ÉASTER GREETINGS

Come and See This Big, Bright Easter Store

WE WANT EVERY LADY IN SOUTHERN OREGON TO VISIT THIS BIG, BRIGHT EASTER STORE. THE LEDGES ARE TRIMMED WITH FRUIT TREES IN FULL BLOOM AND EVERYWHERE YOU WILL SEE THE SPIRIT OF SPRING MANIFESTED IN THE GOODS ON DISPLAY, EVEN THOUGH YOU DO NOT CARE TO BUY ANYTHING, THE VISIT TO THIS STORE WILL DO YOU A DEAL OF GOOD. YOU ARE WELCOME TO COME HERE AND STAY AS LONG AS YOU CHOOSE, LOOK AT THE NEW GOODS-MANY OF WHICH HAVE ARRIVED IN THE LAST DAY OR TWO-AND MEET YOUR FRIENDS.

See the Suit Cases, Trunks and Valises



Princess Dresses

This store, as far as we can learn, is the only store in Southern Oregon that has purchased a large assortment of these popular Dresses. 1908 is a Princess year and we are showing the newest ideas in white lawns, silks and colored and black silks. Lowest prices outside of the big eastern cities

\$3.50 to \$27.50

Parasols

See the Tiny Ones

HAVE YOU SEEN THE PARASOL TREE? It is grown only at this store. We can show you hundreds of beautiful White and Colored Parasols, every one this season's newest styles. The values are the best we ever saw and you will say so, too, when you see them. Get the baby a Parasol. LADIES PARASOLS

50c to \$10.00



Grand Suit Sale

Your Spring Suit is Here

We can please you with a new Spring Suit. We are showing goodly assortments in the Butterfly and other styles in browns, blues, Copenhagens, tans and light fancies. Your size is here and a fit is guaranteed. Small charge for altering.

8.00 SUITS for. \$ 7.00 1.00 SUITS for. \$ 9.00 2.50 SUITS for. \$10.00 alues to \$20.00 for. \$13.50	\$25,00 SUITS for. \$19.00 Values to \$40,00 for. \$25.00 Some \$40,00 SUITS for \$29.00 \$50,00 SUITS for \$37.50
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Misses Dresses

SEE THE WINDOW

The Summer Dresses for Misses and Children are now on display. You will appreciate the values and styles.

White Waists

We can show you the largest assortment of styles and the very best values shown this spring. Sale prices

73c to \$3.19

Sale of Voile Skirts

	Your	Easter	Skirt	Tomor	row
All regul	lar \$13,50 SKI	RTS			\$10.00
All regu	lar \$15.00 SKI	RTS			\$12.00
All regul	ar \$20.00 SKI	RTS			\$15.00
All regul	ar \$25.00 SKI	RTS			\$20.00
All regul	ar \$35,00 SKH	RTS		NAME AND ADDRESS OF THE	\$29.00



Easter Glove Sale

We Have the Gloves

Long and Short Gloves in Silk and Lisles:	
All regular \$.65 Gloves	5 .50
All regular \$.75 Gloves	8 .65
Allæegular \$1.00 Gloves	5 .79
All regular \$1.25 Gloves.	81.10
All regular \$1.50 tiloves.	1.25
All regular \$1.65 Gloves	1.35
All regular \$2.00 Gloves	1.50

The Easter Millinery

See the Window

Just received by express, an extra large shipment of Street and Dress Hats. You are invited to see the new headgear and we assure you that no prettier styles or better values will be shown in Southern Oregon this spring. Hundreds from which to choose. Anything you want in Millinery is here and all are ready

Plain and Trimmed Mercy Widow Sailors, dress and street hats for ladies and misses; also big line of Children's Hats. Our prices

RANGE FROM

25c to \$17.50



MEDFORD'S POPULAR STYLE STORE FOR LADIES AND MISSES.

ER-HUTCHASON CO

C STREET, JUST SORTH OF THE JACKSON COUNTY BANK