

### Pope John In Christmas Message

VATICAN CITY (UPI) — Pope John XXIII said today in a somberly worded Christmas message broadcast to the world that modern man has distorted and abused the "Holy word of peace" almost beyond recognition.

The pontiff stood before microphones in Consistorial Hall and warned that until mankind overcomes the "erroneous conceptions of the myth of force, of nationalism and the like which have poisoned the common life of peoples there will be no real peace in the world.

The Pope said the recent thawing in the cold war has "kindled hope in many souls, after so long a time in which they have lived in a state of fictitious peace."

But, he added, there can be no compromise with Communism. In this respect he referred to the "church of silence" and the persecuted Christmas in Iron Curtain lands.

"It still needs to be noted that the pacification which the church prays for is completely impossible if it is mistaken for a yielding... of its firmness in the face of ideologies and systems of life which are proclaimed and irreducible opposition to Catholic teaching," the pontiff said.

Pope John's Christmas message was one of the most soberly worded messages of its kind delivered by a Pope since the days of World War II.

### Backer Will File Morse As Candidate

SALEM (UPI) — The backer of a Morse-for-President drive said today he probably would file next February petitions to put the name of Sen. Wayne Morse on Oregon's Democratic presidential primary ballot.

E. G. Neal of Salem, a 71-year-old retired logger, said he has "well over 1,000" signatures, the number necessary to enter a candidate's name for the state's May 20 primary.

Morse said in Washington, D.C. Tuesday that he might allow his name to be entered in the District of Columbia presidential primary May 3. He also said that despite his urging to the contrary supporters in Oregon planned to enter his name.

"Not Run Away"  
"I shall not run away from a



ARRIVES IN SPAIN—President Eisenhower speaks upon his arrival in Madrid from Paris. The Chief Executive will remain overnight for an 18-hour visit which will include talks with Generalissimo Francisco Franco (right) concerning economic policy and Spain's aspirations to join NATO.

### Believe Missing American Student Is Alive In Sudan

CAIRO (UPI) — An Egyptian newspaper reported today that an American student previously believed to have perished in the Nubian Desert may have been found alive in Sudan.

The newspaper, Al Gomhouria, said in a dispatch from Khartoum that a man fitting the description of the missing American, Donald Shannon, Milwaukee, Wis., had been arrested by Sudanese police.

Shannon was one of four students — two American and two French — who set out on an expedition last July across the rugged Nubian Desert, which lies between the Egyptian-Sudan border.

good political fight if it is inevitable," he said.

Neal said the drive to obtain signatures in Oregon was his own doing and that Morse earlier urged him not to attempt to put the senator's name on the ballot.

Oregon's 1960 primary is expected to provide a key test for presidential aspirants. The secretary of state, under a new law, can place on the ballot any candidate generally advocated in national news media. Candidates' names also can be filed by the 1,000-signature petition method.

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perished trying to make his way alone across the desert.

Al Gomhouria said the foreigner believed to be Shannon was arrested trying to cross the South Sudan border into Kenya without a passport.

It said he carried no identification papers but "looked like Shannon."

It said the man claimed he was British and lived in Malta but refused to meet British or U. S. Embassy personnel.

Egyptian authorities reported early in November that the evidence at the place where the four bodies were found indicated there had been "a grueling battle" among them for a dwindling water supply.

The guide was described as an "inexperienced" native. Officials said that not even veteran desert travelers would have attempted the crossing at the time they set out.

### White House Economist In Dim Outlook On Christmas Shopping

By FRANK ELEAZER  
UPI Staff Writer

WASHINGTON (UPI) — I hate to think what Prof. Raymond J. Saulnier, who is the economic brain of the White House, may have wound up buying for his wife's Christmas present. From his own account, his shopping expedition probably didn't turn out very well.

In the first place, he said, he discovered that not every single little thing in every ad is always necessarily true.

And at some of the shops he visited, the prices were so high he couldn't decide whether it was products they were offering for sale or a substantial share in the profits that produced them.

Dr. Saulnier, a former Columbia University economics professor whose title now is chairman of the President's Council of Economic Advisors, had some pretty serious things to say about how both industry and labor have a responsibility to keep prices stable, and also how most ads are honest and all of them should be.

But he said we consumers have a responsibility too, "to use our resources wisely." I think what

he meant here is that we ought not to buy things like that. Presumably he didn't, which may be a bad sign for his wife Estelle.

**Advice To Consumers**  
Prof. Saulnier was among the experts at a conference here this week on how we consumers can avoid getting gypped. The Federal Trade Commission sponsored the conference, and why they waited until Christmas week was never explained.

I couldn't get gypped this week for more than a quarter if I was blindfolded and stupid, which unfortunately I might as well have been last week before the money ran out.

Earl W. Kintner, FTC chairman and head man at the conference, said with enough billions of dollars FTC could distribute federal cops so thick in the stores that the public would be completely protected.

"Nothing would be stolen," he said, "except our system of government and freedom."  
So his agency prefers to spend its six or seven millions and use its small staff to slap down the few real chiselers, and to depend on the big majority of businessmen to be honest.

But FTC has decided it would sure help a lot if all us consumers weren't natural suckers. Mainly, it's the phoney bargains we've got to watch out for, Kintner and his helpers explained.

**"Bait & Switch" Deals**  
Take list prices. It's got so we won't buy anything unless it's marked down 20 per cent below list. We like it even better of course off 50 per cent. So natu-

ally Kintner & Co. weren't too surprised recently to find a 25-cent lawn mower offered by the manufacturer to dealers on the basis that the advertised list was \$154.95, but that the dealer could retail it "with full markup" for \$193.95.  
Then there are the "bait and switch" deals where somebody offers an unbelievable bargain in sewing machines, vacuum cleaners, or other popular items. The bargain model is there at the store, all right, and you are told right away it won't work, won't last, can't be repaired, and the one you really want is over here at maybe three times the price.  
"Nailed to the floor" is the term in the trade for the bargain model you wanted, the FTC men re-ferred, and heaven help the salesman who actually sells it, if it was a helpful conference, I guess, and it let me feeling real good of myself. If it's bargains we have to look out for, I'm a mighty sharp shopper. I haven't bought a bargain since I can remember.

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**URGES PURCHASE**  
WASHINGTON (UPI) — Rep. Russell V. Mack (R-Wash.) wants each of the nation's 45 million families to buy and consume three pounds of cranberries during the next few months. He said this would wipe out the surplus problem created by last month's "cranberry scare."

But FTC has decided it would sure help a lot if all us consumers weren't natural suckers. Mainly, it's the phoney bargains we've got to watch out for, Kintner and his helpers explained.

**"Bait & Switch" Deals**  
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We hope you will pause to remember the true meaning of this Holy Christmas Season.



NELLS-N-OUT

HI!  
MERRY  
CHRISTMAS



SINGER SEWING CENTER  
LA GRANDE

be filled with joy.  
SEASON'S  
GREETINGS  
May your home and heart



LA GRANDE READY MIX



To all our Friends:  
our Thanks and  
Warmest Wishes!  
From the entire staff  
of the

Imperial Cafe

Bonnie La Bonte

ST. JOSEPH HOSPITAL

GREETINGS  
Santa brings loads  
of good wishes to  
our many friends

### La Grande Transfer & Warehouse

GLAD  
TIDINGS!

### MAC'S MOBIL SERVICE

A good old fashioned  
Greeting

Brings the old, old wish to you!  
MERRY CHRISTMAS,  
The Staff and Crews  
at  
La Grande Lumber  
We Will Be Closed Sat., Dec. 26th.

Greetings

May the sincere greetings and best wishes of many friends warm your heart and brighten your holidays... Merry Christmas!

Rainbow Transportation Co.

Our Biggest, Brightest  
Christmas Wish Is Just  
For You!

CARL ERICKSON  
SHELL JOBBER

"IT CAME UPON  
A MIDNIGHT CLEAR...  
PEACE ON EARTH"

From the Staff of The  
ROYAL CAFE

Best wishes to our  
friends, and a very  
Happy Holiday!

From the Staff of  
WATKINS PRODUCTS  
Alton Baxter, Dist.

NOEL  
May God bless you  
at this Christmas time.

From  
BOB BARNES and THE STAFF  
CITY FINANCE CO.

May your tree be laden  
with gifts of health,  
wealth and happiness.

RYAN'S NURSERY & FEED

Loads and Loads  
of  
Best Wishes!

Coca Cola Bottling Co,  
La Grande

Joy to  
the World

MAY YOUR CHRISTMAS BE BLESSED

Grande Ronde Hospital Assn.