

# Medford Daily Tribune

Official Paper of the City of Medford.

Published every evening except Sunday.  
**MEDFORD PUBLISHING COMPANY**  
 GEORGE PUTNAM, Editor and Manager.

Admitted as Second-Class Matter in the Postoffice at Medford, Oregon.

**SUBSCRIPTION RATES:**

One month by mail or carrier... \$0.50 One year by mail... \$5.00

## THE SMALL ORCHARDIST.

The ideal home and the ideal life is that of the small orchardist—the man who makes a good living and a little more, is his own boss, free and independent, with opportunity for fullest development, living his life in God's pure sunshine.

The big orchard is doomed; the small orchard is the orchard of the future. The care, the intelligence, the work needed for the perfect orchard must be concentrated on a small area to produce the best results. Each large orchard should be cut into many small ones, each supporting a family.

As E. H. Harriman remarked when here: "Your big orchards, owned by non-residents, do the country little good. They should be subdivided and the owners live on them. Otherwise, they are a drain on the country rather than a resource."

Life on orchard is most attractive and alluring. As Henry E. Doseh, once secretary of the state horticultural commission, has written: "There is perhaps no more fascinating or ennobling pursuit in life than horticulture, and possibly none more profitable than the growing of apples and pears. The poet who watched and raved over the development of a beautiful girl baby into maiden and ultimate womanhood, will find its counterpart in an Oregon orchard. To stand and watch in early spring the quickening of the tree, the gradual development of leaf and bud, and the gentle, timid opening of its bewitching blossoms, filling the air with intoxicating fragrance, and finally the fruitage of the magnificent apples and pears for which Oregon has become famous, is a poem in itself.

"We have reached the era of scientific management of the orchard and of remunerative prices for the product."

Intelligence and brains are needed on the orchard. It is not a yodel's occupation.

The best thought of the brainiest men in southern Oregon has been given to horticulture since the possibilities of the business have been apparent. In the light of acquired experience, there need not be a single failure among those who now embark in this business. It is not an occupation especially adapted to the wants of a lazy man, for it requires the closest attention at all times; but its rewards are so great that it is very alluring to men of intelligence. As a recent writer says: "Whoever enters this field of production must understand that if he succeeds he will have full use for his best intellectual and physical energies." The Rogue River valley is as regular in its crop production as any part of the known world, and one can be certain that he will not have labored in vain if he concentrates his efforts on the right varieties of fruits on the right kind of land here.

Will the earning period of your life close in ten years hence? Are there boys and girls coming on who will be in the market for a collegiate education about that time? Set out or buy a small orchard in the Rogue River valley now, and when the time of need is at hand it will provide an annuity which none of the insurance or guaranty companies will care to duplicate. It is a pleasant occupation, in a sense carrying one back to Eden.

There is no danger of over-production. The apple and pear crop of the United States is less than it was twenty years ago. It was a third last year of what it was in 1896. As George Rae of Rae & Hatfield of New York city, former manager of Porter Bros., and the largest firm dealing in western fruit, states:

"The finest fruit in the United States, without exception, is produced in the Rogue River valley. Medford pears are unsurpassed. Some years ago I thought that with the constant planting of new orchards there would be an over-production, and the fruit could not be marketed at a profit. Experience, however, proves that there is no such thing as an over-production of high-quality fruit, such as is produced about Medford. With the increase of the country in population and wealth has come also an increase in the demand for fancy fruit, and only a few places grow it. The demand exceeds the supply.

"The east cannot produce the quality of apples and pears grown in the Rogue River valley. Wherever your fruits are offered the highest prices are paid, and it is always in demand at fancy prices."

Through a typographical error, the article in yesterday's Tribune on the Crater Lake road marking the third epoch in the history of the Rogue River valley was not credited to the Rogue River Fruit Grower, as it should have been.

## JACKSONVILLE ITEMS.

P. Bowersox of Newport, Ore., was in town Saturday shaking hands with old friends.

C. A. Simons of Ashland was at the county seat Saturday on business.

H. B. Dow and W. H. Coleman went over to Medford Saturday evening to attend the house-warming given by Clarence Beames at his new bungalow.

Sherrill W. A. Jones went to Trail Creek Saturday on official business.

J. J. McMahon of Ashland was at the county seat Saturday.

Mrs. Chapman of Medford was the guest of Mrs. M. M. Taylor Saturday.

W. I. Vawter, Dr. Pichel, Dr. Roy Graves, C. L. Hutchinson and A. S. Robinson attended the Royal Arch lodge Friday evening.

Miss Hazel Ewart was the guest of Mrs. P. C. Sears Friday evening.

Mrs. Charles De Lin came over from Medford Friday afternoon to attend the ball game between Cass's, Calk's and Jacksonville's.

Henry Barnhart and wife of Ashland are visiting relatives living here this week.

## "THE PICADILLY."

### NOTICE

Notice is hereby given that the city recorder will receive sealed proposals for the sale of \$22,000 worth of special improvement bonds until 4:30 p. m., April 20th, 1909.

Said bonds are to be issued under the Binger's bond act in denominations of \$100 and \$250, and will bear interest at the rate of 6 per cent per annum, payable semi-annually at the office of the city treasurer of said city.

Purchaser to give one and interest from date of bonds to date of delivery.

Council reserves the right to reject any or all bids.

Dated Medford, Oregon, March 30, 1909.

HENRY M. COLLINS.

## NEW NEW

A COMPLETE LINE OF NEW STATIONERY IN ATTRACTIVE PACKAGES; VALUES FROM 15c TO \$1.00. WE LIKE TO SHOW OUR GOODS. DENNISON'S WAX INDIVIDUAL COLORS.

Medford Pharmacy  
 Near Postoffice



## Which is the Best Way

to build up the Panama canal has been decided. It has also been decided that the best way to build up Medford is by keeping the money at home and creating payrolls. We will give you grades of imported and domestic cigars and you will find that they differ more than in the choice of cigars.

## R.R.V. Cigar Works



ASK FOR DIAMOND BRAND SEED



# Boys' Clothing

We are now showing a complete line of Boys' and Youths' Suits in the latest cloths and cuts

Boys' Suits in brown and gray; sizes 6 to 15 years, with two pairs of pants to each suit, at each... \$6.00

Boys' all wool, square cut Coat Suits, in gray, tan and brown, at each... \$6.00, \$6.50, \$8.50 and \$10.00

Boys' Suits in sizes 6 to 10, at

## \$5.00 and \$3.50 ea

Buster Brown and blouse Suits in sizes 3 to 8 at \$5.00 and \$6.00.

# Van Dyke's

DRY GOODS SHOES CLOTHING

## AN EASTER DESIGN

or a bungalow, just as happens to strike your taste, always obtainable at owner's prices at our shop. And let us again impress you with the fact that Medford prices are today more reasonable than in any other town in the west, when the prospects of the city are taken into consideration. It will make one feel awfully well contented with life to own one of the properties in which we are dealing, in case the oil district proves to be what we think it will be. Now is the time to get in on the best investment possible to make in Medford town property, by calling on the

# Rogue River Land Co.

Exhibit Building, MEDFORD

Mrs. Irene Hampton Isaacs  
 Instructor of Piano, Liszt Method  
 Studio at Residence, North Orange Street

## Compare the Quality

It is, and always has been our aim to supply our customers with goods of the highest quality and to that end we are always adding quality to our line. The selection of "preferred stock" makes our line of goods complete. Our service always the best and every account given prompt attention.

# Allen & Reagan

Groceries, Chinaware, Fruit and Feed

## WANTED

# Timber and Coal Lands

Apply to

# B. H. Harris & Co.

MEDFORD, OREGON  
 Office in Jackson County Bank Upstairs

## MONEY TALKS

But it doesn't say Good-bye

when you put it into those lots which we are selling in West Medford. Investigate Mountain View, Benson's Addition, Laurel, Walnut and Highland Parks, and Woodlawn Heights.

# Benson Investment Co.

Office Over Bijou Theater Phone 3071.

F. N. Cummings T. W. Osgood

# Osgood & Cummings

## Civil Engineers

The Best Equipped Engineering Office in Southern Oregon

Surveys, Maps, Plans, Specifications, Reports, Estimates, Etc. - Water Powers and Water Works, Paving and Road Making, Sewerage, Railroads, Irrigation and Drainage

Office Medford National Bank Bld.

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We make any kind and style of windows. We carry glass of any size on hand.

# Medford Sash & Door Co.

## Our Spring Showing

of handsome fabrics for sack suits, frock and outway coats and Chesterfield overcoats embrace all the latest novelties in elegant and exclusive imported and domestic woolsens. We are prepared to fashion you a suit that will be peerless in cut, fit and distinctive style at a reasonable figure at

# J. A. Kreuzer & Co.

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 PALM BUILDING, MEDFORD, OR.

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The Jackson County Bank respectfully solicits your account, subject to your check, with the strongest guarantee of safety and efficiency.

We offer the highest attainment in systematic banking service, which assures the greatest care in every financial transaction, with this obliging institution.

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 Capital and Surplus \$125,000  
 Resources \$700,000

W. I. VAWTER, President.  
 G. R. LINDLEY, Cashier.

J. E. ESWART, President.  
 J. A. PERRY, Vice President.  
 JOHN S. ORTH, Cashier.  
 W. B. JACKSON, Ass't. Cashier.

# THE MEDFORD NATIONAL BANK

MEDFORD, OR.

CAPITAL \$50,000  
 SURPLUS 10,000

Safety Boxes For Rent. A General Bank in Business Transacted. We Solicit Your Patronage.

# Nash Livery Company

Best equipped in Southern Oregon. Give us a trial.

H. C. BONNEY  
 PHONE NO 2331.

**Marriage Licenses.**  
 James A. Rutledge and Rosa Rugg

**Probate.**  
 Estate Ronald McDonald; order made to sell personal property.

**SANTA ROSA:** Cal., April 6. Robert Thompson, Thomas Johnson, friend and associate for 30 years, arrived from New York yesterday. His mission is to visit Luther Burbank. He is the bearer of personal greetings from the inventor to the scientist.

Take the Tribune for News