



The first ever virtual Northwest Ag Show

I don't think any of us envisioned in March how much COVID-19 would impact our lives and our businesses. Certainly, we thought that it would all be over well before it was time for the 51st Northwest Ag Show to move into the Jackman Long Building and Columbia Hall.

But, in August it was obvious that we could not guarantee we would be able to set up at the Oregon State Fair and Expo Center in January. With the help of Glacier Farm Media, Canada's largest agricultural media company, we were able to quickly pivot to a virtual format.

We are excited to be able to welcome you to the first ever virtual Northwest Ag Show. We want to thank our sponsors, particularly Harvest Capital Company, for their continued support of the show and their help in making this virtual show a reality.

We look forward to welcoming you in person Jan. 12-14, 2022, to the 52nd Northwest Ag Show. In the meantime, please enjoy our virtual show.

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Welcome to the 51st Northwest Ag show

As Title Sponsor, everyone at Harvest Capital Company is happy to welcome you to the first ever virtual Northwest Ag Show.

Over the last half century, the Northwest Ag Show has always changed with the times. The extraordinary circumstances of the past year necessitated perhaps the most radical change to date.

While we will all miss seeing our friends, customers and colleagues in person at this year's show, the virtual format does allow for a great deal of interaction between guests and exhibitors. The format also makes it possible for more people from throughout the region to attend and exhibit.

Please join Harvest Capital, the Capital Press, the major and presenting sponsors, and all those who have made this show possible, in celebrating the continuing innovation in agriculture and the resilience of farmers and ranchers everywhere.

Brian L. Field
President

