equipped in Southern Oregon. Give us a trial.

H. C. BONNEY

PHONE NO 2331.

SALEM BEER

SALEM is the most popular beer in Northern California and Southern Oregon. It is acknowledged to be the equal of the very best eastern product. All beers are good, but some beers are liked better than others. The proof for this assertion lies in drinking Salem beer. If you wish to be convinced, ask for Salem beer and drink it.

SALEM BREWERY ASSOCIATION
Medford Depot: Medford Ice & Storage Co.

ERU-SA—THE ONLY LAWFUL PILE CURE
Because ERU-SA CURES PILES, and DOES NOT contain narcotics, mercury, cocaine, lead or any poisonous drug. U. S. Dispensary recommends every ingredient of ERU-SA. Drug laws make "false and misleading statements" a crime. Therefore, the sale of all other or narcotic pile medicines is illegal because they affect the brain and spinal marrow, produce constipation and never cure. ERU-SA is not for sale at opium joints. Only druggists of highest standing endorse ERU-SA. Medford Pharmacy, Eagle Pharmacy, Cass Strang, Huakias' drug store.

MEDFORD GETS BOOST IN DORRIS BOOSTER

Editor Bohannon in Writing Up Medford's Magazine Also Writes Up This Section.

Many years ago in the far cold east a newspaper publisher was struggling along with a little publication. Nothing very remarkable about that. There chanced one day that a young man blew in and asked for a job. He got it. Nothing very remarkable about that either. The publisher and young man parted as publishers and young men will. They drifted far apart. They had not heard of each other in years. Finally the publisher drifted into the little town of Dorris and inoculated its citizens with the deadly booster germ. The young man blew into Medford. He got a job and began seeing how far he could spread his so-many-backs-per. Then the strange thing happened. He pocketed a paper out of a pile one night and happened to notice the name at the head of the editorial column. He got busy and wrote. Uncle Sam delivered the letter and the two old time friends came together. Now here is what publisher Bohannon of the Dorris Boosters says of Editor Brown's first issue of the Medford Magazine. And notice what he says of Medford: "We have received a copy of the first number of 'Medford's Magazine,' published at the Rogue River metropolis. It consists of 24 pages and a cover. It contains writings of the prominent business houses of Medford and stories descriptive of the interesting features of the valley. Also it contains a 'whole passel' of job showing who are the live merchants of Medford."

"Medford's Magazine is a dandy and the boosters of that hustling town should get together and tender Arthur Brown a vote of thanks for getting out such a creditable publication. Such a magazine in southern Oregon should find an almost unlimited field. That it will do much toward the upbuilding and advertising of the resources of Rogue River valley and Medford is a foregone conclusion."

"In his bow to the public the publisher says he wishes to give the plain, unvarnished facts and tell their readers 'true stories of hunting and fishing in this sportsman's paradise.' Oh you guileless Are-less-Brown! Sure Sure you'll tell nothing but true tales. But you will varnish them just a little, Arthur. We know you will because you are built that way. And if we did not know it

yourself, the description you give of the laughing Rogue river would convince us that you are pretty handy with the varnish brush. Listen here: "Have you ever seen the Rogue river? Rolling, tumbling, shouting defiance like a gladiator, yet sometimes hesitating, murmuring, whispering like a sweet-voiced woman telling in a foreign tongue a story of love. Everywhere along its banks grandeur and simple beauty are so cunningly blended together that the brush of the artist and the pen of the writer are defied. Its waters are filled with speckled funny beauties and the angler can find enjoyment to his heart's content."

"Though it is all true enough, yet who but Art could have constructed those sentences of delicious description? You'll do, Arthur. You'll do well in Medford. Surely you must already have touched a responsive chord in the hearts of the Medford boosters. They are out of the same piece of goods that you are. And you are all fashioned along the same wholesome lines."

"Success to you, Arthur Brown. And success to the metropolis of the great Rogue River valley. Next to Dorris we would rather be in Medford than any place except heaven."

The Chain of Habit.
"Habit is mighty strong in its grip on a man," says the magazine editor. "Now, there's Jimmy Grace, the reformed second story worker, who has been doing some short stories for us." "What about him?" asks the subscriber. "The second story habit is so much alive in his breast that he wants to write a sequel to every story he does." —Chicago Post.

They Might Have Done Worse.
"The slender girls didn't do so badly, after all." "How was that?" "Why, Jane's duke turned out to be a cook, and Ann's count was a waiter. But they both wanted work, and Mrs. Gilder told me only the other day that she couldn't ask for better help." —Cleveland Plain Dealer.

Her Specification.
He—So you think married life ought to be one grand, sweet song?
She—Yes.
He—What air would you prefer for this matrimonial song?
She—I think a millionaire. —Haltmore American.

Playing Safe.
Tom—I say, old man, are you superstitious about dining with thirteen at the table?
Jack—Well, that depends.
Tom—Depends upon what?
Jack—Whether the supply will equal the demand. —Chicago News.

An Aid to Composition.
"Do you find that dictating to a stenographer is an economy of time?" "Yes," answered the eminent author. "It saves you the trouble of looking in the dictionary to see how long words are spelled." —Washington Star.

Historical Note.
Fresh—Who is the smallest man mentioned in history?
Seph—I give up.
Fresh—Why, the Roman soldier who slept on his watch. —Pennsylvania Punch Bowl.

Easily Explained.
Miss Chatters—It surprises me to see what a small man your brother is. He's no more than half your size.
Mr. Patters—Yes, but he's only my half brother, you know. —Judge.

In the Ecstatic Stage.
The girl passing her fair hand over his brow—There, Arthur! Have I charmed your headache away?
Arthur—You have, dear. You've my wish. —Herald-Examiner-Tribune.

Want a Bearing Orchard?

THE IDEAL HOME—A small tract of orchard, of standard varieties and proven quality, on the best soil in the valley.

NO EXPERIMENT—The famous Gold Range orchard two miles south of Medford, adjoining the Bear Creek and Burrell orchards, has produced for years record-breaking crops.

WE HAVE SUBDIVIDED IT into small tracts, from 5 to 27 acres, both bearing and young orchards, and offer a limited number for sale on reasonable terms.

THIS IS YOUR OPPORTUNITY.

Rogue River Investment Co.

111 North D Street

WANTED

Timber and Coal Lands

Apply to

B. H. Harris & Co.

MEDFORD, OREGON
Office in Jackson County Bank Upstairs

Mrs. Irene Hampton Isaacs
Instructor of Piano, Liszt Method

Studio at Residence, North Orange Street



AN EASTER DESIGN

or a bungalow, just as happens to strike your taste, always obtainable at owner's prices at our shop. And let us again im-

press you with the fact that Medford prices are today more reasonable than in any other town in the west, when the prospects of the city are taken into consideration. It will make one feel awfully well contented with life to own one of the properties in which we are dealing, in case the oil district proves to be what we think it will be. Now is the time to get in on the best investment possible to make in Medford town property, by calling on the

Rogue River Land Co.

Exhibit Building, MEDFORD

APPLES and PEARS and all kinds of Fruit Trees

YAKIMA VALLEY NURSERY

Largest Commercial Nursery in the Pacific Northwest. Now in the combine. Competes with all first-class nurseries

L. E. HOOVER, Agent
MEDFORD, OREGON.

J. E. ENYART, President. JOHN S. ORTH, Cashier.
J. A. PERRY, Vice-President. W. B. JACKSON, Ass't Cashier.

THE MEDFORD NATIONAL BANK

MEDFORD, OR.

CAPITAL \$50,000
SURPLUS 10,000

Safety Boxes For Rent. A General Bank in Business Transacted. We Solicit Your Patronage.