Medford Daily Tribune

A LIVE PAPER IN A LIVE TOWN.

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WANTED-MORE ADVERTISERS.

A few days ago The Tribune printed among Medford's wants the following:

"More merchants with brains enough to advertise and sense enough to show appreciation for what a newspaper does for a community by supplying patronage that will enable it to exist."

Since then the opposition has been laboriously at work endeavoring to induce merchants to construe this into a "wanton insult" to Medford's business men. This effort has not met with much success, for only a mind distorted by envy and malice could so construc it.

As the population of Medford increases, so will the number of merchants. Only live merchants advertise and the bulk of the business will go to the live merchant. The advertising merchant is the symbol of the live city.

A newspaper is dependent for existence upon the support it receives. It is not a business proposition until it receives adequate support. For a while some optimistic publisher gambling upon the future may, at his own expense, produce a newspaper better in quality than the support given him justifies, but in the long run, the paper will seek the level of the support, hence a newspaper's advertising columns are an unfailing barometer of the city's progressiveness.

Every merchant wants more customers, and because he does want more, do the old customers feel insulted? The Tribune wants more advertisers, in order to produce a better paper. New customers for Tribune space will come—either from merchants now here or from new arrivals, for the advertiser will get the business and The Tribane has the circulation and the prestige and is here to stay. Its improvement or depreciation depends upon its patronge.

It is because Oregon towns give their papers such poor support that they have such poor papers—and travelers size up the town by the paper. It is an index to the towns up-to-dateness, its progressiveness and its prosperity.

Eugene has the reputation of being one of the liveliest towns in Oregon, and its papers justify the characterization, for the merchants spend five times as much in advertising as the merchants of Medford do. Eugene is no better town, and the papers relatively no better than those of Medford, yet more of Eugene merchants understand advertising and the papers are therefore daily advertisements of the city's progressiveness.

More than any variety of business in the community the building up of the newspaper means the building up of the community. Nine-tenths of the expenditures are for labor. There are but few business houses in Medford with a larger payroll than The Tribune's, and its every issue is a boost for city and county.

In the resignation of Superintendent Farrar of the water works Medford loses one of its most valuable and efficient public servants—whose task, that of supplying water when there was none, in a makeshift apology for a water system, has been a most trying one. He leaves just as the promise of a real water works is materializing.

Wasson canyon spring's flow is now down to about 150 inches and still dropping. Hope still flows, however, in the hearts of some of the water committee.

AEROPLANE MEETS

LEMANS, France, August 13. -Wil har Wright's great aeroplane met with brought sharply to the ground early within a few days. I today. The motor was not damaged. The American nero taday. The motor was not damaged, but the framework was considerably the day in Paris. The papers are tilled shattered. Weight was saling at a with stories of his flights, his manner Weight was sailing at height of 25 feet, when on attempting to pass over a deep slough he was fore ed to make quick changes in his course In the rapid work required in such an emergency he made a mistake that came near being fatal to the ship. Wright, CHINESE GOVERNMENT

however, was not injured.

NE MEETS
WITH FIRST ACCIDENT | today is not tooleed upon as diminishing that success. After the accident Wright

(The damage to the machine is no serious. The motor is not damaged at all, and I hope to have all repairs made its first accident in the flights here, all, and I hope to have all repairs made when, by a false maneuver, it was and to be ready to continue the flights

The American neronant is the hero of of life, his views on any question or which he can be made to talk and desriptions of his personality. The accidon't today is the cause of deep regret

AFTER 1000 MUTINEERS

"SHALL THE PEOPLE RULE?"

(Sacramento Bee.) That is the question which William lennings Bryan puts before the citizens of these United States in his speech of coeptance which appears in full in the olumns of The Bee today. That addres is in Bryan's best vein—

full of meat, pithy and pointed, wity, surenstic and argumentative.

It is in strong contrast with the address put forward by William How ard Taft in a similar position. Taft and Tart in a similar position, really found bimself in an awkward predicament. Posing as the heir to platform watered and emasculated by elemental and vital doctrines of Rosse eitism, the republican candidate en leavared to shape his address as t embrace a modicum of the Roosey principles which the convention had put aside, without ofending the plat form makers who have no use for Rooseveltism; and, at the san not to pin his loyalty to the platfarr so conspicuously as to irritate the Roosevelt contingent which that plat form had spurned and the conventi-

had sat upon.
In that attempt Taft made a very sorry failure. For his address is evas entradictory; inconsistent here and there with the plaform upon which ie stands, and inconsistent there and here with the principles in which he is said to believe as the heir apparant to the Roosevelt scepter.

There is nothing of this evasion, of this contradiction in the address put forth by William J. Bryan. There is which be useds to evade, or for which has to apoligize

Unlike his distinguished opponent, Bryan does not stand upon a platform which he had repudiated and epat upon those vital principles which he has always championed. On the contrary, the democratic platform is a platform of Bryan ideas—and that is to say also it is a platform instinct with seveltism; for Roosevelt was but Bryan in office and Rooseveltism was and is nothing more than the prac-tion application by a public official of the principles which William J. Bryan has championed for a dozen years, which Theodore Roosevelt ac-cepted, and which the Republican Na ml Convention at Chicago spurpes

Bryan's document, therefore—in errast with that set forth by Taft—is doubler, consistent declaration of the principles in line with the policies b os always advocated and in faith wit You will find in Mr. Bryan's spe

to apology for the platform which has accepted, no effort to conciliat hose who had always believed in his oy trying to make them think that he platform unto himself; no effor at a weak promise to do those thing which Taft intimates that he would like do, but which the National Republi a Convention, through its platform as said he should not do, and which Republican Congress would not let him

do if he tried. In this speech of acceptance tryan, he riddles with grapesher th ambiliate as to what he may do such iarntions of the platform as to what be should do, and being redictionally went in that the republican party which has had within its power for the last ozen years the potency to do all these things has never done one of them, but has always voted each of

hem down whenever put to the lest But Bryan's address itself is far bet er reading than any comment The Bee suld write upon it, or any synopsis his paper night make.

From time to time The He- will have ecosion to focus upon the minds of is readers some of the salient points its readers some of the scient possi-in this very pithy address; but for today it profess that the address should speak for itself.

And that it does in no uncertain and with the storling ring or

tene Americanism. BULLET HOLE IN

DEAD MAN'S HEAD

HORNTROOK, August 14. - As ye here has been no official examination f the body found floating in the Klam ith River vestering, as the coroner ing trip. Parties who have seen the body where it is tied to the water by the party who found it, say there is a in the back of the head that looks

Mrs. William Lowe of Kamathen was ear the bank of the river near her one last Saturday, and saw what she hought was the body of a man float ng in the stream, but it passed out of eight before she could get asistance to investigate. Her home is several miles up stream from where the remains were clearing up the mestery.

WOMAN KILLED WHEN

Karb of Porchester, was instantly man of small means. Eisted with all killed and three others were seriously the agents.

any part of the house where there is a light socket.

An extension cord from the hitchen N. will enable you to use it on the N

Telephone Main 855 and have at Electric Iron sent you on one week

ROGUE RIVER ELECTRIC CO.

er to Condor Water Power C. Office 206 West Seventh St., Opposite Big Electric Sign.

A Money

We fully realize that there is a ority of people who always wish the best is always the cheapest in the long "PURE WHITE" FLOUR, in so much thing of this inconsistency, nothing as any housewife who has tried it knows that it makes many moreloaves to the sack than ordinary flour. Don't be penny wise and pound foolish, but buy the best flour, i. e., "Pure White," o

Allen & Reagan THE GROCERY ON THE CORNER

ABOUT

August 15 we will be ready to sell tiered and seasoned

OAK WOOD

in any quantity at \$3.00 per tier, delivered, or \$2.00 per tier at the ranch.

Good Rail Wood

Some cedar, sawed into tier wood, at \$1.50 per tier at the ranch or \$2.50 per tier

For all necessary information apply to

WESTERN OREGON ORCHARD CO.

Medford, Oregon.

If you have lost or found anything, need work, or have something to sell, it doesn't matter what you want is, try a Want Ad in The Tribune.

LOCAL MARKET.

The following quotations are an impartial report of the prices paid by Medford dealers

Wheat-#1 Wheat-85c per bushel Whole barley-\$23 per ton Hay-\$12 per ton. Alfalfa-\$10 per ton New potatoes—\$1.25 per cwt. Butter—40c per roll. Lard—10c per pound. Beans-Se per pound. Eggs-2214c per dezen Sugar \$0.60 per cwt Turkeys-13c per pout Positry-Spring, \$2 to \$3; hens, \$3.50 \$4 per dozen. Hams-12c per pound Shoulders 10c per pound. Hogs 44c to 6c per pound.

THE OLD HOWARD RANCH

Cattle-2% to 3%e per pound.

Three miles south of Medford and 21/2 miles west of Phoenix, is now cut up in small tracts to surt the purchaser AUTOMOBILE REBOUNDS One fourth cash, balance in three pay BOSTON. August 14. - Miss May ments. This is a rare opportunity for

of the Knights of Pethias tonight.

An automobile corned and driven by which is perhaps not generally and W (). Servey, r., of Dorchoster, ran into an electric car and, bounding back, struck several parsons in the The aeronaut has been werried by the people who gather to see the flights. His previous flights have all been made in private and the excite ment of the crowds has made him ner cons. It was to avoid this that he determined to make his flights early in the morning.

The successful flight of vesteriary has practically proved the success of the mechanical bird, and the accident

Why Not Iron in Comfort? Medford Time Table

SOUTHERN PACIFIC RA	TILWAY
Northbound	
o. 16 Oregon Express	15:24 ju M.
o. 14 Portland Express	9:49 a. m.
Southbound	
15 California Express	10:35 a. vi.
o. 13 San Francisco Exp	3:20 p. m.
o. 225 From Grants Pass	9:15 p. m.
o. 225 For Ashland	10:15 p. m.

PACIFIC &	EASTERN BA	ILWAY
	Medford	
No. 3 Leaves	Medford	2:50 p. m
No. 2 Arrives	Medford	10:28 a. m
No. 4 Arrives	Medford	5:08 p. m

No. 4 Arrives	mediord	i avan brien
ROGUE RIVE	R VALLEY	RAILWAY
No 2 Leaves	Medford	. 10:45 a. m.
No. 4 Leaves	Medford	5:35 p. m.
Motor Leaves	Medford	. 2:00 p m.
Motor Leaves	Medford	. 9:00 p. m.
No. 1 Leaves	Jacksonville.	. 9:00 a. m.
No. 3 Leaves	Jacksonville.	. 3:30 p. m.
Motor Leaves	Jacksonville.	. 1:30 p. m.
Motor Leaves	Jacksonville.	7:30 p. m.

	A. M.	P. M.
Eagle Point	7:20	2:00
Keethbound	34:334	3.44
Southbound	[10:05]	2:54
Jacksonville	110:20	5:20

LOW RATES EAST

Will be made this season by

SOUTHERN PACIFIC

Lines in Oregon

FROM MEDFORD, ORE. as follows:

то	Both Ways Through Portland.	One Way Via California
Chicago		
St. Louis		
St. Paul		81.75
Omaha		75.00
Kansas City		75.00
	(A) 1	

Tickets will be on sale June 19, 20.

July 6, 7, 22, 23. August 6, 7, 21, 22.

Good for return in 90 days with stopover privileges at pleasure within limits.

REMEMBER THE DATES

For any further information

A. S. ROSENBAUM, Local Agent, or write to WM. M'MURRAY, General Passenger Agent, Portland. Oregon.

Why Should Eat

Inferior meats when you can have the best for the same money by buying here! We sell better meats because we buy better meats, and keep them in our cold storage plant. which makes them better

Medford



State Depositary. CAPITAL AND SURPLUS \$115,000.00

YOU NEED PROTECTION FOR YOUR VALUABLES

if you have not already put them where they are safe. Any ordinary receptacle, such as trunk, box or drawer, is constantly in danger of being burned or

Secure absolute protection for your valuables by placing them in the fire and burgiar proof vault of the Jackson county Bank, where you can rent a safe deposit box for \$4 and up per year. Finest equipment in southern Oregon.
W. I. VAWTER, President
G. R. LINDLEY, Cashier



THE BEST THAT'S GOING.

can always be had at the Nash Cafe. All sensonable delicacies and all that is appetizing. Our service is prompt and efficient, and our cooking cannot be excelled. One meal will convince you that we are friends you can tie to.

Nash Buffet

MEDFORD SASH & DOOR CO.

and Door Frames, Block Wood Window Office fixtures and all kinds of planing mill work, including turned work and F, BETWEEN 6TH AND 7TH STS. fancy grills.

E. ENYART, Presid ent. A. PERRY, Vice President.

JOHN S. ORTH, Cashier. W. B. JACKSON, Ass t Cashier

The Medford National Bank

MEDFORD, CR.

CAPITAL....\$50,000 SURPLUS...... 10,000

Safety Boxes to Rent. A General Banking Business Transacted. We Solicit Your Patronage



A Timely Hint

for the warm weather. You know a good thing—you're reading about it in this ad. Don't cheat yourself but get ool, comfortable summer suit at a great reduction. We make you a styl-ish summer suit at \$20.

Fall and winter goods are here in all the late shades.

Patronice home industry. Keep your money at home. French Dry Cleaning and Pressing Neatly Done. A Perfect

W. W. EIFERT

CITY TAILOR

MEDFORD

NEWPORT

YAQUINA BAY

Oregon's Matchless Beach Resort

The Place to Go for Perfect Rest and Every Conceivable Form of Healthful and Delightful Recreation

ITS FACILITIES ARE COMPLETE-Best of food and an abundance of it. Fresh water from springs. All modern necessities, such as telegraph, telephone, markets freshly provided every day. Fuel in abundance. Cottages partly furnished or unfurnished to be had cheaply. Strict municipal sanitary regulations.

NEWPORT is reached by way of the Southern Pacific to Albany or Corvallis, thence Corvallis & Eastern R. R. Train service daily and the trip a pleasure throughout.

Rate From Medford

SEASON SIX MONTHS' TICKET, \$10.00

Our elaborate new summer book gives a concise description of Newport, ncluding a list of hotels, their capacity and rates. Call on, telephone or write

A. S. ROSENBAUM, Local Agent, Menford

WM. McMURRAY. General Passenger Agent, Portland

BIJOU THEATRE

Another Feature Performance Tonight and Tomorrow

"THE BLUE AND THE GRAY"—The very latest feature production. A thrilling drama on the Civil War. "TWO LITTLE DOGS"-A very elever picture.

"THE DYNAMITERS"—A thrilling drama. Song-"TAKE A SAIL IN MY BOAT." o We seeme all of the latest feature attractions, regardless of expense. Our patronage warrants it.

THE MEDFORD BAILY TRIBUNE DAS THE DEST. ONEWS SERVICE IN SOUTHERN ORDGON.