



Announcement

You are Cordially Invited to the

Grand Opening

of our

Completed Retail Store

Friday and Saturday, March 19-20, '09

Musical Selections by Hazelrigg's Orchestra, commencing Friday 7.30 p. m. to 10.30 p. m.; and Saturday 2.30 p. m. to 5.30 p. m. Punch will be served

The Largest and Finest Equipped

DEPARTMENT STORE

In SOUTHERN OREGON

VISIT

Our commodious rest rooms on the 2d floor—where you will find every convenience possible. Stationery free of charge.

THIS will be the most conspicuous event of the kind this city has ever seen in the annals of merchandising.

In order that the opening celebration of this immense mercantile institution should be in keeping with the size and importance of the store, the management determined to make it the most elaborate affair that was ever attempted by any mercantile house in Southern Oregon. It's almost impossible to give a technical description of the sumptuous decorations, characterizing the masterpieces of the foremost style originators—many of whose creations are shown exclusively by us.

We have extended our every effort in procuring the *Highest Standard of Merchandise at Moderate Prices.*

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DEPARTMENTS

On entering store you will notice suspended show cards indicating the different departments

FIRST FLOOR

RIGHT AISLE

DRY GOODS AND NOTIONS Complete lines of Woman's Silk and Kid Gloves, Silks, Satins, Velvets, Dress Trimmings, Wool Dress Goods (shrunken free of charge), Cloth Buttons (made to order), Wash Goods—Towels, Napkins, Bed Spreads, Pillow Cases and Pillows, Table Linens, Sheets, Draperies, Curtain Swisses, Upholsteries, Table Oil Cloth, Burlap (fancy and plain), Wide Sail Duck.

Complete lines of Notions, Ribbons, Veilings, Fancy Neckwear, Dainty Handkerchiefs, Headwear, Belts, Hand Bags, Purses, Combs, Fancy Jewelry, Art Goods, Pillow Tops, Silk Cording, Flosses, Art Linens.

Hosiery and Underwear for Women and Children. Corsets, Bust Rufflers, etc.

WOMEN'S AND CHILDREN'S SHOE DEPARTMENT Complete lines of the celebrated Utz & Duns Shoes in all the latest styles.

LEFT AISLE

MEN'S DEPARTMENT Complete lines of Men's Collars, Cuffs, Hosiery, Handkerchiefs, Jewelry, Scarfs, Fancy Shirts, Work Belts, all the latest styles in stiff and soft Hats and Caps, Underwear, Sweaters, Overalls and Jumpers, Khaki Trousers, Old Trousers, Bath Robes.

The right style of Men's Suits—The Hart, Schaffner & Marx kind—we can fit you from \$17.50 to \$25; also Rain Coats and Automobile Coats.

Trunks, Valises, Hand Bags, Wardrobe Trunks and Suit Cases.

MEN'S SHOE DEPARTMENT A complete line of the famous Crossett Shoes made on honor, which it pays to buy.

SECOND FLOOR

JUVENILE DEPARTMENT BALCONY The most complete lines of Boys' Clothing, Hats and Caps to be found in this section at Moderate Prices.

WOMEN'S READY-TO-WEAR DEPARTMENT The largest and most complete assortments of Woman's Suits in Southern Oregon at prices ranging from \$7.50 to \$75.00. Surely you will be pleased with the styles, quality and make. Alterations free.

WOMEN'S SUITS AND GOWNS Latest creations in Taffeta and Messaline evening gowns, Wash Suits in Duck, Madras, White and Colored Linen and Persian Lawn. Silk, Heatherbloom and Sateen Underskirts, Panama, Serge, Brilliantine, Voile, Khaki and Corduroy Skirts (also riding skirts).

Imported Lace Jackets, Silk Wraps, Cravenettes and Silk Raincoats, long and short Kimonos, Wrappers, Bath Robes, Silk, Lace, Net and Lawn Waists.

WOMEN'S MUSLIN UNDERWEAR Complete lines of Women's and Children's Muslin Underwear. The newest ideas in Infants' and Children's Headwear, Dresses, Coats, Suits, etc.

Lace Curtains, Portiers, Couch Covers, Table Covers.

MILLINERY DEPARTMENT Showing the splendid creations now in vogue. Come and see them. We keep in touch with Paris as well as New York.

Lest We Forget

Our more commodious quarters and our carefully selected and extensive stock, as well as our greatly increased facilities place us in so much better shape to serve our customers that it will surely be a pleasure for you to shop in our new store. We ask for a continuance of your business and your good will.

SEE THE FREE MOVING PICTURES REFLECTED ON OUR NEW BUILDING COMMENCING ON THE OPENING NIGHT

DEUEL & KENTNER

Main and Bartlett Sts.

MEDFORD, OREGON

WE OWN

Our building—eliminating high rent—which means a saving to you.

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