

The Winner In The Contest

Miss Laura Neuber Won The \$1,150 Reo Automobile - - - - - 1,726,920 Votes Miss Browning Purdin Won The \$350.00 Building Lot - - - - - 1,312,749 Votes

The Most Successful Voting Contest Ever Held In Oregon, The Votes Cast For All Candidates Was 4,174,998



Miss Laura Neuber, District No. 3.

With the biggest votes ever polled in a similar contest in southern Oregon, The Tribune's \$2500 popular voting contest closed Saturday night at 10 o'clock.

The conditions of the contest were so easy that it proved attractive from the start, and before a week had passed, before the first announcement of votes, thousands of men, women and children in the surrounding country were engaged in friendly rivalry seeking votes for their choice.

Up and Tuck they fought for six weeks, each vote adding to the interest of the contest. At no time from the signing of the first ballot was it possible to pick the winners, so close was the battle.

From time to time many a person took a guess on the possible winners, but these hardly expressed their opinion before another big batch of votes was recorded and their choice was found among the lower ones.

Thus it went throughout the whole contest, first one, then another forging ahead.

Everybody Satisfied.

That there should be no disappointments and that the efforts of the willing workers should not go unrewarded, even should their friends not win one of the two grand prizes, the officials of the contest divided the city and the surrounding country into districts, and offered prizes for the most popular lady in each district. This increased the interest in the contest and resulted in satisfaction for everybody, which was the chief desire of The Tribune.

Slowly at first the votes began to come in, then increased gradually for awhile, until when the workers got thoroughly warmed up they rolled in in such numbers that the totals soon amounted to enormous figures.

The friends of the candidates desired to see them win, and insisted on making the fact public by voting for them and getting their friends to do likewise, and the smallest boy or girl was just as powerful as their elders in boosting their favorite contestant. More than one man stole an hour or two from his office at intervals during the contest to make a personal canvass for some friend, and many a dinner dish was left unwashed while the women of the household went calling and incidentally looking for votes.

Whole State Voted.

Votes came for all parts of Oregon as well as from the states of California and Washington, and with each



O. J. O'DELL, Contest Manager.

generally awakened to the fact that The Tribune was the paper for their homes, and today it has hundreds of subscribers, who, up to the time of the contest, had not read The Tribune, but are now its staunchest friends. If there is one class of citizens more than another interested in The Tribune's great contest, it is the business men and general advertisers, who have watched with interest the daily increase in the scores of the contestants and have drawn their own inferences as to the wonderful increase in circulation, which means an added value to their advertisements. This condition comes only as a natural result, since the greater number of readers the greater the value of The Tribune as an advertising medium.

All Could Not Win.

It is to be deplored that all could not win the grand capital prize, the 1908 Reo automobile, or the building lot, or the other prizes, but this is in the nature of things impossible, and one sympathizes keenly with those who have put in hours and days of hard labor and at the end fail to receive a prize for which they have striven. But even then the work has not all been wasted effort. The honest striving after success, even though the immediate object is not realized, cannot fail to be good.

The Benefit of the Contest.

Every candidate, whether she cares to fight the battle of the ballots or not, is better able to fight the battle of daily existence today than she was before she entered the contest. Though she may feel the disappointment keenly, she must realize that facing the world does not seem nearly so formidable now as it did a few weeks ago. Those who are successful are deserving of congratulations and praise. They have striven hard, and what they have achieved has been the result of hard, unremitting work. Early and late for nearly two months they have been piling up their voting strength, a few at a time, until their ballots amount high up into the thousands. They will appreciate the prizes a thousandfold more than they would if they had been laid

at their feet without any effort on their part, and are better able to appreciate them at something of their true value.

Everybody Pleased.

The Tribune congratulates the ladies, one and all, hoping they will enjoy the prizes they have gained and that they may be a source of continued satisfaction.

The management of the contest also thanks the contestants, winners or losers, for the energy and the perseverance with which they have worked for the paper during the past few weeks, and believe they have the satisfaction of knowing that the paper which they have sent into so many homes is one they do not need to apologize for.

The management of The Tribune is receiving praise for the conservative business methods employed in conducting the contest, and the fair and impartial treatment which every contestant was accorded.

We, the undersigned committee of two, appointed to canvass and tabulate the returns of the Medford Tribune's grand prize contest, do hereby certify that we have officially counted and tabulated the votes cast in the said contest, and that the following standings of the contestants are correct:

J. F. HUTCHASON.
H. C. GARNETT.

The total vote cast for the leading candidates in the several districts is here given, the first three in each district winning the scholarship, the watch and the piano certificate, respectively:



Brownie Purdin, District No. 1.

For several years, they are particularly adapted to this line of work, and during the past year have managed a number of successful contests, among them being Sacramento Union, Sacramento, Cal.; Nevada State Journal, Reno, Nev.; Stockton Independent, Stockton, Cal., and before coming here had just concluded the \$12,000 contest on the Mercury and Herald of San Jose, Cal.

All of the circulation contests conducted by them have had successful closes, and the management of The Medford Tribune and Southern Oregonian congratulates them on the successful close of The Tribune's contest, and recommends them to others newspapers for the businesslike methods employed in the handling of their contests.

NOGI SYMPATHIZES WITH DOOMED GENERAL STOESEL

CINCINNATI, Feb. 24.—General Nogi, commander of the Japanese force which captured Port Arthur, in a cablegram to the Times-States, expresses his sympathy for Stoesel, who was condemned to death, as follows: "As a soldier, I deeply sympathize with General Stoesel. I cannot bear to state my views."

ORDINANCE NO. 144.

An ordinance authorizing the issue of the bonds of the City of Medford, Oregon, to the amount of twenty-five thousand dollars.

The City of Medford doth ordain as follows:

Section 1. That for the purpose of paying street intersections and completing City Hall there are hereby authorized to be issued the bonds of the City of Medford to the amount of twenty-five thousand dollars, which said bonds shall be dated the first day of February, 1908, and be in the denomination of one thousand dollars, and shall be known as "General Improvement Bonds," and shall be numbered from one to twenty-five, both inclusive. Said bonds shall be signed by the Mayor and countersigned by the Recorder. Said bonds shall become due ten years after date and shall bear interest, evidenced by coupons at the rate of six per centum per annum, payable semi-annually, and both principal and interest of said bonds shall be made payable at the office of the City Treasurer of Medford, Oregon, or at the banking house of Kountze Bros. in the City of New York, State of New York.

Section 2. The bonds hereby authorized shall be in substantially the following form:

United States of America,
No.— State of Oregon, \$1,000,
City of Medford

General Improvement Bond.

Know All Men by These Presents, That the City of Medford, in the County of Jackson and State of Oregon, acknowledges to owe, and for value received hereby promises to pay, to bearer the sum of one thousand dollars lawful money of the United States of America on the first day of February, A. D. 1918, together with interest on said sum from the date hereof until paid, at the rate of six per centum per annum, payable semi-annually on the first days of February and August in each year, upon presentation and surrender of the interest coupons hereto attached as they severally become due. Both principal and interest of this bond are hereby made payable at the office of the City Treasurer of Medford, Oregon, or at the banking house of Kountze Bros. in the City and State of New York; and for the prompt payment of this bond, both principal and interest, the full faith and credit of said City of Medford are hereby irrevocably pledged.

This bond is one of a series of like tenor and is issued for paying street intersections and completing City Hall pursuant to and in full compliance with the charter of said city and under and in accordance with an ordinance of said city, duly passed.

And it is hereby certified and recited that all acts, conditions and things required to be done precedent to and in the issuing of this bond necessary to make the same legal and valid have been properly done, happened and been performed in regular and due form and time as required by law, and that the total indebtedness of said City of Medford, including this bond, does not exceed the constitutional and statutory limitations.

In testimony whereof, the said City of Medford has caused this bond to be sealed with the corporate seal, signed by its Mayor and countersigned by its Recorder, and caused the annexed interest coupons to be executed by the facsimile signatures of said officers this first day of February, A. D. 1908.

Approved: J. F. REDDY, Mayor.
Countersigned: BENJ. M. COLLINS, City Recorder.

The City of Medford, in the State of Oregon, promises to pay to bearer the sum of Thirty Dollars, lawful money of the United States of America, on the first days of February and August, 19—, at the office of the City Treasurer of Medford, Oregon, or at the banking house of Kountze Bros. in the City of New York, State of New York, for semi-annual interest due that date on its General Improvement Bond, dated February 1, 1908, No. —.

Approved: J. F. REDDY, Mayor.
Countersigned: BENJ. M. COLLINS, City Recorder.

Section 3. This ordinance shall be in force fifteen days from and after its passage, approval and publication in the Medford Daily Tribune, a newspaper published in the City of Medford, Oregon.

The foregoing Ordinance was passed by the City Council on this 18th day of February, A. D. 1908, by the following vote, to-wit: Trosbridge voting aye, Effert aye, Merrick aye and Wortman aye; Oswald and Haret absent.

Approved by the Mayor this 18th day of February, A. D. 1908.

Approved: J. F. REDDY, Mayor.
Countersigned: BENJ. M. COLLINS, City Recorder.



Miss Maude Tucker, District No. 2.



Miss Helen Coss, District No. 2.

ballot came indisputable proof that The Tribune was the leading paper in this section of the state, for the ballots meant new subscriptions to the paper.

This was one of the conditions of the contest, and as a result the paper, already with a large circulation, made a wonderful jump since the contest began on January 15. Hundreds of subscribers, all paid in advance for six months to two years, were secured through this novel contest.

Fairness of the Contest.

The Tribune is receiving praise from every side from distinguished persons, from business men and from the contestants themselves, for the treatment accorded each and every candidate. Some became discouraged and doubtful as to the outcome of the final count, but giving the management the benefit of the doubt, which is greatly appreciated, they had personal interviews, with the contest manager and learned to their own satisfaction that the least evidence of partiality was unfounded and that a fair, square and impartial deal was being given each and every contestant.

This feeling increased the enthusiasm and interest shown by all the candidates in their untiring efforts to be declared a winner among winners in The Tribune's great enterprise and grand voting contest, in which over \$2500 in awards were offered to popular and energetic ladies. No doubt everyone connected with the contest has been greatly benefited in one way or another in the experience gained in a business way, which is an incentive to great undertakings.

Advertising Value.

No contest in the history of newspaper enterprise has been more successful than this one. In fairness to every one of the candidates who worked during the contest, it can be said that they have given their almost undivided attention to securing new subscribers and increasing the circulation of The Tribune and Southern Oregonian in great numbers. For six weeks The Tribune has been the sole topic of conversation in every town that can be reached by it. The public



Miss Effie Grimes, District No. 4.



Miss Jennie Lewis, District No. 4.



Miss Ina Oatman, District No. 5.

District No. 1.
Mrs. P. J. McMahon (Schol. arship) 25,774
Miss Gladys Wilson (Watch) 23,972
Miss Grace Whitehead (Certificate) 26,708
Miss Eula Jacobs 12,928
Miss Nellie Dressler (Cer.) 12,464

District No. 2.
Miss Helen Coss (Schol.) 118,243
Mrs. J. E. Eoyart (Watch) 59,649
Miss Pearl Boswell (Cer.) 631
Miss Stella Sanders 631

District No. 3.
Miss Emma Wendt (Schol.) 49,831
Miss Mary Peter (Watch) 44,029
Miss Maude Taylor (Cer.) 14,387
Miss Gladys Heard 12,168
Mrs. J. S. Roussum 9,468
Miss Gretchen Puhl 3,943

District No. 4.
Miss Lottie Taylor (Schol.) 183,283
Miss Jennie Lewis (Watch) 189,474
Miss Effie Grimes (Certificate) 58,141
Miss Fannie Montgomery 47,607
Mrs. G. E. Tex 17,822
Miss Daisy Dungey 15,142

District No. 5.
Miss Anna Benson (Schol.) 64,418
Miss Ina Oatman (Watch) 47,763
Miss Mabelle Parsons (Cer.) 43,972
Miss Clara Dakin 24,763
Miss James Pellett 15,947
Miss Muriel Morris 11,894

Mr. O. J. O'Dell and his associates, who have brought to a most successful close the great \$2500 prize contest at The Medford Tribune and the Southern Oregonian, have been prominently identified with this special line of newspaper promotion and advertising work for several years. They came to this paper highly recommended by the leading editors of the Pacific coast and the United States, whose successful results of this character have been exhibited by them.

Having made a special study of cir-



Miss Wilson, District No. 1.



Miss Benson, District No. 5.