

Crazy Days showcases classic cars July 15-16

Weekend also celebrates 100th anniversary of M.J. Goss Motor Company

By Trish Yerges

Go! Magazine

Everyone is invited to attend Crazy Days on July 15 and 16 for a combo festival of events that will be one for the city's history books.

The traditional Crazy Days street fair is sponsored by La Grande Main Street Downtown, and it will be joined by the 14th annual La Grande Classic Car Show, organized by the Timbers Cruisers Car Club led by president Richard Comstock.

Arlan Miesner, a charter member since the club's formation in 2006, is the car show chairman. The club has about 25 members.

"We started our car shows in Elgin at Riverfest at first. Now our only annual car show is in La Grande during Crazy Days," he said.

Crazy Days has something for everyone, including its customary sidewalk sales and delicious summer fair foods. People are invited to mingle through the street and admire the cars, meet up with friends over refreshments, cool down



Northeast Oregon Rentals/Contributed photo

The 2022 Crazy Days, set for July 15-16 in La Grande, features sidewalk sales, food, a car show and celebration of the 100th anniversary of M.J. Goss Motor Company.

with La Grande Fire Department's Shower Tower and explore the craft vendors.

The car show participants are expected to arrive in La Grande on Friday, July 15.

"The cruise-in and registration event will take place between 5-8 p.m. at Riverside Park on Friday," Miesner said.

"It's a meet and greet and people can get registered. The car show participants will be treated to a free pulled pork dinner catered by The Dusty Spur."

Then on Saturday from 9 a.m.-3 p.m., the Timbers Cruisers Car Club will display their lineup of shiny, restored classic vehicles on Adams Avenue, and the

History of M.J. Goss Motor Company

Milo Jasper Goss III came to La Grande as a single man in early 1917. He worked for several automobile companies in town as a salesman, earning himself the nickname "Studebaker" Goss.

In late 1922, he bought out the Studebaker agency in La Grande, establishing M.J. Goss garage at 1115 Washington Ave.

In 1923, he relocated his business to the corner of Fir Street and Adams Avenue. Today the business is at Greenwood and Adams Avenue. The dealership has remained in the Goss family since it was founded.

public is welcome to view the cars and talk to their owners.

"Car owners will be invited to take part in the Poker Walk involving visiting seven of our local businesses and drawing cards for the best poker hand," Miesner said. "Throughout the day, raffle tickets will be sold too."

CONTINUES ON PAGE 20

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