

# How We Save You Money by Selling Only for Cash

This is the only drygoods store in Jackson county that we know of which is running strictly on a cash basis. By selling for cash we can sell our goods for less than we could were we carrying a lot of credit accounts, and it is becoming an established fact that we do sell goods for less. If you don't think so, you have listened only to one side and haven't given us a fair trial. Here is the point: By selling only for cash we have had the money to buy in the lowest markets and to get the largest discounts. Then, too, we don't ask so much profit, because we are not losing a cent on creditors. If you want the best goods money can buy, goods that are guaranteed to give satisfaction or your money back; goods that you can buy, feeling that you won't be disappointed in the wear, and if once in a while you should be, you can get more goods for nothing, you should get in the habit of trading here. Give us a trial.

## Assortments Seldom Found Outside the City Sold Exclusively Here

Most of the specialty lines carried by us are not sold elsewhere at all in Southern Oregon, for we are exclusive mill agents, buying direct from the mill at mill prices and selling to the people at very small margins. Few stores outside of the large cities show such large assortments as we do, thus giving you fine selections.

### Ladies' Wash Dresses

All Sizes and Many Styles

Few stores outside of the larger city stores will show any Wash Dresses this season at all. We can show you hundreds of beautiful wash dresses in lawns, ginghams, percales, etc., dresses that most stores would ask \$3.00, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00 and \$10.00 for, but which are selling here at \$1.98, \$2.98, \$3.75, \$4.50, \$5.00, \$6.00, \$6.50 and \$7.00.

### Childrens' Wash Dresses

Exceptional Assortments

Most country merchants would lift up their hands in horror if they were to see our line of Childrens' Wash Dresses and say that we could not sell them all in ten years. We will sell them, for we know you can buy them for about what the materials would cost. Regular \$1.00, \$2.00, \$3.00, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00 and \$10.00 Dresses can be bought here for 76c, \$1.00, \$1.50, \$2.25 and to \$7.00.

### Princess Dresses

Never before has a line of fine Princess Dresses been shown in this section. Most merchants would tell their customers that they could not sell such goods. We have an exceptionally fine assortment of Princess Dresses in lawns, silks, mulls, lingerie cloths, etc., trimmed with laces, insertions, etc. They fit beautifully and are selling fine. Prices exceptionally low—\$3.50 to \$25.00

### Ladies' Linen Jacket Suits

Very Jaunty and Very Desirable

The jauntiest line of Linen Reefer Jacket Suits shown this season. The popular butterfly styles, also the more staple sleeves. They are shrunk and laundered at the factory and will neither shrink or fade. Suits that ordinarily sell at \$10.00, \$12.50, \$15.00 and \$20.00, sell here at \$7.00, \$10.00, \$11.00 and \$14.50.

### Mary Jane's Aprons

Made Full and of the Best Material

Have you seen the Mary Jane Aprons? They are the best on earth; made of the best Amoskeag checks; made very full and are fast colors; six styles from which to choose. These aprons sell very reasonably and save you time and worry—50c to \$1.25. Also Little Girls' Aprons and Jumpers and Overalls.

## How You Saved On Piece Goods

Some Startling Prices on the Best Goods

Ever since we started our Piece Goods Department we have been lowering the prices on all kinds of cotton staples, etc. We bought always in the lowest market and for cash, consequently we were in a position to name prices lower than had been named for years in this vicinity.

7c Prints at.....	4c	6c House Lining .....	4c	10c Crash Toweling .....	8c
10c Apron Checks at.....	5c	7c L. L. Brown Muslin.....	5c	12 1/2c Crash Toweling.....	9c
15c Dress Ginghams.....	10c	8 1/2c Bleached Muslin.....	6c	15c Crash Toweling.....	11c
20c Dress Ginghams.....	15c	10c Bleached Muslin.....	7c	17c Crash Toweling.....	13c
25c Dress Ginghams.....	20c	12 1/2c Bleached Muslin.....	8 1/2c	20c Crash Toweling.....	15c
35c Dress Ginghams.....	25c	15c Bleached Muslin.....	10c	25c Summer Goods.....	19c
12 1/2c Lawns for.....	9c	16c Cantons.....	13c	30c Summer Goods.....	23c
15c Lawns for.....	11c	12 1/2c Cantons.....	10c	35c Summer Goods.....	25c
20c Lawns for.....	13c	10c Cantons.....	8 1/2c	40c Summer Goods.....	29c
25c Lawns for.....	17c	8 1/2c Cantons.....	7c	50c Summer Goods.....	35c

## Ladies', Misses' and Childrens' Light Wraps

Every Single One at Money Saving Prices

If you want a light silk or wool Wrap for the cool days and evenings now is the time and this the place to buy. Our lines are very complete, comprising pretty little Black Silk Jackets, also Fancy Light Wraps for ladies, and a fine line of Wool Wraps for both ladies and children. Prices reduced one-fifth.

### Neckwear

You can supply your Neckwear needs at this store for very small prices:

10c Turnovers.....	5c
15c Turnovers.....	10c
20c Collars, etc.....	13c
25c Collars, etc.....	17c
35c Collars, etc.....	23c
50c Collars, etc.....	33c
60c Collars, etc.....	47c

### Shell Goods

We show a very large and complete line of Shell Goods, comprising Hair Pins, Side and Back Combs, also the Fancy Back Combs:

15c values for.....	10c
20c values for.....	15c
25c values for.....	20c
35c values for.....	25c
50c values for.....	35c
70c values for.....	50c
\$1.00 values for.....	70c

### Ladies' Belts

We have always shown an exceptionally large line of Belts and just now our line is exceptionally good:

25c values for.....	15c
35c values for.....	25c
50c values for.....	35c
75c values for.....	50c
\$1.00 values for.....	75c
\$1.25 values for.....	\$1.00
\$1.50 values for.....	\$1.25

## Milady Costumed In the Latest Fashion



## From Head to Toe - We Have Everything



The Little Things That Finish.



### Corset Perfection

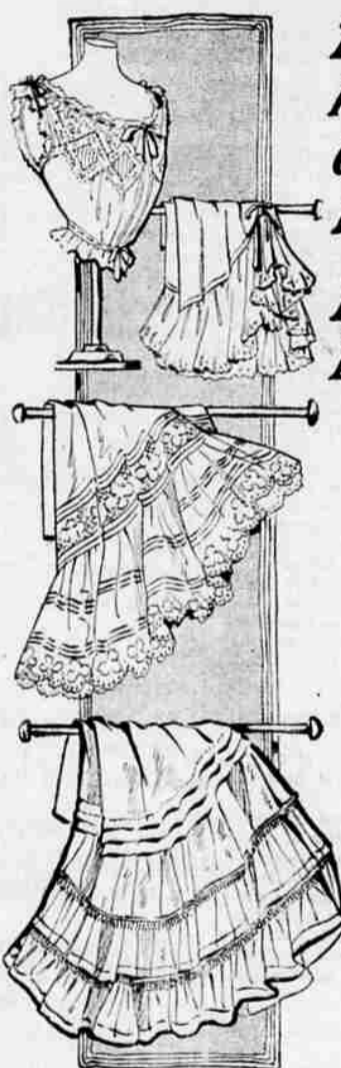
Redfern & Warner's

REDFERN Corsets have reached a high mark of perfection. By having the right style fitted to your form, you are assured of a foundation that will insure a perfect fit to your dress. You must wear a corset if you expect your clothes to fit and look stylish. A corset fitted right is more comfortable than going without one. Prices are very reasonable.

\$1.00 to \$5.00

Let the Base be True ~ Corsetry

Taut-Fitting Under Dressing Effective Lingerie



### Tan Hosiery

Popular for 1908

1908 will be a Tan Hosiery year. Already tan hosiery is scarce. It is a fact that tan hose not only last longer, but are more comfortable to wear.

35c TO \$1.75. GOOD FOR \$1.00.

### Natty Foot Dressing



We Have Prices **BAKERSON CONC.** Ladies' Wear C ST., JUST CO. BANK.

Tailored Clothes ~ Semi-Dressy ~ Reception and Evening Gowns



## How We Serve You Better by Modern Business Methods

We are running a modern store, according to the most modern business methods. When we buy goods at a price we sell them accordingly, thus dividing the profits with our customers. Then when goods have remained in the store a certain length of time, unsold, we put them on sale. We don't buy goods, say for 7 1/2c a yard and mark them 12 1/2c, and leave them at 12 1/2c until they are sold out, but we buy the best goods we can get at 7 1/2c a yard, and mark it 10c in the first place, and then if it does not move in from four to six weeks we mark it down and have a sale. Our first profits are very low and when we place goods on sale we many times forget all about the cost and sell the goods at any price we think will move them quickly. When we reduce prices we reduce so that all can buy at the same reductions. No discrimination at this store.

## May Sale Now On

It Will Pay You to Investigate

Just now we are running many sales. These goods will remain on sale until they are closed out at these sale prices. You should make it a point to attend these sales, for the reductions are genuine. We never quote a sale price that is not absolutely a genuine reduction.

### Sale of Skirts

Over 300 to Show You

\$3.00 each for Skirts that formerly sold at \$4.00, \$5.00 and \$4.00 Each for fine Wool Panama Skirts that were formerly \$6.00, \$7.00 and \$8.00. Each for fine Wool Panama Skirts in black and colors that formerly sold at \$9.00, \$10.00 to \$13.50.

### Waist Sale

Over 400 to Show You

89c for a lot of fine White Waists that formerly sold at \$1.00 and \$1.25. \$1.19 for a lot of fine White Waists that formerly sold at \$1.50 and to \$2.00. \$1.47 for a lot of beautiful White Waists, beautifully trimmed, formerly sold at \$2.25 and \$2.50.

## All Millinery Now on Sale

Our Prices Were Always the Lowest

We have a large stock of Millinery, all spring and summer 1908 styles, which we desire to move quickly, and in order to do so we have gone through the entire lot and marked every Hat at a price which should move it quickly. Reductions one-fourth to one-half.

### Hosiery Sale

Now Going On

12 1/2c and 15c Hosiery 9c  
25c Hosiery for 19c  
35c Hosiery for 25c  
50c Hosiery for 35c  
60c Hosiery for 47c

### White Goods Sale and Muslinwear

If you would come and examine the White Undermuslins and Piece Goods now on sale, you would say they were the best bargains you ever saw.

10c goods for.....	7c	75c values for.....	59c
12 1/2c goods for.....	9c	\$1.00 values for.....	73c
15c goods for.....	11c	\$1.25 values for.....	93c
20c goods for.....	15c	\$1.50 values for.....	\$1.10
25c values for.....	19c	\$2.00 values for.....	\$1.47
35c values for.....	25c	\$3.00 values for.....	\$2.39
40c values for.....	29c	\$4.00 values for.....	\$2.89
50c values for.....	33c	\$5.00 values for.....	\$3.69
65c values for.....	47c		

### Underwear Sale On

We were fortunate in securing a lot of fine lisle and cotton Vests in plain and fancy styles; values that ordinarily sell at 15c, 17c, 20c and 25c each. We have taken the lot of some 35 dozen and marked them at, choice, 12 1/2c for.....

## Ladies' Suits Greatly Reduced

Prices Shaved to Almost Cost and Less

Now is certainly the time to secure your Fall Suits. The styles will be very little different, even in the extreme. Many of the new Suits are identically the same as this spring, as far as style is concerned. Below are the regular and sale prices now marked on our suits. A fit guaranteed.

\$5.00 for Suits worth.....	\$10.00	\$16.00 for Suits formerly.....	\$25.00
\$9.00 for Suits formerly.....	\$12.50	\$19.00 for Suits formerly.....	\$35.00
\$11.00 for Suits formerly.....	\$15.00	\$23.00 for Suits formerly.....	\$40.00
\$13.50 for Suits formerly.....	\$20.00	\$27.00 for Suits formerly.....	\$45.00

### Hand Bags

Every single Handbag in this store is now on special sale. We have the largest and newest line in southern Oregon and the prices are reduced from 25 to 50 PER CENT.

### Lace Curtains

In order to let you know that we carry Lace Curtains we have placed our entire line on the sale list and offer them now at very low sale prices. REDUCED ONE-FIFTH

### Sweater Sale

We had a big shipment of the newest style Sweaters shipped in a short time ago. These are fine for outing or athletic wear. If you buy now you can save at least 25 PER CENT

### Trunks and Suitcases

Trunks and Suit Cases must leave the house. We will be content to sell every trunk in the store at exactly what it cost to put it here. If you want a trunk, better buy it now, while you can get it at WHOLESALE COST

### Butterick Fashions

We are sole agents for Butterick Patterns in Medford. An attractive offer—We will take your subscription to the Delinquent for one year for \$1 and for Butterick Fashions—a new publication issued quarterly. We only ask 50c additional. You get four Butterick fashions and a free pat tern with each one, or 60c worth of patterns. This gives you this publication for 10c LESS THAN NOTHING

### Good For \$1.00

Every person who comes to this store in the next 30 days and brings this advertisement will be given an additional discount of \$1.00, provided they purchase a bill of goods amounting to \$10.00 or over. BRING THIS AD WITH YOU.

The Separate Waist Fancy or Severe.

