

JONES, HE PAYS THE FREIGHT

AND THE PEOPLE GET THE BENEFIT

\$18,978.65 WORTH OF THE HIGHEST GRADE MERCHANDISE GOING OUT TO ALL THE PEOPLE

WE ARE GOING TO DO THE BATTLE OF OUR LIVES.

We are going to do battle for the masses and not the classes. We want to make this the Greatest Stock Reducing and Cash Getting Carnival that ever appeared within the history of this country, for with us it is cold cash we want and we must have it quick. All former attempts at merchandising by us or any other concern within 50 miles of this city, will be eclipsed beyond all question. **THE CITY WILL BE IN A STIR AS NEVER BEFORE.** A hustle and a bustle throughout the entire big store that will wake mortal man from his slumbers and make competition howl until you can hear them for blocks around. It will be a wonderful gathering of the people. We want cash and are going to give the people the benefit. We will raise the roof if it is necessary. **IT WILL BE A HOT TIME IN THE OLD TOWN NOW.**

RAIN OR SHINE THE BATTLE GOES ON.

We have put our word out to the people and you know how well we have kept it. Our word to you will be our bond, and there is not one item in this house, or half a dozen going to be put out for bait as you will find plenty trying to do, but **OVER 49,000 ITEMS**, all at a price that never met mortal man's eyes before. From one end of this big store to the other you will find the greatest fluttering of red tickets, with the price of destruction marked on them and staring you in the face, no matter which door you come in.

THE WHOLE SHOOTING MATCH GOES TO THE PEOPLE

We want to do ten times the business of our lives, because we want

cash. We expect multitudes standing in line, and your share will be here for you. We have put on extra salespeople, and no matter whether the sun shines or whether it is raining, it will pay you to gather up your gum coats, mackintoshes, and umbrellas and come down and see the greatest display of merchandise, sold for the least money, that ever appeared to your eyes, or any other person's eyes, since your were born. Not one item will be held in reserve. You will see signs and you will hear signs of these war-priced merchants, but they will only be signs of distress. We know it is an **IMMENSE UNDERTAKING** and while other merchants tell you that W. H. Meeker & Co. are losing thousands of dollars in order to make this Carnival a success, that we cannot help. We are not trying to run their business, neither do we expect them to run ours. We are going out after the cold cash, and we are coming out and asking you to part with it at a season of the year when all men expect to make their 50 and 100 per cent profit, but with us profit is a thing of the past. Wholesale prices and less reign throughout this big institution on many lines.

It is your dollar you have got, and it is the duty you owe yourself and family in these times or any other times, to place them where they will go farthest. Remember you should have mansions instead of building them for the other fellow, and here is the opportunity you have to commence saving in buying merchandise from us during our Sacrifice, Unloading, Cash Getting Carnival. The whole house is topsy-turvy, everything is re-arranged. There never was such a change in any store in this community. The big red ticket will be on them so your child as well as yourself can come here and buy them with safety. Remember that any item got in this house that does not meet with approval, and is not cut off a bolt, **CAN BE RETURNED AND YOUR CASH WILL BE CHEERFULLY RETURNED TO YOU AND NO QUESTIONS ASKED.**

NO GOODS WILL BE CHARGED AND NOTHING WILL GO OUT ON APPROVAL. IT IS ALL CASH WITH US, AND IF YOU GET WHAT YOU DON'T WANT, RETURN IT AND GET YOUR MONEY BACK, PROVIDED IT IS NOT CUT OFF A BOLT. NO GOODS WILL BE TAKEN BACK OR EXCHANGED ON SATURDAYS.

LOOK
For the Red Tickets
They denote a saving of one-quarter to one-half on your purchases

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The Great Clothing Sale

will be in full blast as soon as the doors open, with every other department throughout the store. Suits for the Men and Suits for the Boys. We have Clothing Day every day here, and if ever you need anything in your life, **IT IS CERTAINLY CLOTHING.** We are selling suits that would be considered cheap at \$12.50 as low as **\$6.49**, for we absolutely must close out a large part of this stock to make room for new goods. They are absolutely worth double what you would get anywhere else.

\$10.00 Youths Suits **\$6.49**
for
\$8.50 Youth's Suits **\$5.49**
for
\$5.00 Youth's Suits **\$2.75**
as low as.....

Everyone of our Children's Suits less than cost.

\$3.99 to 99c a suit

Coats and Skirts

Coats for the mother and children at what you had expected to pay for two or three wraps. Suitable skirts for young girls at half-price. We have a complete line of skirts and suits for both Ladies and Misses, and they go with the rest at the lowest prices during this Big Carnival. If you wish to buy a beautiful Fall Coat, you will certainly take advantage of this splendid opportunity to get it at a saving off a third to a half.

Prices

\$9.50 Short Jackets **\$4.49**
for
\$8.50 Short Jackets **\$3.89**
for
\$7.50 Short Jackets **\$3.24**
for
\$5.50 Short Jackets **\$2.39**
for
\$4.00 Short Jackets **\$1.99**
for

All others in proportion.

Shirts and Overalls

So cheap you will be ashamed to ask your wife to wash the old ones. Clean up and feel good with half a dozen of these useful garments, where you could afford but one or two before. Brace yourself for the shock and look over the sample list of prices.

Regular \$1.25 and \$1.00 Men's Stiff **39c**
Shirts for
Regular 65c and 50c Men's Work Shirts **39c**
for
Many others worth \$1.50 and \$1.35 **89c**
for

Top Coats at Bottom Prices

We have a fine line for your selection and they are going at prices that would be doubled anywhere else in this city. W. H. Meeker & Co. bid you welcome under the roof of their Big Store and it is a welcome that comes from the heart. We want cash and we want to reduce the stock to make way for new goods fast coming in.

Bargains in Seasonable Dress Goods

It matters not whether you want Broadcloths, Suitings, Panamas, Voiles, Serges, Flannels, Wool Batistes, Melrose, Venetians, Silks, Satins, or anything else in vogue in the Dress Goods line, we carry nothing but the latest, and at less than manufacturer's cost. We could not replace them for what we are offering them to you for. We are placing our most fashionable Silks in a number of the newest shades within reach of every woman in Medford.

Wash Fabrics

of all kinds at the very lowest prices ever made in this city. Everything in our Wash Fabrics is a Special Bargain, worthy your consideration. White Goods are always in style and always the prettiest and most serviceable for shirt waists or dresses for the little ones, and they will be worn all winter. Our White Goods are warranted to "last forever and be good for something else afterwards." Our Swisses and Mulls are the daintiest dreams of the cloth-makers' art and the prices are better than your fondest dreams. Lawns and Batistes in great variety and beauty, and the prices in proportion to the rest.



Oceans of Notions

Notions will be lined up from one end of the house to the other. The big red price mark will be on them, so your child can select as well as yourself. The whole store is ablaze with bargains. During this Carnival you buy 1 paper of Pins for **1c**, and the famous Hook and eyes that you have been paying 5c for you buy them here during this Cash Getting Carnival at **1c**



SHOES

We just want you to come in and foot the whole family while you have a chance to do it for what it would cost you to buy two or three pairs a week ago. There is not a man, woman or child in the whole city who can afford to go without a pair of either dress or work shoes, or both, at the prices we are quoting. We have a complete line of sizes in the gun metal, patent leather and tan, cut in the newest lasts, made of the very best leather, hand-sewed and double stitched. Shoes that will wear until you are tired of them. We have the size, we have the quality, they have the wear and we want you to have the shoes. That is why we are offering them at such ridiculously low prices as the following:

\$3.50 and \$4.00 Ladies' **\$2.98** | \$1.50 Ladies' Shoes **\$1.19**
Shoes for
\$3.00 Ladies' Shoes **\$2.19** | Boys' Best \$1.75 and \$2.00 **\$1.39**
for | School Shoes for.....
\$2.50 Ladies' Shoes **\$1.98** | Boys' Best \$2.50 School **\$1.98**
for | Shoes for
\$2.00 Ladies' Shoes **\$1.79** | Men's \$3.50 and \$4.00 **\$2.98**
for | Shoes, extra value, for

Men's \$2.50 Shoes, extra **\$1.98**
value, for

Job lot of Children's Shoes, regular \$1.25 and \$1.00, values going at

75c

All others in proportion.

Don't wait too long; don't miss the opportunity; don't fail to tell your friends; don't hesitate to come; don't over-buy yourself; don't be broke next week; don't miss the place; don't kick and crowd; don't get mad if someone tramps on your corns in the rush for bargains. Don't ask us to take back any goods or exchange any goods on Saturday; we can't do it, too busy. Attend the Carnival of Cash Getting, such as was never attempted and carried into effect in this city. Lay in your supplies. Now we say, when the doors open next Saturday morning, **WE BID YOU WELCOME.** You will find gentlemen at the front doors and at the side doors welcoming you as never before. Everything is on display. Nothing in reserve, and nothing in this house but what costs considerably less than elsewhere, and you will find the most courteous set of clerks that ever stood behind counters in this city. All we can say is to come and attend this Carnival that commences

SATURDAY MORNING, OCTOBER 3RD, 1908
W. H. Meeker & Co., Medford, Ore.