

**SOCIAL AND PERSONAL**

Mrs. F. H. Brown and daughter, who have been visiting in Albany for two weeks, have returned to their home.

Just received at Ward's Cash Store, new indigoines, cravats and churches.

Frank Aune of Central Point was a business caller in Medford Monday.

Southern Oregon society at Hall's Art Studio, home bridge.

J. D. Foster of North Medford, who has reached the age of 91, is very ill at his home.

No, we are not crazy. We are just saving you dollars on clothing. See our windows. Deuel & Kentner. 305.

P. W. Hill of Wagner Creek was a Medford over-Sunday visitor.

Buy your drugs at the Medford Pharmacy, removed from the Palm block to their new location next to P. O. 304.

Mrs. H. C. Ward left for Ashland Monday morning.

No, we are not crazy. We are just saving you dollars on clothing. See our windows. Deuel & Kentner. 305.

George E. Osgood came in from his ranch near Jacksonville Monday.

The Medford Pharmacy in their new store next the P. O., is the best place in town to buy drugs.

William Jones and son William of Ashland visited in Medford Sunday.

No, we are not crazy. We are just saving you dollars on clothing. See our windows. Deuel & Kentner. 305.

H. J. Schutte and family spent Sunday in Ashland, returning Monday morning.

You want a first-class business location on Medford's busiest street? Easy terms. If so, call on J. C. Brown, Palm Block.

Jaeb Wetzell, a mining man of Griffon Creek, was a Medford business caller Saturday.

Pat—Hello there, Mike. Say, have you heard the news? Well, it's the greatest out. The Medford Greenhouse is going to have green carnations, instead of green ribbon on St. Patrick's day. Phone 606. 305.

J. D. Hobson of Ashland transacted business in Medford Saturday.

All of the latest styles in sewing machines at the lowest prices. White, \$11; Singer, \$10; Davis, \$12; drop-dead, latest style, standard make, \$20; New Home, \$15. The Standard Sewing Machine Mfg. Co., H. Johnson, M. Elwood's store. 316.

Mrs. Charles White, who has been visiting at the home of Mr. and Mrs. Chas. Gay in West Medford, left Sunday for her home at Woodville. She is a cousin of Mr. Gay.

The erection of a beautiful bungalow is about to be commenced on the Queen Anne addition and more will follow in a short time, which proves the popularity of the building restriction on those lots. Better not be a Spaniard and put off buying one of these lots until tomorrow.

Frankie Biddle and family, who have been visiting in Medford and Jackson County for the past two months, leave Monday evening for their old home in Seattle, Wash.

Deputy Prosecuting Attorney C. L. Reaves and wife returned Sunday evening from San Francisco, where Mr. Reaves has been for the past ten days. O. P. Meyer and wife of Cascade Lakes Or., who have been visiting relatives and acquaintances in Jackson county for the past few days, returned Sunday to their home. They were former residents of Medford.

George P. Minniss of Central Point was an over-Sunday visitor in Medford. Mr. Minniss left for his home Monday morning. He has set out 70 acres of orchard.

J. W. Laramore and family will move into their new cottage on South Street Tuesday.

The B. R. Hamilton and family leave Medford for Klamath Falls Tuesday morning. The doctor will have charge of a hospital at the Falls.

Mr. and Mrs. P. K. Nalley were Medford business callers Monday.

John H. Homeman of Portland is a new arrival in Medford and may locate permanently.

H. S. Brumley, the transfer man, left Saturday for Astoria, Ore., where he was called by the serious illness of his aged mother. He will be absent for several weeks.

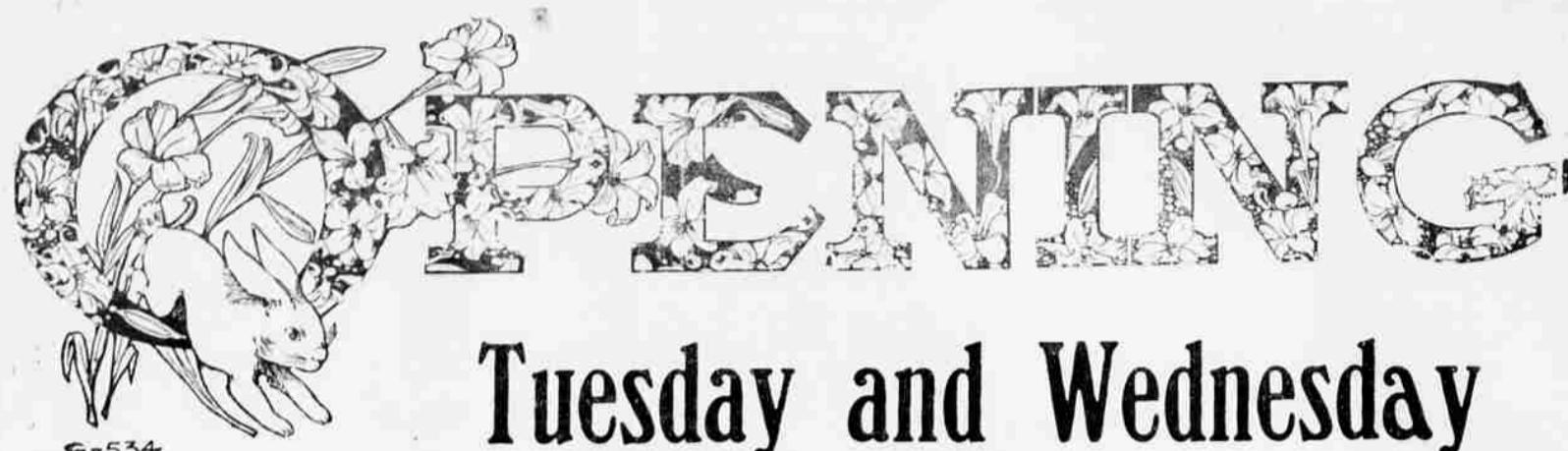
Robert Kinney of Central Point was a business caller in Medford Saturday.

P. H. Daily, ex-superintendent of Jackson County, is at The Dalles, Ore., in a sanatorium where he is taking treatment. He has been materially benefited and will return to his home soon.

John C. Anderson had the misfortune to break his finger while operating a gasoline motor last Saturday.

There was a road meeting held at the implement store of Hubbard Bros. Saturday afternoon. The intention is to make a road from Medford east over the mountain, but this meeting was solely preliminary and as yet there is no definite route definitely outlined.

# The Grand Millinery



## Tuesday and Wednesday

## March 17th and 18th

### See the Fine Window Display

Tuesday morning we will open our Millinery Department for the first time. Not a lady in all Medford has seen the hats we will put on sale Tuesday. Suffice to say that we honestly feel that the styles are the swellest and the values the best that have ever been shown in Southern Oregon. The trimming has all been done by and under the direction of the most skilled operatives and the ready-to-wear hats which we show will represent the very latest ideas known to the high-class millinery establishments of Paris and New York. We invite you to come to our opening and inspect the new millinery. Our efforts to please you are genuine. NOW LISTEN—If we could stand face to face with every woman in Medford and could have some means whereby we could make her understand that these hats are really marked at the small profits at which they are marked—that we were selling millinery closer than it was ever known to be sold for—THE LOT WE OPEN WITH WOULDN'T LAST TWO DAYS.

### A Chance to Possess a Green Carnation

Tuesday morning we will give a green carnation to each lady visiting this store. We have all the green carnations in Medford, so come and get something that will be a distinct novelty—something you can keep as a souvenir for a long time.

THE STORE THAT HAS FORCED THE PRICES DOWN

# BAKER-HUTCHASON CO.

C STREET, JUST NORTH OF JACKSON COUNTY BANK

Mrs. Johnson of Woodville has been visiting her brother, G. W. Mackey, of Medford Saturday.

James Helms of Talent transacted business in Medford Saturday afternoon. Mr. Helms is one of the pioneers of Jackson county, having resided on his ranch near Talent for more than 40 years.

Elias Conger of Philomath was in the city today also A. E. Weidner of Talent.

Miss Grace Whitehead and her guest, Miss Franklin Tuxier, left Sunday for Ashland.

John Blakely, the popular representative of Gant's cigar house, spent Sunday in Medford.

J. D. Dodge, the Ashland furniture dealer, was a Medford caller Saturday.

The John Norling orchestra returned this morning from Gold Hill, where they played for the dances given there last night.

G. H. Pierce has sold 20 acres of his land east of Medford to R. V. Crum from Roseville, Ia. The purchaser will improve the land at once.

Mr. and Mrs. Carnahan returned Saturday morning from a business trip in Northern California.

Bert Harling, who has been at San Francisco for several months, has returned to Gold Hill.

Mrs. Alie Astell of Vancouver, Wash., and her daughter, Mrs. Stella McFarland of Salem, Ore., have been visiting at Granite Pass.

John Weston Brown passed through Medford Saturday evening for Gold Hill.

Joe Rader and Al Helms, from the east side, were business callers in Medford Saturday.

Mrs. C. W. Bigham and her mother came in from Grants, Cal., Saturday. They will locate on a ranch that they purchased near the Dead Indian springs. Mr. Bigham will arrive later. He is shipping livestock and household goods.

### PIONEER BOAT BUILDER

OF COAST PASSES AWAY

SAN FRANCISCO, March 16.—Captain E. R. Thompson, founder of the Oregon Steam Navigation company, and one of the prominent capitalists in the city, is dead at the age of 88 years.

R. R. Thompson was one of the pioneer steamboatmen of the upper Columbia river. Associated with E. F. Cope, he accumulated a fortune in 1859 and the few succeeding years by operating a line of steamers on the middle and upper reaches of the Columbia. Embarking in business with but one boat, the owners soon built up a fleet, which was later acquired by the Oregon Steam Navigation company, the most powerful corporation of the sort then in existence in the west. It was later absorbed by the Oregon Railroad & Navigation company.

When Tom Richardson was here last week he spoke in glowing terms of some of Medford's new stores and how well Parham and Scott could equal some of them in modernity.

Among these new stores, one of the best examples is that of the Baker-Hutchason company, on C street, back of the Jackson County bank, a store that has become noted as "Medford's popular ladies' store."

The store has recently been enlarged and its stock doubled, to the satisfaction of all the ladies of Jackson county.

What did it? What forced a firm to double its store room in the first six months and to turn its entire stock over several times?

Advertising—daily newspaper advertising—the writing of ads that conveyed a message every day to the purchaser; an ad so attractive that every woman in town read it—and a store so attractive that to see it caused a longing to enter and once in the bargains made you lose, cheapen the store with some of those here bargains—such you have, cheapen the store with some of those here bargains—such as it is?"

Interior of the Store.

By comparing the parties between persons concerned, a fine result was made, notably the most extensive and best lighted in Southern Oregon. Green, the original color scheme has been carefully followed out in its detail, making a cleanly as well as harmonious appearance throughout. The furniture and fixtures are all of the newest style.

Exterior of the Store.

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