

Reception, auction benefits Oregon FFA

By MITCH LIES
For the Capital Press

The Oregon FFA Foundation's second annual silent auction at the Northwest Agricultural Show promises to be bigger and better than last year's inaugural event, said Foundation Executive Director Kevin White.

"Last year we just kind of tested the waters," White said. "We didn't know how many would come. But we had a reasonable turnout, and we believe it will continue to grow, and we will be prepared for a larger crowd this year.

"This year we want to grow the silent auction significantly," White said.

The auction will be held on



Courtesy Northwest Ag Show

FFA members are an integral part of the Northwest Agricultural Show.

FFA Day, which is Tuesday, Jan. 26, the opening day of the three-day ag show.

Improving the auction starts with improving the selection of goods and services to be auctioned, White said. Last year's auction contained some outstanding goods and services, he said,

including everything from a ton of hay to a weekend at Eagle Crest, a Central Oregon resort, but selections were limited.

"We only had one table of items," White said.

The organization is also looking to improve the auction's promotions.

"Last year we mainly did a social media campaign to let people know that we were having a reception and if they were coming to the ag show to stick around for the reception and silent auction," White said.

"This year we will be making a stronger push. We plan to send out formal invitations," he said.

"I would hope as we grow this event at the ag show that it would soon rival the size of our (annual supporters') dinner, which usually has more than 250 in attendance," White said.

FFA Day also will include an FFA Supporters Reception at the close of the day. Held in the show's tasting room area, the reception will feature locally produced wine and beer and presentations from FFA members.

**NEW AND IMPROVED.
COMPARE TO BE AMAZED!**

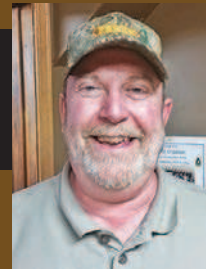
ERNST IRRIGATION



Bad Boy MOWERS
MOW IN ATTITUDE
www.badboymowers.com



We are proud to announce
Bob Stanford
has joined our Sales
Department.



Bob brings a wealth of knowledge and 35 years of irrigation experience to help us serve you. We are thrilled to have him on the Ernst Irrigation team.

Bob says, "I will continue the personal relationships that are so important to serving customers in the irrigation industry. Please call me on my cell phone, 503-949-9584, or the store, 503-633-1111. Or just stop by. I would love to see you!"

**Visit Bob and the rest of our team
in Booths E183/184/201/202
at the Expo**

20179 Main St. • St. Paul, OR 97137

www.ErnstIrrigation.com • 503-633-1111