People & Places

Brad Felger turns his passion into a full-time job protecting tree fruit crops, vineyards

By SEAN ELLIS Capital Press

BOISE — Brad Felger's life-long love of falconry has turned into a full-time job that also benefits farmers whose fruit crops can be devastated by pest birds such as starlings and sparrows.

Felger, 56, began testing the effectiveness of using raptors - hawks or falcons — to scare away pest birds from vineyards and fruit orchards during the 1980s and 1990s.

While continuing his job as a farrier, he flirted with the idea of turning his falconry passion into a full-time job. While taking on part-time bird-abatement jobs for several years, he put the money away and used it to grow his falconry business.

In 2002, he left the horseshoeing business and founded Airstrike Bird Control, which focuses on agriculture but also offers its services to landfills and resorts.

The company provides bird-abatement services for a variety of fruit crops, particularly blueberries, grapes and cherries.

That he can now make a

WINSTON, Ore. - For

nearly an hour, Gary Sides

defended red meat as a meal

choice and explained that the science of the past that said oth-

Sides, who works for Zoe-

tis, a 60-year-old international

animal health care company

that offers medicines, vaccines,

diagnostic products, genetic tests and other services for live-

stock, was the keynote speaker at the recent Douglas County

By CRAIG REED

For the Capital Press

erwise was flawed.



Sean Ellis/Capital Press

Master falconer Brad Felger poses with a hybrid falcon Feb. 25 in Boise during the Idaho Wine Commission's annual meeting. Felger uses raptors to scare pest birds such as starlings away from grapes and other fruit crops.

living doing something he has loved since age 10 is a plus, said Felger, who lives near Mount Vernon, Wash.

'Falconry is not just a living. It's a passion and it's been a driving force in my life for 46 years," Felger said while visiting Idaho in late February during the Idaho Wine Commission's annual meeting.

While he was already experimenting with using raptors to scare birds away from vineyards, Felger got a break while he was performing a bird demonstration during a sustainable agriculture conference in Central California in the late 1990s.

When a huge hidden flock of pest birds promptly rose up and left a vineyard, people took notice, and calls for work followed from vineyard managers.

The company has customers in Washington, Oregon and California and is exploring Idaho.

Idaho winemaker and vineyard owner Ron Bitner said the economics of using raptors to control pest birds in Idaho could make sense for some vineyards, depending on how big their bird problem is.

"It's a real problem," he said of starlings and other pest birds. "They can be terrible. I know some vineyards around here that have been wiped out by them in the past. I would think they would want to look into that.'

While starlings and other pest birds might adapt to the sound of noisemakers, visual deterrents or shotgun blasts, they are terrified of raptors and never lose that fear, Felger said.

"There's a predator-prey relationship in nature that is ex-



Western Innovator

Brad Felger Founder: Airstrike Bird Contro

Occupation: Master falconer, provides bird-abatement services for agriculture

Age: 56

Born: Los Angeles Home: Mount Vernon,

Wash.

Wife: Sue

tremely deep-rooted," he said. "We're using nature against nature for a positive thing."

"Anybody in the agriculture industry ... who has used a falcon to manage a bird problem will tell you it is by far the most effective and efficient solution," said falconer Kort Clayton, an independent contractor who works in partner-

ship with Felger. Felger said the economics of using a falconer to protect crops starts to make sense in the 100- to 150-acre range, but some smaller acreages can pencil out if smaller, neighboring vineyards split the cost.

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in a Third World country. "They need fat and protein," white flour.' Sides said the nutritional

Craig Reed/For the Capital Press

Gary Sides, left, talks with Scott Hendy of Roseburg, Ore., following Sides' presentation on the benefits of red meat at the recent Douglas County Livestock Association's 2016 Spring Conference. Sides says updated science indicates red meat has benefits, contrary to the science to a few decades ago.

he said of the kids. "Instead we shipped them white rice and

profile of beef shows it has all 20 of the essential amino acids required in the human diet in addition to being a natural source of iron and potassium, B vitamin and trace minerals. According to the federal Centers for Disease Control, animal proteins are considered to be complete because of the nutrients they have.

Sides also said a Harvard

Science sides with beef, expert says puted was one done in 2006 by the United Nations that determined 18 percent of global carbon dioxide emissions came from cattle. He said a more recent study by the University

of California-Davis found the cattle emissions were less than Sides also explained that updated studies have countered

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Livestock Association's 2016 Spring Livestock Conference. He spoke to about 100 people, most of them Douglas County livestock producers.

"For the last 50 years we've been told by federal studies to eat a diet low in fat, high in carbs and to avoid red meat," Sides said. "But the results show that obesity has tripled in those years, diabetes has gone from 1 percent to 11 percent and 15 percent of children ages 6 to 19 are overweight."

He said diet presentations by the government have been pretty one-sided. His goal is to present a different scientific

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mit an Event." Calendar items can

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Broadway St. NE, Salem, OR 97301.

old gym at Dayton High School, 801

Ferry St., Dayton, Ore. The silent auc-

tion starts at 5:30 and an "agrilicious

dinner" will be served at 7 with the oral

auction following at 8. Tickets are \$10

per person and may be purchased at

the door or in advance by calling the

p.m., Eastern Washington Agricultur-

al Museum, Pomeroy. www.co.gar-

field.wa.us/museum

Sunday, April 3

field.wa.us/museum

Wednesday, April 6

Idaho, Twin Falls. idahoffa.org/

Thursday, April 7

Spring Farming Days, 9 a.m.-4

Spring Farming Days, 9 a.m.-4

Idaho FFA State Leadership

Growing Agripreneurs - A Sea-

son of Farming Training, 6-9 p.m.,

Growing Agripreneurs is a sev-

en-month program, beginning April

7, designed for beginning farmers

Conference, College of Southern

p.m., Eastern Washington Agricultur-

al Museum, Pomeroy. www.co.gar-

Dayton Ag Shop at 503-864-2080.

Saturday, April 2

understanding of diet, and specifically of red meat.

'The message I got was that the public has a perception that beef is bad for you, and actually that is not true at all," said Guy Kennerly, who has a cattle and sheep operation in the Dillard, Ore., area. "Beef is one of the best things for you. Diabetes and obesity are up (with some other types of diets) so maybe eating beef is not a bad idea.

"Maybe a little more research needs to be done before assuming something is correct," he added of the beef information that was released many years ago, subsequently giving beef a bad image.

Woody Lane, a livestock and forage specialist in Roseburg, Ore., agreed that Sides' message emphasized that past diet recommendations were not based on good science.

Sides said school lunch menus emphasize fruits and vegetables, but not protein.

In his presentation, Sides showed a couple photos of skinny, but pot-bellied children

University analysis of 21 clinical diet studies to see if there is an association between saturated fat intake and heart disease showed there was none.

Studies have shown high quality proteins help satisfy appetites longer, eliminating the urge to snack.

The 2015 Dietary Guidelines Advisory Committee released a 600-page report a year ago that recommended 12.5 ounces of red meat per week per person, and Americans are consuming an average of 11 ounces.

Another study Sides dis-

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20 Northwest Locations

Sides said of more recent studies that show the benefits of eating red meat compared to studies done a few decades ago

'Simple lies are more palat-

the earlier World Health Orga-

nization's report that eating red

meat increases the risk of get-

able than complicated truths,"

3 percent.

ting cancer.

While Sides was talking to livestock producers who don't need any convincing about the product they produce, the speaker did emphasize that those people need to know the science of meat so they can better educate consumers when they have the opportunity.

When asked about counter views to his regarding beef, Sides said science favors beef.

on industry relevant topics, for produc-

Idaho Range Livestock Sympo-sium. 8:30 a.m.-4 p.m. Challis Com-

munity Events Center, Challis, (208)

879-2344. A one-day traveling pro-

gram and networking event packed

with information on industry relevant

topics, for producers and rangeland

Oregon Ag Fest, 8:30 a.m.-5 p.m. We strive to bridge the gap between

urban and rural life, and to share the

wonder and abundance of Oregon's

bountiful and diverse harvest. Most

importantly, we do this in a family

friendly way, where kids 12 and under

receive free admission, and virtually

all activities are free of charge. Ore-

gon State Fairgrounds, Salem. http://

Selland Arena, Fresno. www.calaged.

California FFA State Convention,

Oregon Ag Fest, 10 a.m.-5 p.m.

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Thursday, April 21

Saturday, April 23

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org/stateconvention

Sunday, April 24

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> Idaho FFA State Leadership Conference, College of Southern Idaho, Twin Falls. idahoffa.org/

Friday, April 8

Calendar Sponsored by:

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Saturday, April 9

96th Annual California Ram Sale, Viewing starts at 8 a.m. Over 400 range rams from California, Oregon, Idaho and Utah. Crossbred, Hampshire, Suffolk and White-Faced (Columbia, Rambouillet) rams will be auctioned off in the sale. In addition three purebred ewes will also be sold. Also, ultrasound carcass measurements and a range ram index will be provided on all sale rams, Porterville Fairgrounds, 2700 W. Teapot Dome Ave., Porterville, Calif. http://cawoolgrowers.org/sale/ ramsale.html

Idaho FFA State Leadership Conference, College of Southern Idaho, Twin Falls. idahoffa.org/

Tuesday, April 12

light Meeting, 4 p.m., Robinson Farm, Bandon, Ore. www.oregoncranberrygrowers.com

Wednesday, April 13

Technologies Conference and Exhibition, FEXPO Agricola Central, Talca, Chile

Thursday, April 14

Chile

Friday, April 15

International Fair of Agricultural Technologies Conference and Exhibition, FEXPO Agricola Central, Talca, Chile

Saturday, April 16

Auction & Dinner, 5-9 p.m. The organization's 29th annual fundraiser, themed "Oregon Agriculture A to Z," will take place at the Linn County Fair & Expo Center, 3700 Knox Butte Road E in Albany, Ore. Cost: \$40 per person. http://owaonline.org/ owa-auction-2016/

Goat healthcare and nutrition and packgoat seminar, 9:30 a.m.-3 p.m. Edelweiss Acres, Olympia, Wash., 360-742-8310. \$25 per person; \$7.50 for each 4-H member. The goat care clinic will go over general health care

and illnesses, nutrition and include a session on packgoats. Go to the

Holistic Land Planning, 9 a.m.-5 p.m. Create the ideal land plan for your ranch. What is the ideal lavout of your fences? Where should infrastructure be located to facilitate animal handling and movement? Kittitas Valley Event Center, 901 E. Seventh Ave., Ellensburg, Wash. Cost: \$227 until April 2. www.rootsofresilience. org

International Fair of Agricultural Technologies Conference and Exhibition, FEXPO Agricola Central, Talca, Chile

Hood River Hard-Pressed Cider Fest, noon-7 p.m., 3315 Stadelman Drive, Hood River, Ore. http://hoodriver.org/cider-fest/

Sunday, April 17

Holistic Land Planning, 9 a.m.-5 p.m. This is the continuation of the workshop that began Saturday. Create the ideal land plan for your ranch. Kittitas Valley Event Center, 901 E. Seventh Ave., Ellensburg, Wash. Cost: \$227 until April 2. www.rootsofresilience.org

Tuesday, April 19 Idaho Range Livestock Symposium. 8:30 a.m.-4 p.m. American Legion Hall, Marsing, 208-896-4104. A one-day traveling program and networking event packed with information

Oregon Cranberry Growers Twiwebsite, http://edelweissacresobers. com/, or call.

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