Medford Daily Tribune

A Live Paper in a Live Town.

Published [illegible] ing except Sunday Medford Tri[illegible] ing Company. G. PUTNA[illegible] or and Manager.

Admitted to [illegible] d Class Matter in the Postoffice at Medford, Oregon.

Subscription Rates:

One month, by mail or carrier . . . $0.50
One year, by mail 5.00

EFFECT OF EXPANSION.

The Tribune has been taking advertising at a low price than the cost of production. As a result, it is forced to make a slight increase in rates. It is desired to place all business on a cash or net basis, and those signing contracts are given the benefit of a great reduction in rates over those who do not sign.

An advertising contract avoids so end of criticism on both sides. The advertiser knows so much space, knows what he is to get, how often he is to use it, and not what it will cost him. On the other hand, it enables the newspaper to figure in advance the size of the paper, its approximate income and expenses. It is merely a common sense business arrangement.

The advertiser who uses space regularly is worth more to the paper than the occasional advertiser and this fact is recognized by a sliding scale of rates established by the Tribune. The merchant who comes in once or twice a year is not entitled to the same rate as the one who can be depended upon day after day.

Previous managements of the Tribune placed the rates at so low a figure that bankruptcy constantly stared them in the face and finally overwhelmed them. Should the present rates be continued, the result would be the same, for the business has been taken at a rate less than the cost of production, with the result that the more advertising carried, the more money lost.

It is desired to enlarge the Tribune and make it a six and eight page paper, but before this can be done, a sufficient quantity of advertising must be signed up at rates that will at least pay for the cost of composition and the increased white paper bill.

When the present management took hold of the Tribune, it was about as bad a derelict as ever floated on the sea of journalism. Its chief assets were prepaid circulation, illwill and debts. All of the accumulated contempt engendered by previous mismanagement had to be lived down and a reputation established. Consequently, advertising in its columns was not worth much, and a good rate could not be established, for value received could not be rendered.

The Tribune today is an entirely different proposition. Its circulation is double what it was formerly and so is the expense of production. The Tribune sells and does give good results to advertisers, and if the advertiser does not view it in that light it is because he does not know how to advertise. If so, the Tribune will write your advertisements for you.

The work of increasing the Tribune's circulation and advertising will be pushed steadily in the face of building up a patronage that will justify the best paper in Oregon outside of Portland.

IN JUDGMENT.

My Soul stood here in the sight of men,
My Soul stood firm—it knew no fear!
For the blame of man could not be just,
The mind of man could not understand.

My Soul stood here in the sight of a child,
It stood confused, for it stood perplexed.
The blame of a child is the blame of truth,
The child heart is a child—we do not understand.

My Soul stood here in the sight of God,
And my Soul crumbled in its helpless[illegible]
For the blame of God was forgiveness—
The mercy of God could understand.

NEBRASKA CAPITALIST VISITING IN MEDFORD

J. A. Rodewald, a banker and capitalist of Hebron, Neb., is in Medford looking over the city and valley with a view to permanent [illegible]. He states that many Nebraskans are figuring on visiting the Rogue river country this summer. He was induced to make the trip by J. H. Mitchell, the lumberman, who spent two months in this central west this winter interesting people in Southern Oregon.

Mr. Rodewald is prominent in politics in his state, having been a candidate for the office of state treasurer, lacking the Republican nomination by only a few votes in the convention. He with his wife decided upon Medford should be home here.

RESPECTED PIONEER WOMAN GONE TO HER LONG HOME

Mrs. M. A. Hanson, who died at the residence of her daughter, Mrs. W. J. Redfern of Ashland, was in her 83d year. She was born in the state of Missouri and came to California with her parents in 1850. A few years later the family migrated to Indiana county, Oregon, and for long years lived near Albany. Mrs. Hanson was a good woman in every sense of the term, beloved by all who knew her. A husband, two sons and a daughter survive the loss of a [illegible] who [illegible] a [illegible].

St. Mark's Church (Episcopal).

The services at St. Mark's [illegible] interesting, brief and inclusive. This is the church [illegible] welcome. Good music [illegible] Sunday morning [illegible] Tomorrow is Palm Sunday. At the morning service Mr. Wallace will speak on "Annas and Caiaphas" in his series on "Men Who Crucified Christ." Much interest is being shown in these addresses.

Wednesday evenings, instead of Mondays, an information class will be held at the church. All desirous of learning more about the position of the Episcopal church are cordially invited to attend.

Friday evenings, service will be held during Lent with addresses on "Moral Heroes," illustrated with stereopticon views. March 13, "Isaac Merrills," and March 20, "John Calvin" will be the subjects.

The Sunday school, which meets at 10 a. m. Sunday, continues to grow, and definite missionary work is being accomplished.

"Why I Am Not a Campbellite."

To correct a popular error, the minister of the Christian church will speak Sunday night on the subject, "Why I Am Not a Campbellite." Every fair minded man and every thoughtful person is earnestly invited to hear this sermon-lecture. The church of Christ stands for something and believes in its plea with all its heart. We do not stand for nor advocate human creeds, human names nor uninspired tests of fellowship for the people of God.

Whatever your belief on these points may be, come and hear this subject. The morning subject will be equally important, viz., "How to Kill a Church." You may be doing that very thing. Learn how to build up instead of tearing down the best institution in the land. Cordial invitation to all. Marion F. Horn, minister.

Methodist Episcopal Church (B Street).

"The Power of Elijah's Spirit on Elisha" will be the subject next Sabbath at 11 a. m. At night the theme will be, "When Did Almighty God Kiss a Man Down in the Mire?" Sabbath school 10 a. m.; Epworth league, 6:30 p. m. All are invited.

Christian Science.

Christian Science services are held every Sunday morning at 11 o'clock in the Commercial club rooms. Subject of the lesson-sermon for March 15, "Substance." All are welcome.

ANOTHER BIG PLACE TO BE PLANTED IN TREES

The lower Miner place, two miles south from Gold Hill, consisting of about 207 acres, has been sold to Victor E. Bone, recently from Astoria, for $7500.

This is one of the best places in that part of Southern Oregon and Mr. Bone is to be congratulated for securing such a valuable piece of property. He will put out 7000 Newtown Pippins this spring and plant about 20 acres in strawberries.

Sam McFadden, the wideawake real estate agent, consummated the sale.

HAVE FILED INTENTIONS TO BECOME CANDIDATES

The following have filed their intentions to become candidates:

Representative—Joseph E. Hammers, republican.

Coroner—A. C. Kubli, republican.

School superintendent—[illegible] Wells, republican.

Sheriff—O. H. Jackson, republican.

Recorder—B. F. Barnett, republican.

Clerk—W. S. Lakin, republican.

Assessor—William T. Grieve, republican; Henry J. W. Lawter, republican; R. B. Dow, democrat.

Treasurer—James M. Connolley, republican.

Commissioner—James Owens, republican.

Judge—George W. Dunn, republican.

Sheriff—Wilbur A. Jones, democrat.

"SHORTY" MILES ELOPES TO MARRY MISS MERRIMAN

An elopement and a wedding at Yreka Thursday night resulted in a romance between two well-known young people of Medford, when Miss Blanch Merriman became the wife of Charles Miles. The young couple left at once to spend their honeymoon in Southern California. Mr. Miles and groom are popular young people and have many friends who will wish them long life and happiness. The bride is the daughter of George Merriman, the lumberman, and the youthful groom is the son of Mrs. Julia Miles.

SKATING NOTICE

Commencing Monday, March 16, the rink will be closed all day on Mondays, Tuesdays and Sundays. On other days there will be two sessions, commencing at 2 and 7:30 P. M.

Wednesday, society night. Music by the rink band. Admission 10 cents; skates, 25 cents. All other sessions, admission free.

Medford Rink

WINDELL & LOOSLEY, Proprietors.

AUTOMOBILES—1908 MOTOR CARS

EXPERT REPAIRING. ALL WORK GUARANTEED. SUNDRIES FOR SALE. PUBLIC GARAGE. CARS STORED AND CARED FOR.

Reos
Premiers
Fords
Kissel Kar

WE ASK YOU TO NOTICE OUR LINE FOR '08. CAN YOU BEAT IT. ?

Reos

10 H. P. single-cylinder Runabout, with folding seat . . . . . $ 650
20 H. P. double-cylinder Roadster with jump seat . $1000
20 H. P. double-cylinder Touring Car, detachable tonneau $1250

Premiers

24-28 H. P. four-cylinder Roadster or touring car . . $2250
30-35 H. P. four-cylinder Roadster or touring car . . $2500
30-35 H. P. four-cylinder Roadster or touring car, double ignition $2600
40-45 H. P. six-cylinder Touring Car, 7-passenger . $3750

Fords

15 H. P. four-cylinder Runabout . . . . . $ 500
Same with mechanical oiler, running-board and lamps, etc. . . . . $ 700
40 H. P. six-cylinder Touring Car $3000

Kissel Kar

35-40 H. P. Touring Car or Roadster $2000

CAN YOU BEAT THEM? Prices F. O. B. Factory.

MEDFORD AUTO CO. A. W. WALKER, Manager. Phone Main 213. Garage Eighth and D Streets.

The Safe Conduct of Business is in a large measure dependent upon the efficient transaction of banking business. The selection of the bank as a depositary for funds is an important matter. We respectfully invite your attention to the strength, conservative management, equipment and facilities which are afforded by this bank.

Jackson County Bank
MEDFORD, OREGON

State Depositary
Capital and Surplus $115,000.00.
Established 1888.

W. I. VAWTER, President.
G. R. LINDLEY, Cashier.

R. W. GRAY, Builder

COLONIAL PORCH WORK, GRILL AND LATH WORK, PATTERNS, ETC.

TELEPHONE 471. MEDFORD, OR.

J. E. ENYART, President. JOHN S. ORTH, Cashier.
J. A. PERRY, Vice-President. W. B. JACKSON, Ass't Cashier.

The Medford National Bank

MEDFORD, OR.

CAPITAL $50,000
SURPLUS 10,000

Safety Boxes to Rent. A General Banking Business Transacted. We Solicit Your Patronage

Mrs. Irene Hampton Isaacs
Instructor of Piano, Liszt Method
Studio at Residence, North I Street
Phone 624

The Nash Hotel and Grill

Only first-class house in the city. Absolutely the finest grill between Portland and San Francisco. A specialty is made of oysters, shell and other fish. All meats used are cold storage government inspected. Catering in all its branches.

A bit of Alfalfa Land

Every one posted on the land situation in this valley knows that good hay land is going to be in demand from this time forth, owing to so much of our alfalfa land having been planted to fruit trees. We are able to offer for a short time

25 ACRES OF THE BEST

Only three miles from Medford, for the reasonable price of

TWO HUNDRED DOLLARS PER ACRE.

And we pronounce it one of the best buys in the valley today. It is of the best quality, and we know it will prove a winner to the buyer. It is equally well adapted to pears. If it interests you, call at once on

Rogue River Land Co.
EXHIBIT BUILDING. MEDFORD, OREGON.

Given Away Free Our beautiful chocolate set this month. Come and see our goods and learn how to win the prize. Remember, our bargain counters are the best things in town.

MEDFORD TEA and COFFEE HOUSE
216 WEST SEVENTH STREET.
McCLASHAN & JUNKEN, Props. PHONE NO. 1501

20c--SPECIAL--20c
Reg. 35c and 50c Suspenders

DANIELS' New Clothing Store.....
One week only. See the windows