

Medford Daily Tribune

Official Paper of the City of Medford.

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 GEORGE PUTNAM, Editor and Manager.

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CEASELESS EFFORT NEEDED.

It's a habit with a great many of those of us who call ourselves Oregonians to approach new projects like a crab. We go sidewise, backwards or crawl around—anything but a direct approach. When it is desired to attain certain ends, we begin to figure how they cannot be attained and find a thousand obstacles blocking the way. In short, we figure how not to do things, instead of how to do them.

Persistence, courage and brains can accomplish almost anything. There never was a stone wall that could not be climbed or gone around. There are few obstacles that cannot be overcome if tackled aright. Desired ends that cannot be attained, if reasonable and proper effort is made are scarce. Nothing worth while comes without effort—and sometimes long continued effort. The gamblers' gains—the get-rich-quick gains—are not worth the having, for they cost so little.

It is the struggle for things, the battle to overcome obstacles, the long, hard fight against odds, rather than the actual attainment, that gives life its zest. We work to win, but rob a victory of the effort it cost and the glory has departed.

Any community, ambitious to become something more than a country crossroads, has a struggle before it—and the more ambitious the town, the harder the struggle, harder perhaps in Oregon than in some other states, for conservatism tends to impede progress and development is proverbially slow. There is no reason under the sun why Oregon, as rich or richer in resources than her sister states, should have so long lagged behind in development.

Medford, a city of newer Oregon, has accomplished wonders for a small city, but there is still much work to do before ambitions will be realized. There must be no halt in the program of progress. The coming summer must see greater growth than the city ever realized before. Street paving and public improvement must be pushed vigorously. Systematic work to secure factories and payrolls must be undertaken in earnest, while the publicity work must be carried on more vigorously and on a larger scale than ever before.

Medford has the name of going after what she wants and getting what she goes after. She must live up to the name and play the game. No city is built without effort, and united, persistent effort at that. When an obstacle confronts the city, it must be rolled out of the road, for the path of progress must not be blocked, even temporarily.

Medford's future is brighter today than ever before—but it is so only because of the untiring efforts of the past. To realize that future, ceaseless effort must be put forth in the present to do things—so that Medford may indeed become a city in all that the name implies.

GOOD NEWS FOR MEDFORD.

The authentic announcement printed exclusively in The Tribune that development of Medford's coal field is to be undertaken upon a large scale and that boring for oil will begin at once, is the best news published in Medford since the legislature voted an appropriation for the Crater Lake road. For many months the prospective developers have been acquiring property and options that would make the proposition worth while if expected results materialized. They have already invested over \$100,000 in the purchase of land, and preliminary work justifies an extensive investment.

It is planned to mine eventually 7500 tons of coal a day. The coal bed is one of the most extensive in the west, according to government geologists, and extends for 12 miles along the eastern slope of the valley. Within a few months 500 miners will be working. Whether or not oil will be found the future alone can determine, but indications are favorable.

Colonel J. E. Mundy and Patrick Murphy, the leading spirits in the promotion of the projects, are practical coal and oil operators of the Springfield, Ill. district. Allied with them are a number of eastern coal miners, who have seen the local field and are satisfied that the prospects justify development.

The opening of coal mines means an enormous initial expense. Railroads must be constructed and equipped, a mining town built, expensive machinery installed and countless other investments made before any returns are received. The coal land itself costs a fortune to acquire.

The coal mines, if developments prove what they are expected to prove, will be the greatest asset Medford or the valley could possess. Not only will they furnish occupation for hundreds and a steady payroll, but every avenue of business will feel the impetus. Factories will follow cheap fuel, and many industries become established.

It is the duty of everyone to assist the promoters in every way possible in their efforts to develop the country. They have asked nothing of the community but fair play.

Neither subsidy nor other consideration has been demanded—only a chance to risk big sums of money in something that no one hitherto has had either the knowledge, nerve or resources to tackle. Hearty co-operation on the part of the community should be forthcoming to enable the investors to bring their plans to a successful maturity.

Upon the success of these plans hinge many other prospective enterprises, for Colonel Mundy and associates are the most progressive promoters that ever visited Medford, and have brought moneyed men of the east into touch with the countless undeveloped resources of this region, one of the richest sections in the world in undeveloped resources, so that an era of development may follow.

Prepaid Railroad Orders.

"Something which is of considerable interest to the public generally and which is perhaps not generally known is the system of prepaid orders now in effect between stations of the Southern Pacific company and all points in the United States. By means of this system tickets may be purchased at Medford from any place in the United States and mailed or telegraphed direct to the party wishing to come here. Sleeper accommodations and small amounts of cash in connection with these tickets may also be forwarded at the same time."

LOW RATES TO OREGON

DAILY During March & April

From all Parts of the East

—via—

UNION PACIFIC OREGON SHORT LINE THE OREGON RAILROAD & NAVIGATION CO. SOUTHERN PACIFIC

\$33 from Chicago
 \$30.50 from St. Louis
 \$25 from Omaha
 \$25 from Kansas City

Correspondingly low rates from all other points.

TO THE PUBLIC

Write letters to everybody you know in the East and tell them about these low railroad rates. Send them literature about Oregon, or send their addresses to us and we will do it. In this way you can be a great help in the growth and progress of your state.

YOU CAN PREPAY FARES

For anyone from any place if you want to. Deposit the necessary amount with our local agent and he will telegraph ticket promptly.

Inquire of Agents or write to
 WM. McMURRAY,
 General Passenger Agent
 The Oregon Railroad & Navigation Co.
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 PORTLAND, OREGON.

When You Think Of Shoes

Think of McDonald

When you want to know anything special about SHOES

Go to

C. W. McDONALD
 Successor to Smith & Molony

FEAST FOR THE MEN AT THE PLACER MINES

The placer miners are reaping a harvest that will put many thousands of dollars of money in circulation, says the Jacksonville Post. The creeks are full of water and the high mountains are covered with snow which promises to feed the streams until late in the season. Most all the placer mines in the vicinity of Jacksonville are being worked and many new claims are being staked out.

There are several nice collections of nuggets in Jacksonville. The best is owned by C. C. Beckman, of the Beckman Banking House, who has about the best collection on the coast.

More Light for Less Money

Sixty-three per cent of electric current saved by using TUNGSTEN LAMPS.

32 Candle Power Edison Lamp uses 110 Watts per hour and would use in 1000 hrs. 110 Kilowatts which at 10 cts. a Kilowatt \$11

32 Candle Power Tungsten Lamp uses 40 Watts perhour and would use in 1000 hours 40 Kilowatts which at 10c a Kilowatt..... 4

Net Saving in 1000 hours in favor of the Tungsten Lamp..... \$ 7

Rogue River Electric Co.

Successors to Condor Water & Power Co.
 Office, 206 West Seventh Street. Phone No. 355.
 Opposite the Big Electric Sign.

Compare the Quality



It is and always has been our aim to supply our customers with goods of the highest quality and to that end we are always adding quality to our line. The addition of "preferred stock" makes our line of goods most complete. Our service always the best and every accommodation given our customers.

Allen & Reagan

Groceries, Chinaware, Fruit and Feed

F. N. Cummings T. W. Osgood

Osgood & Cummings Civil Engineers

The Best Equipped Engineering Office in Southern Oregon

Surveys, Maps, Plans, Specifications, Reports, Estimates, Etc. - Water Powers and Water Works, Paving and Road Making, Sewerage, Railroads, Irrigation and Drainage
 Office Medford National Bank Bld.

WANTED

Timber and Coal Lands

Apply to

B. H. Harris & Co.
 MEDFORD, OREGON
 Office in Jackson County Bank Upstairs

SALEM BEER

SALEM is the most popular beer in Northern California and Southern Oregon. It is acknowledged to be the equal of the very best eastern product. All beers are good, but some beers are liked better than others. The proof for this assertion lies in drinking Salem beer. If you wish to be convinced, ask for Salem beer and drink it.
SALEM BREWERY ASSOCIATION
 Medford Depot: Medford Ice & Storage Co.

APPLES and PEARS and all kinds of Fruit Trees

YAKIMA VALLEY NURSERY

Largest Commercial Nursery in the Pacific Northwest. Not in the combine. Competes with all first-class nurseries

L. E. HOOVER, Agent
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Medford Iron Works

E. G. TROWBRIDGE, Proprietor.

FOUNDERS AND MACHINISTS

All kinds of Engines, Spraying Outfits, Pumps, Buffers and Machinery.
 Agents in Southern Oregon for—
FAIRBANKS, MORSE & CO.



Highest Attainment in Systematic Banking Service

The Jackson County Bank respectfully solicits your account, subject to your check, with the strongest guarantee of safety and efficiency. We offer the highest attainment in systematic banking service, which assures the greatest care in every financial transaction, with this obliging institution.

State Depository
 Established 1888.
 Capital and Surplus \$125,000
 Resources \$700,000

W. I. VAWTER, President,
 G. R. LINDLEY, Cashier.



Making an Acquaintance

with our handsome line of exclusive fabrics of both imported and domestic woolsens should be the aim of every man in Southern Oregon who would look his best, and be attired in the latest degree of fashion's dictates. We choose most recherche fabrics, and we fashion, cut and fit them in a style that makes you feel that "the tailor makes the man" at

J. A. Kreuzer & Co.
 Importers and Tailors
 PALM BUILDING, MEDFORD, OR.



You will find your wife's judgment

is usually better than your own, and you will find on consulting her that she does not approve of paying out good, hard-earned dollars for rent, when there are so many good properties on the market at reasonable figures in Medford. A woman has a keen eye for location, surroundings, etc., and her judgment can be relied upon in making a selection for a home. Bring her with you, and make a personal inspection of the good things now offering through our agency, and you will never regret it. It is almost time to "make garden," and it is high time for action in securing a home where you can enjoy the good things of life in this wonderful valley. Don't delay—act now.

Rogue River Land Co.

Exhibit Building, MEDFORD

Mrs. Irene Hampton Isaacs

Instructor of Piano, Liszt Method

Studio at Residence, North Orange Street

Rogue River Investment Co.

FRUIT LANDS

Sub-Dividers and Developers Rogue River Valley Orchard Lands.
 Choice fruit lands, bearing and young orchards in small and large tracts, for sale.
 We plant and care for orchards and guarantee property to be as represented.

Experience Not Necessary for

those who purchase through us. They secure the advice and services of a consulting horticulturist, an expert on fruit culture in all its branches, who for several years has excelled in the growing and shipping of fruit in the Rogue River valley, record crops, record prices.

111 North D Street, Medford, Oregon

MEDFORD SASH & DOOR COMPANY

PHONE 2291.

Window Frames, Oak Veneered Doors, with Bevel Plate, carried in stock cheap.
 Office Fixtures and all kinds of Planing Mill Work, including Turned Work and Tracy Grills.

100 STREET, BETWEEN SIXTH AND SEVENTH STREETS

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