

## 2015 Spokane Ag Expo and Pacific Northwest Farm Forum

### Ticket prices

**Adults:** \$12 ticket price includes the Spokane Ag Expo trade show, Pacific Northwest Farm Forum main sessions, speakers, seminars and free parking at the Spokane Veterans Memorial Arena (main front lot — West 700 block of Boone Avenue).

**Youths (12-18 years):** \$8 each, and children under 12 are free.

The Ag Expo/Farm Forum Pass is good for all three days of the show.

Tickets can be purchased at the Convention Center Complex in the Exhibit Hall ticket office and the DoubleTree Hotel Ballroom Lobby throughout the week of the show. Discount tickets for \$8 are available at all North 40 Outfitters in Washington and Idaho through show week.

### Event locations

**Spokane Ag Expo:** Spokane Convention Center Exhibit Halls

**Exhibitor Room Events:** Spokane Convention Center in Rooms 401 & 402 A, B & C

**Pacific Northwest Farm Forum Main Session:**

DoubleTree Hotel Ballroom in Salon IV

**Agricultural Economic Forecast:** DoubleTree Hotel Ballroom in Salon IV

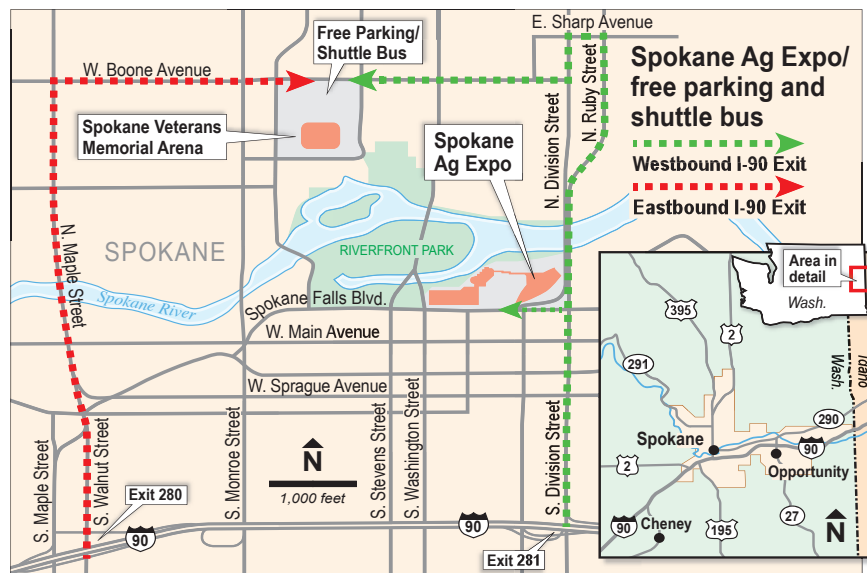
**Pacific Northwest Farm Forum Seminars:** DoubleTree Hotel Ballroom in Salons I, II & III and Shades Conference Room

**FFA Program:** DoubleTree Hotel Ballroom in Salon I-IV

**Career Fair:** Spokane Convention Center in Room 302 A & B

**Spokane Convention Center:** 334 W. Spokane Falls Blvd.

**DoubleTree Hotel Spokane:** 322 N. Spokane Falls Court



Alan Kenaga/Capital Press

**Free Parking with Shuttle Bus Service:** Spokane Veterans Memorial Arena Main Front Lot only — West 700 Block of Boone Avenue

### 2015 show hours

**TUESDAY, FEB. 3**

**Farm Forum Main Session:** 9-11 a.m.

**Ag Expo:** 9 a.m.-5 p.m.

**Exhibitor Room Events:** 9 a.m. to noon and 1:30 to 4:30 p.m.

**Farm Forum Seminars:** Noon, 1:30 p.m., 3 p.m.

**WEDNESDAY, FEB. 4**

**Ag Expo:** 9 a.m.-5 p.m.

**Agriculture Economic Forecast:** 9-10:30 a.m.

**Exhibitor Room Events:** 9 a.m. to noon and 1:30 to 4:30 p.m.

**Big Data Panel:** 1-3 p.m.

**Farm Forum Seminars:** 10:30 a.m., noon, 1:30 p.m., 3 p.m.

**THURSDAY, FEB. 5**

**FFA Program:** 9-11 a.m.

**Ag Expo:** 9 a.m.-3 p.m.

**Exhibitor Room Events:** 9 a.m.-noon

**Career Fair:** 11 a.m.-1 p.m.

**Farm Forum Seminars:** 10:30 a.m., noon

# Spokane celebrates Ag Expo, Farm Forum

The Spokane Ag Expo and Pacific Northwest Farm Forum are the centerpieces of the 2015 Ag Week celebration.

Each year the Spokane Ag Expo organizers and Visit Spokane designate "Ag Week in Spokane." This year it is planned for Feb. 1-7.

The Expo, now in its 38th year, will be based in the newly expanded Spokane Convention Center, while the forum, in its 61st year, holds agriculture-related presentations and seminars in the nearby Spokane DoubleTree Hotel.

"As we continue celebrating agriculture in Spokane, highlighting the importance of agriculture in our region, we are very excited for the expanded exhibit space, allowing us to bring more exhibits and events for attendees," said Myrna O'Leary, director of the Spokane Ag Expo and Pacific Northwest Farm Forum.

Others events that are part of Ag Week include:

- The second annual Excellence in Agriculture Award will be presented at the Pacific Northwest Farm Forum opening session on Tuesday, Feb. 3, in the DoubleTree Hotel Ballroom. The award was developed to recognize an individual, business or organization that has had significant, positive impacts on the agricultural industry in the Inland Northwest during 2014.

- With the expansion of the convention center, rooms directly off the show floor allow exhibitors to offer an array of workshops on topics important to farmers.

- The Expo will offer a career fair for high school students, increasing awareness of the career opportunities available to them. Students and parents are encouraged to attend the event, which will be from 11 a.m. to 1 p.m. on Thursday, Feb. 5.

- The Expo offers a "Big Data" panel discussion from 1 to 3 p.m. Wednesday, Feb. 4, to

### On the cover

The cover photo for the 2015 Spokane Ag Expo and Pacific Northwest Farm Forum special supplement is "Standing in Daddy's Overalls," a photo by Karen Baumann, of Washtucna, Wash. It received the Greater Spokane Incorporated's Choice Award and the Show Director's Choice Award in the annual Spokane Ag Expo Photography Contest. For more contest winners, see pages 10 and 11.

help farmers consider how the data revolution could impact them, including questions about farmer-generated data, how it's gathered by service providers, who owns farmer-generated data and potential risks. Panelists include Kirk A. Wesley, national and key accounts manager for CNH Industrial, NAFTA; Elizabeth Tellessen, attorney with Winston & Cashatt in Spokane; and Barrie Robison, associate professor in the Department of Biological Sciences at the University of Idaho and associate director of the Institute for Bioinformatics and Evolutionary Studies.

- Expo attendees will again be able to donate canned food and make monetary donations to the annual Dump for Hunger food drive sponsored by Western States Equipment. This is the seventh year of this anti-hunger drive during the Expo. All food and money collected is donated to Second Harvest Food Bank and distributed throughout the Inland Northwest.

- The Pacific Northwest Farm Forum will present a full slate of seminars and top speakers. Weatherman Art Douglas, emeritus professor of atmospheric sciences at Creighton University, and Washington State University small grains agricultural economics professor Randy Fortenbery speak at 9 a.m. Tuesday, Feb. 3, in the DoubleTree Hotel.

For further details, visit the Spokane Ag Expo website at [www.agshow.org](http://www.agshow.org).

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