

Medford Daily Tribune

Official Paper of the City of Medford.

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CIVIC IMPROVEMENT.

Now that the program of street paving is to be continued, united effort should be made to keep a clean city. Rubbish heaps and unsightly debris have no place in any up-to-date town.

There are many improvements that might be made at once that would materially aid the appearance of the city. The distribution of dodgers, the use of telephone and light poles as unsightly billboards, the blocking of narrow sidewalks on main business streets by sandwich signboards, all should be stopped. Civic pride ought to compel the cessation of these nuisances, even if there are no ordinances governing them.

Seventh street should be regularly sprinkled to prevent the ruination of stocks of merchandise and the suffocation of pedestrians in dust clouds driven by the gentle zephyrs of spring. Sidewalks in the business district should be kept clean, and those in residence districts kept in repair.

A little effort by each property owner in the way of cleaning up and beautifying would make a cleaner, better, prettier and more attractive city. Medford should arouse from its lethargy and inaugurate a program of beautifying the city.

ROGUE RIVER APPLES.

Since early days, when every farm had its orchard, producing many kinds of fruit, Rogue River apples have been noted for quality. No finer apple is produced anywhere in the world.

It is a far cry from the home orchard, with its hundred varieties, good, bad and indifferent, to the modern commercial orchard, with its one or two varieties only. Yet for scientific commercial reasons, the Rogue River grower has cut out of calculation all but two varieties, which are standard the world over and produced in perfection in an exceedingly small area—the Yellow Newtown Pippin and the Aesopus Spitzenberg, both of which are produced in perfection here.

In the apple markets of London the highest prices for any variety of apple are obtained by the Yellow Newtown Pippin from the Rogue River valley. There is a peculiar characteristic of this noted apple, of which many are ignorant. With all its merit, and it is thought by many to be the ideal apple of the trade today, the yellow Newtown Pippin is in most sections the shyest bearer and the most capricious cropper of the whole list. Only in the Albermarle valley in Virginia is it at all a success in the eastern states, and outside of the Rogue River valley it will never be produced on a commercial scale to cut any figure, even in the best orchard sections of the northwestern coast. Here it is almost as prolific as the Ben Davis itself, and there has never yet been a total failure of the crop.

Since earload shipments began from this valley in the late '90s, the Newtown apples from this district have practically driven the inferior product of certain valleys down in California out of the London market, and uniformly high prices always prevail for the best from this section.

In the New York market the Aesopus Spitzenberg is the reigning favorite. In the Rogue River valley it is most productive and of the highest grade. In some sections it not only outyields the wonderful Newtown, but appeals to the horticulturist because of its fine flavor and high color. The American buyer prefers a red apple, and the Spitzenberg is the great favorite for the holiday trade.

It is a matter of common repute in the apple trade that "once upon a time" the Spitzenberg was produced in its highest perfection in portions of New York state itself. However that may be, it is certain the Spitzenberg is not now prolific enough in that part of America to warrant planting in a commercial way at all. New Yorkers must have them, and when the advent of the western box package worked a revolution in the fruit trade of the eastern cities the dealers of the great metropolis hailed with delight the carefully packed Spitzenbergs, which found ready favor also with the public—a special favor which they will never lose.

The districts which will bring the Spitzenberg apple into fancy condition each year are very limited, as well as those which produce the Newtowns. Ask a fruitgrower from one of the Washington fruit districts if he has planted largely of the Spitzenbergs and he will always state that he has not; that from one reason and another the fruit is not profitable there, and while fine individual specimens are grown, it is not regarded as a commercial apple there. Only here and in the Rood River section, which produces as fine Spitzenbergs as we grow, are there today any extensive plantings of this fancy apple. So the man with a good tract of Spitzenberg land can count himself fortunate and at once proceed to set it in good nursery stock.

It's a wise man that knows his own wife in her latest mod hat.

ORDINANCE NO. 188.

An ordinance creating a committee of the city council of the city of Medford to be known as the license committee, providing for the appointment of its members and prescribing its duties.

The city of Medford doth ordain as follows:

Section 1. There is hereby created a committee of the city council of the city of Medford to be known as the license committee. It shall consist of two members of the city council, to be appointed by the mayor. The mayor shall be the third member of said committee.

Section 2. All applications for licenses made to the city council of said city shall be referred to said committee for investigation and report before the same are acted upon.

The foregoing ordinance was passed March 29th, 1909, on the following vote: Merrick aye, Welch aye, Emerick aye, Wortman aye, Eifert absent, Demmer aye.

Approved March 29, 1909,
W. H. CANON, Mayor.

Attest:
BENJ. M. COLLINS,
Recorder.

NOTICE.

Notice is hereby given that the city recorder will receive sealed proposals for the sale of \$22,000 worth of special improvements bonds until 4:30 p. m. April 20th, 1909.

Said bonds are to be issued under the Bancroft bonding act in denominations of \$500 and \$250, and will bear interest at the rate of 6 per cent per annum, payable semi-annually at the office of the city treasurer of said city.

Purchaser to pay accrued interest from date of bonds to time of delivery.

Council reserves the right to reject any or all bids.

Dated Medford, Oregon, March 30, 1909.

BENJ. M. COLLINS,
City Recorder.

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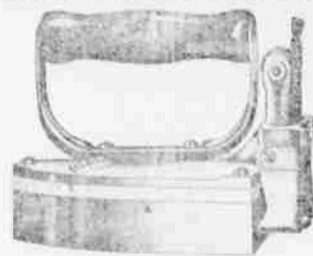
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