

## THE BEST YET PUBLISHED

### Contract Entered Into for Handsome New Advertising Booklet.

In carrying out the decision made at the meeting of the Medford Commercial club Tuesday evening, an account of which appeared in yesterday's Morning Mail, a contract was entered into yesterday by the Commercial club with William Bittie Wells, the special representative of the Sunset Magazine, for the publication of another booklet.

The contract calls for 50,000 booklets for the sum of \$3770, but this does not represent the actual cost of the production, as that would be three times the amount mentioned. The other two-thirds is contributed by the Southern Pacific Railway company as their share, on account of the benefit it will be to the company in the way of settling up the country here and the increased amount of traffic which will naturally result.

It might be mentioned that in addition to being the manager of the Sunset Magazine for Oregon, Washington, Idaho, British Columbia and Alaska, Mr. Wells is also a special representative of the passenger department of the Southern Pacific railway lines in Oregon. This form of an advertising booklet, such as has been ordered for Medford, is original with Mr. Wells and has made a great hit, not only in this country, but also in several foreign countries as well.

"I want to state," said Mr. Wells to The Morning Mail last evening, "that this booklet for the city of Medford will be the very best one which has yet been turned out for any city or community in this or any other country. In addition to that, the number of copies ordered are more than any other organization in any other place has yet put out or ordered from us or any other publishing firm."

"We will begin work on this booklet right away. In the work on it we will have two expert writers, two first-class artists and the photographing for the illustrations will be made by three of the best photographers in the country—Gifford, Welster and Keiser. No time, no expense and no labor will be spared in making this booklet what we claim it is going to be—the best piece of work of the kind yet turned out in any place in the world."

"I am taking a personal pride in this work," continued Mr. Wells, "for the reason that I look upon this place as being an ideal one to advertise, and I am certain you will get splendid results. Medford is so situated that it must be the trading center of this district and the enterprise and push shown by the people here is something wonderful."

As was stated before, there will be 50,000 copies of the new booklet, which will be printed in three colors. The last one was greatly admired, but Mr. Wells is authority for the statement that this one will be as far ahead of that one as that one was over the previous book issued. Then the last issue was only 30,000 copies, and although there will be more experts engaged in the work than was ever before employed on an advertising booklet, it will be three months before the work will be finished.

### MODEL PLANT.

#### Local Firm Installs Cold Storage Equipment.

Warner, Wortman & Gore have added a new appearance to their already well-equipped meat market, in the shape of a complete refrigerating plant, up to date and modern in every particular.

The plant is a three-ton one, operated by a seven and one-half horsepower electric motor with extra large receiver and condenser coils. In ordinary plants four condenser coils are used, while this one has six.

The refrigerating apparatus is for use in handling the meats used by the company, and when all the plans are completed it will be as well fitted, convenient and modern a market as can be found anywhere. In the back end of the building is located the kitchen, where sausage is made, lard tried out, etc. This room is of good size, well lighted and will be fitted with modern equipment. Underneath is the curing room, 17x20 feet in size, and cement walls and floor.

Next to the kitchen is the engine room, containing the engine, motor, etc. Next is the chilling room, 8x18 feet in size, where the meat is chilled preparatory to moving into the larger storage rooms, of which there are two, one 10x18 and the

other 18x22. This latter has eight tracks overhead from which meats may be suspended and 1500 feet of pipe is used in its fittings. The temperature can be lowered to any desired degree.

The retail market is also provided with a cold room and the show cases have freezing pipes running through them, thus keeping the goods at an even temperature and perfectly fresh.

In these many changes and improvements the firm has used nearly 4000 feet of piping and, have otherwise gone to heavy expense to give their patrons as perfect a service as possible.

A feature is the way the meat is handled. Overhead, down the hallway in front of the rooms, runs a track upon which travel carriers. The quarter of beef, hog or whatever it may be, is taken from the wagon at the rear, fastened to the hook suspended from the carrier and pushed along the track until opposite the room for which it is intended. It is then switched from the main track to the track it is to occupy in the room. No lifting, no danger of meat falling to the floor, just as handy as a pocket in a shirt.

The spirit which prompted the construction of this model plant is the spirit that makes toward progress in this world. Warner, Wortman & Gore are to be commended for their enterprise, and Medford can congratulate itself upon the result of it.

### F. W. COOLEY DEAD.

#### Was a Former Well-known Newspaper Man.

Frank W. Cooley, who died in this city on the evening of November 26, 1908, was born in Wyoming, Luzerne county, Pennsylvania, June 29, 1858. He had been a newspaper man nearly all his life, and for 26 years had been a member of the Typographical union. He had been owner and publisher of the Post, at Sheridan, Wyoming; had also been connected with a large daily paper in Albuquerque, N. M. Mr. Cooley had also held an important position with the Butte Miner, at Butte City, Mont.

Mr. Cooley came to Medford about a year ago with his wife and daughter and has since resided here. For the past six years he had been afflicted with paralysis, and from which affliction he died.

Funeral services will be held at the late residence, southwest corner of B and Sixth streets, Sunday afternoon at 2:30 o'clock, Rev. Goulder officiating. Interment will be made in the Odd Fellows cemetery.

Mr. Cooley was an honest, upright man and his reputation as such and his ability as a newspaper man are vouched for by the letters of recommendation which he carried with him from his former associates and employers.

The sympathy of all these people's friends in the city will go out to the wife and daughter in this, their time of grief, and many tokens of friendship and helpful acts are now being given.

### PERRY FOR MAYOR.

#### Petition for Him Being Numerously Signed.

A petition was circulated among the business men of the city yesterday and the day before asking that Mr. J. A. Perry accept the nomination for the office of mayor, and each petitioner pledging Mr. Perry their support if he should decide to accept the nomination.

Nearly 100 of the representative business men of the city have already signed the petition and not nearly all of them have been seen as yet. Judging from the willingness and very hearty approval of the movement among those who were called upon there seems little doubt but that Mr. Perry will be the choice of fully three-fourths of the voters of the city.

So urgent was the demand made upon Mr. Perry, not only by personal effort, but by the sentiment expressed by the petition, that he decided after reading over the list of petitioners, that he would accept the nomination.

### SAME AS BEFORE.

#### The Fire Failed to Interfere With the Creamery.

E. C. Gaddis is entitled to all kinds of credit for the rapid work he has done in repairing the damage done his creamery a few days ago. The new roof and siding is all on—the interior is now being made ready for business and family occupancy.

All the machinery used in butter-making was in the basement and was not injured by the fire, and the plant was put in operation the next day after the fire, and that much of the business was crippled but very little.

## BE SUBMITTED TO THE PEOPLE

### Petition Being Circulated to Leave Liquor Question to Popular Vote.

According to a petition which will be circulated this morning for signatures there will be a vote taken at the next election in the city of Medford on the wet and dry proposition. This is under the "initiative petition."

Section 1 provides that there be enacted and adopted by the people of the city of Medford a new section to be added to and become part of the charter of the city of Medford, and to be section 116 thereof. This section provides as follows:

"That there is hereby enacted and adopted by the people of the city of Medford a new section to be added to and become a part of the charter of the city of Medford and to be section 116 thereof, and to be in the words and figures following, to-wit:

"The sale of spirituous, malt, vinous and intoxicating liquors in the city of Medford shall not be prohibited by the common council or except by the majority vote of the electors of such city upon an election on such question, but such question shall be submitted only at the general city election of the city of Medford and not oftener than annually; and until prohibition shall be voted for at such an election.

"The common council shall license the sale of such liquors for an annual license tax of \$700 per annum, payable semi-annually in advance, and provided that if this amendment shall receive a majority of the votes in its favor over those cast against it, the question of prohibiting the sale of such liquors shall not be submitted or voted upon until the next general election of the city of Medford, to be held on the second Tuesday of January in the year 1910.

"And provided further, that the number of licenses issued shall not exceed ten until the population of the city shall exceed seven thousand; and provided further, that the council shall have the right to refuse a license hereunder in the event that any applicant for a license hereunder shall fail or neglect to so arrange the front wall of his place of business as to enable the police officers of the city of Medford to obtain an unobstructed view of the entire space between the front bar and back bar of his place of business at all times during the first day of the week, commonly known as Sunday," shall be submitted to the legal voters of the city of Medford for their approval or rejection at the regular city election to be held on the 12th day of January, A. D. 1909, and each for himself says:

"I have personally signed this petition; I am a legal voter of the state of Oregon and of the city of Medford; my residence and post-office are correctly written after my name."

### STILL MISSING.

#### No Trace Has Yet Been Found of L. W. Fansher.

L. W. Fansher of this city mysteriously disappeared from his home on North A street last Monday and since about noon of that day no trace can be found of him.

He left his family to come down town at about the usual hour Monday morning. Before leaving he took from his pocket three or four dollars in silver and laid them on a table, saying: "Here, wife, is a little money. You might need it." And that was the last his family has seen of him. About 10 o'clock that forenoon he was seen out near the Catholic church and was going in a southerly direction. A. L. Rose, who lives near Phoenix, and who knew him well, says he passed his place a little before noon of the same day—going south. A little further on the road he was seen by another Phoenix citizen, who also was well acquainted with him. This person spoke to Fansher, whereupon he (Fansher) turned into the woods at the rear of Phoenix. This was about noon and since then no person has been found who had seen him.

Messrs. T. B. Goodpasture and J. W. Cox, relatives of his, have been searching the country over, as have members of the Woodmen lodge at Phoenix, and The Morning Mail learned late yesterday evening that the Odd Fellows of Medford would turn out in a body today and make a thorough search of all the surrounding country.

Telephone messages have been sent to all nearby towns and every effort, save a search of the country, has been resorted to and all unavailing.

Mr. Fansher was agent for a nursery company and had sold several tree orders here. These trees arrived this week and are being looked after until called for by Mr. Atwell. There is no apparent reason for his disappearance. He had coming to him about \$160 from the nursery company in commissions, due when the trees were delivered. He had a small account at one of the local banks and it is thought he had in his pocket between \$20 and \$30 at the time he left. There was no trouble at all in his family and his wife and children are in great grief because of his strange act. It is thought by some that he was demented. One person who was intimately acquainted with him states that he had previously noticed him acting peculiar—especially so when matters of business were broached.

Considerable excitement was caused in the city yesterday when it was reported that L. W. Fansher, who so mysteriously disappeared on November 23, had been seen at a point between Ashland and Talent. A telephone message to that effect was received in Medford, but an investigation showed that the unfortunate man had not been seen.

Shortly after the report came a number of men procured a rig and drove to the place where it was said Mr. Fansher had been seen. Others went there by the afternoon train, and no one was able to locate any one who had seen the man since Sunday, November 23, the day after he disappeared from his home in this city. Mr. Fansher is a member of the Woodmen of the World and a number of those who went out yesterday to search for him are members of the same order.

The Morning Mail dispatched a reporter by team to the spot where it was said Mr. Fansher had been seen, and in company with 50 or 75 others from Medford and Talent, made a thorough hunt for the missing man.

The foundation for the phone message seems to have had its origin in a searching party of six Talent men, who, said to have been directed by an Ashland medium, had started out early yesterday morning to search the mountains back of the Golden Fleece mine, a locality in which this medium is said to have told that the lost man would be found. One of the hunting party reported hearing a noise in the brush, and in going in the direction from which the noise came he tells of having found the tracks of a man, and that these tracks lead down the mountain side and were from six to ten feet apart. These tracks were said to have been followed to a mining ditch near the foot of the ditch, and then up the ditch for several rods and then into the woods again, where they were lost.

As a matter of fact, no person has seen Mr. Fansher in that locality, and there are but few, if any, persons who believed last night that he had ever been there. There are two or three families living close, and some of these people would surely have seen him had he been there.

Your reporter heard a report, said to come from Ashland, which was in substance that a man bearing the description of Mr. Fansher had been seen at the depot in Ashland and that he had asked of railroad officials the fare from there to San Francisco and other California points. A person can hear all kinds of reports and some of these no credence whatever should be put in them.

His whereabouts are no nearer solved than they were several days ago, and the affair is just as much a mystery, but because of the chance that he may be demented and has wandered away the search for the unfortunate man should in no way lose interest and effort until every possible place where he might have gone has been thoroughly searched.

### THE PAVING PROCEEDS.

Well, what do you think of that? There's another block of that street pavement laid—and another one will be in by tonight if—the rain stays away, and there are symptoms of several more bright days, in which event the railroad track will be reached. The company will be pretty well satisfied if they can get that far—not sufficiently satisfied to quit the job for the winter, but satisfied because the worst of the ground has been covered. The surface of the street is much harder east of the tract and the drainage is better. Mr. Chipman, in charge of the work, declares he will hold his crew here in readiness to take advantage of any three or four days of good weather we may have until the entire contract is completed.

A carload of Belgian leader rock was unloaded yesterday. These blocks of rock will be used in forming headers for the cement work on either side of the railroad rails.

Speaking about railroads brings this to mind: What provision is being made to accommodate the traffic when this railroad block is closed for paving work? Sixth street seems to be about the only means of relief, but it is closed.

## BIG SAVING FOR THE CITY

### Officials Secure a Reduced Freight Rate on Water- works Material.

A special meeting of the city council was held yesterday afternoon for the purpose of trying to get the Southern Pacific Railway company to make an allowance to the city on the hauling of the materials necessary for the construction of the new waterworks system. All such amounts would be allowed to the credit of the city and would mean a saving of several thousand dollars. In connection with that purpose, Mayor Reddy and Councilman John D. Olwell will leave for Portland tonight.

It appears that, according to the interpretation of the interstate commerce law that allowances can be made by the railroads for material to be used for municipal purposes. The mayor and some of the members of the council consider that this city has a right to come in under this ruling in connection with the construction of the new waterworks system.

After talking the matter over in an informal manner it was decided to approach the Southern Pacific railway line people and see if something in this line could not be done. It was finally decided to have the mayor and Councilman Olwell go to Portland and lay the matter before R. B. Miller, the traffic manager of the Harriman lines, and the other officers of the road.

The Railroad Officials Friendly. It is known that railroad companies have made a concession along these lines in different towns and cities, and although this could not be done legally according to the interstate commerce law, yet there is a clause which covers such cases and allows the railroads to make concessions of that nature.

Just what the outcome will be cannot be told, but the city officials have great hopes of accomplishing something on account of the very friendly feeling Mr. Harriman and his railroad officials have toward Medford. They have shown their interest in this city on several occasions and in different ways, and it is confidently expected that they will be willing to do so in this instance.

What Mayor Reddy Says. "Of course we cannot tell what the outcome of this will be," said Mayor Reddy to a Morning Mail reporter last night, "but we have good reasons to expect that something will come of it. There is a good feeling between this city and the railroad people and we can show them that Medford has really undertaken more than she should in attempting to put through this water proposition. We will go thoroughly into the matter with Mr. Miller and the other officials and will do everything possible to get the concession we hope for."

Mayor Reddy would not give any intimation as to the amount he hoped the railroad people would allow, but it can be stated that if the matter turns out as it is expected it will, that the city will be the gainer by a large amount.

Most of the material for the waterworks will be shipped from Seattle, although a portion will come from the east. However, more than three fourths will come here all the way on the Harriman lines.

\*\*\*\*\*  
\* Portland, Or., Nov. 29, 1908.  
\* W. W. Eilfert, Medford, Or.:  
\* Have cut freight rates in two.  
\* Will save city about \$7000.  
\* (Signed.) J. F. REDDY.  
\* J. D. OLWELL.  
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The above telegram was received in Medford yesterday afternoon and explains the outcome of the matter which was fully explained in The Morning Mail Saturday. This was to the effect that Mayor Reddy and Councilman Olwell would go to Portland for the purpose of trying to get the Southern Pacific Railway company to make an allowance on the freight for the materials for the construction of the new waterworks system.

From the above telegram it will be seen that the trip taken by the mayor and Councilman Olwell was not in vain, as was predicted by The Morning Mail. The Southern Pacific railway people have again shown that they are willing to assist Medford in every way possible. They have said so many times, and now they have proved it to be the case by practically donating the sum of \$7000 to this city.

In connection with this matter it

might be mentioned that Mayor Reddy complimented The Morning Mail on the article published in this paper regarding the mission of himself and Councilman Olwell to Portland. Mayor Reddy had expressed himself to the effect that a great deal would depend on showing the friendly feeling of this city towards the railway company. "The Morning Mail did this very nicely," said the mayor just before taking the train for Portland.

### FRUIT MEN MEET.

#### Growers of Pacific Northwest at Portland.

(From Tuesday's Daily.) Last night President William M. Colvig, of the Medford Commercial club, left for Portland on a very important mission. He has been delegated to tell something about Medford in particular and the Rogue River valley in general at an important meeting to be held in the Portland Commercial club rooms tonight.

The occasion will be the "Ad Men's night" at the session of the State Horticultural society, when it is expected that in addition to the invited guests that there will be 500 of the leading horticulturists of the state present. This meeting will be followed by the yearly meeting of the Northwest Fruit-Growers' association, which will take up the balance of the week.

The information which Mr. Colvig will give about the fruit-raising industry of the Rogue River valley is likely to open the eyes of not only the ad men, but also the fruit-growers of other parts of the state. For instance, he will quote figures showing that in apples alone the valley has 18,000 acres planted to apples and 18,000 acres planted to pears, which when in bearing will produce fruit to the value of \$23,500,000. This is basing the estimate on the orchards now in bearing.

There are, Mr. Colvig will tell his audience, 1,966,240 acres of land in Jackson county, and of this there are 90,000 acres of tillable land, the assessed valuation of which is \$10,000,000. The value of the land is from \$300 to \$1500 an acre and the value of the fruit crop is annually from \$300 to \$2500 an acre.

In preparing the above figures, care was taken to make a conservative estimate, but even at that the figures will no doubt surprise many of those at the convention who have been under the impression that Hood River and a few other places were the only ones which could make any great showing in the northwest in the apple-growing business.

In addition to Mr. Colvig, Professor O'Gara is down for a talk on his favorite subject, "Fruit Pests." The following is the account of what will take place this week in Portland in the horticultural line:

Strictly speaking, this will be "horticultural week" in Portland. During the week two important gatherings of fruit growers of the state and the Pacific northwest will be held in the Woodmen of the World hall, Eleventh and Alder streets. The State Horticultural society will hold its annual meeting Tuesday. This will be followed by the yearly meeting of the Northwest Fruit-Growers' association, which will not conclude its sessions until Friday. Over 500 of the leading horticulturists of the Pacific northwest are expected to attend these two conventions.

Hood River Growers Enter. An exhibit of fruit surpassing anything ever before displayed in Portland is being installed in the basement of the building in which the sessions will be held. That the display will beat any other exhibition shown here has been made possible from the fact that many of the apple growers of the state, including the Hood River people, who originally contemplated sending their exhibits to the horticultural meeting at Spokane, have altered their plans, and, instead, will send the cream of their product to the Portland conventions.

Many of the exhibits from Eastern Oregon already have arrived and are being arranged for the competitive exhibit. Professor E. R. Lake of the State Agricultural college at Corvallis, who is a member of the committee on arrangements, reports that the Willamette valley growers will be largely represented at the two meetings. They have gathered the choicest of their apples and other fruits and will enter the competition confident of carrying off their share of the honors.

The exhibit will consist of apples, pears, nuts, dried and canned fruits, fruit juices and horticultural supplies. The competition promises to be exceedingly close. Over 20 cups, valued at from \$10 to \$50 each, have been offered, besides a number of medals. The exhibit will be open evenings and at all times to the inspection of the general public.

Many Subjects on List. The sessions of the State Horticultural (Continued on Page 4.)

## NEW SENSATION IN THE CHAPTER

### Now Chief of Police Biggy of San Francisco Has Disappeared.

SAN FRANCISCO, Dec. 1.—Although numerous boats patrolled and searched the bay since daylight this morning from the Golden Gate to Hunters' Point, and officers of the ferryboats were asked to keep a sharp lookout, the body of Chief of Police Biggy, who mysteriously disappeared from the police launch last night, and is believed to have fallen overboard shortly before midnight last night, has not yet been recovered.

Up to a late hour tonight the Patrol and other boats with searchlights are still on the bay, but it is feared the body has been carried out to sea by the tide.

The police commissioners met this morning with Mayor Taylor and after an executive session appointed A. D. Cutler, president of the commission, as acting chief of police, pending the appointment of an active head of the department.

### Evidently Case of Suicide.

Chief of Police Biggy was lost from the police launch in the bay last night. He was in a state of great perturbation as the result of newspaper attacks upon him and complained bitterly of being "hounded to death by the press" shortly before he disappeared, according to the statement made to the police today by Commissioner Kell. Biggy made a trip across the bay to confer with Kell and he was the last person to talk with him about his affairs before he disappeared.

Developments support the theory that Biggy, smarting under bitter criticism and facing an investigation of his personal and official conduct, ended his own life by throwing himself into the waters of the bay.

Since the shooting of Francis J. Heney and subsequent suicide of Morris Haas, the would-be assassin of Heney, Biggy has been the target of criticism. The local papers have published numerous stories to the effect that Biggy would resign or be removed, and the department was in a state of unrest for weeks, the headquarters being a hotbed of plots and counter-plots between jealous officers. The last few days the local papers have published stories of a "pudgy man" who "masqueraded as Chief Biggy" in the tenderloin and engaged in thrilling midnight revels.

### Charges of Incompetency.

With the charges of incompetency and increasing allegations against the chief in the public prints, Mayor Taylor was led to send Biggy informing him that his conduct would be made the subject of an official investigation.

Biggy immediately telephoned to Commissioner Kell, who has been his friend. It is thought that he did not get much satisfaction and decided to visit Kell last night.

### Engineer Murphy's Story.

The statement of Engineer Murphy to the commission is credited to support the theory of suicide. He said:

"Chief Biggy, when he came to dock, said that he had missed Commissioner Kell and wanted to go over to Belvedere at once. He seemed worried and said to me: 'Get off as quickly and quietly as you can and don't blow the whistle unless you have to.'"

"When we reached Belvedere Commissioner Kell came out in a rowboat and Biggy went ashore, where he remained for two hours. He told me to be sure and wait, as he wanted to get back to the city last night."

"When he came aboard he complained of being cold. I saw him walking down the deck, and the last I saw of him he was sitting in the cabin. I did not notice him until we ran into the waves of a ferry boat, and I called to look out. I investigated and found he was gone."

Murphy then told how he hurried ashore and reported the loss of the chief.

### MADE QUICK RUN.

The fire department made another quick run last night, but fortunately their services were not required. The cause of the run and the excitement caused thereby was occasioned by a burning chimney of a building on Central avenue, opposite The Morning Mail office.

The streets were crowded, and when those in the vicinity saw the fire and sparks coming from the chimney and the other people at a distance who saw the fire department tearing down Seventh street at a breakneck speed, tended to give the impression that there was something doing in the fire line, but the whole thing ended in smoke.