

"We Ain't Got Any Low Gear"



EDITORIAL PAGE

LA GRANDE OBSERVER

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"Without or with friend or foe, we print your daily world as it goes"—Byron.

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A Long, Hard Road For Lumbering

A speaker at a forest conference in Spokane last week deplored the bad public relations of the industry. "About the only thing which is not blamed on the forest products industry today is spreading poison on cranberry bogs," according to Dave James of the Simpson Timber Company.

James bemoaned the fact that few forestry programs were given in many civic clubs, even in communities which considered forest activity their largest industry. He also said a survey showed few, if any, members of Congress ever had a good word for the lumber industry.

On an industry basis, his statements may be true, even if they are pretty strong.

There are individual companies which are held in high regard. Weyerhaeuser and Boise-Cascade, for example, enjoy public confidence and trust to a surprisingly high degree. On the other hand,

there is almost universal distrust, we suspect, of the Georgia-Pacific outfit. And from an industry standpoint, a Georgia-Pacific tends to tear down a good image faster than a Weyerhaeuser or Boise-Cascade can build it up.

The lumber industry, like some others we could name, is suffering for its sins of the past to some degree. The old robber baron of 50-100 years ago is gone, but his memory lives on.

Industry associations have not helped in some instances. The indefensible position of the National Lumber Manufacturers Association in the Klamath termination fight was one example. It tended to rub off on the whole industry.

The lumber industry is still highly competitive and just as highly individualistic. This makes it even more difficult for anyone to do a very good public relations job for the industry. Some progress has been made, to be sure, but it's a long, hard road.

Ike's Reception Surprises Even Critics

The tremendous warmth and enthusiasm of the reception given to President Eisenhower on his current tour has come as a surprise to many Americans, even Eisenhower critics, who expected nothing like what has happened.

The reception itself, in every country Ike has visited to date, has brought up some questions.

What, for example, does this do to the stories many of us have been hearing for a number of years, that Americans no longer have any influence in India? When 1 1/2 million Indian people can gather along a 14-mile route to cheer our President, is all our influence gone?

Certainly, Ike has not been greeted with "American, go home" signs anywhere on his tour.

Part of this is due to the man, of course. The President has been a symbol

in many overseas areas for many years, a symbol of American desire for a lasting peace. Too, he has a personal magnetism which is very attractive to most people.

But this cannot totally account for the warmth of his receptions on his current tour.

Part of it, at least, demonstrates an affection for the country he represents. And this in itself is a heartening sign, perhaps even a surprising one to those of us who have read "The Ugly American" and listened to Senator Morse.

This tour has been a sort of personal diplomacy rarely engaged in by American Presidents.

The way things are turning out, perhaps it should have been done oftener in the past.

Guess Egg Plant Is Due Next

Well, back to butter and off the margarine. Someone said animal fats tend to cause excessive cholesterol in the blood and someone else said too much cholesterol causes hypertension, which can lead to a heart attack or stroke. But the Food and Drug Administration steps in and says using vegetable oils in lieu of butter and lard may make you fat, but final proof is not in that the cholesterol in animal fats increases the cholesterol in the human system.

That is because the body itself manufactures cholesterol. The government doctors say it hasn't been proved that eating vegetable oils will, as claimed, reduce or control cholesterol. The FDA doesn't predict what research may discover in the future. But as of now, the evidence doesn't point to butter and milk

as the villains.

The FDA, that is the agency that got after the cranberry growers, had something to say about chickens also. It seems the substance being injected into chickens to make them grow more white meat tends to cause cancer in rats too. So out it goes. Chickens treated with it will be bought up by the government and chickens for sale from now on will be perfectly safe.

This research into what is and is not safe to eat goes on apace and we can expect any item in our diet to be next on the suspect list. We wonder if they are working on egg plant. Certainly wouldn't miss it.

When deer hunting season is on, it's smart for everybody to duck.

DREW PEARSON SAYS:

Shah Of Iran Is Wary Of Strategic Red Border Area

TEHERAN—The shah of Iran may have been in the headlines of late because of his interest in a beautiful student of architecture who will soon become his third wife. However, discussing with me the problems he was to discuss with President Eisenhower he showed far more interest in his 1,000-mile border with Soviet Russia.

"I am not worried about President Eisenhower talking with Premier Khrushchev regarding a road to peace," he told me. "If these two great nations can find the way to peace it will be much better for the rest of us. If there is one chance in a hundred of peace, then we should explore it. But we must look for deeds, not words."

"The United States is not going to make a deal over our heads," the shah continued. "We have too much confidence in you. We know your long record of trying to help others."

The young man who rules the oldest kingdom in the world spoke with great sincerity and great lucidity. His dark eyes looked out from under deep black eyebrows. He sat in a palace built of the most beautiful pale green alabaster I have ever seen surrounded by a courtyard of stately cypress trees and a lawn trimmed with rows of red salvia. His majesty's desk was of inlaid mother-of-pearl and the motif of his office was the famous Lion of Persia carrying a sword brandished in front of the rising sun.

Grateful to U.S. Mohammed Reza Pahlavi is only 41 years old but has reigned over Iran ever since he was 24. At that time, 1941, the British and Russians forced his pro-German father to abdicate. Having studied in Europe and having visited in the United States three times, he knows the problems facing President Eisenhower almost as well as some members of the White House.

"It's easy to criticize America," he told me. "Everyone does it. And I don't like to do it. But it seems to me you have to make up your minds who you are going to help. You have tried to please everyone. You've given a little here and a little there. And who is grateful? We are, and the Turks are. But who else? "There are a few key spots which are vital to the defense of the free world and you are going to have to decide on which you will concentrate."

"I am not worried about atomic war," continued the young monarch who obviously has made a careful study of war strategy. "What worries us is a Korea-type war. Iran doesn't want to become another Korea or an other Indo-China."

"We probably won't be attacked. We would be infiltrated," said the shah, who rules over a country with a large Kurdish population which has been assiduously cultivated by the Soviet.

"If so, you wouldn't drop an A-bomb to defend us. You would do what you did in Lebanon."

"You have a pact with us requiring you to come to our defense if we request it, as you did with Lebanon. When Lebanon requested it you waited several weeks, then landed 10,000 men. They stayed about a month and then withdrew. That operation cost you about \$180,000,000."

Knows Strategy "Now, for \$180,000,000 or even considerable less," said the shah, "we can maintain a well-equipped, tough army of 300,000 men which will be ready every minute, without delay, to defend this corridor which reaches down to the Persian Gulf. You know how strategic it is."

"Are you going to tell this to President Eisenhower?" "I already have—last year when I was in Washington." "What did he say?" "He listened carefully and took some notes."

"Did you receive any more aid?" "A little," replied the shah, "but the president has a great many problems to consider. I can't expect him to remember everything. However, I shall discuss it with him again."

Since the shah was last in Washington Russian arms have been pouring into Iraq on the western border of Iran and into Afghanistan on the east. This, with Russia on the north, almost surrounds Iran on three sides.

"Russia has sent Afghanistan 60 MIG-17's," said the shah when I asked him about this, "together with 25 Aleutian bombers plus some jet trainers and transports. We have received 60 old F-84's from you and not a single bomber."

"In the 17 years you have been helping us you will have built only one airdrome which will not be finished for two months. Meanwhile, you have already built one in Afghanistan while Russia has built two there and two more in Iraq."

"There are some people in America who have been offered all kinds of aid from Moscow but has refused to accept it, who want to build fortress America. They want to retreat to your old isolationist policy and rely solely on long-range missiles. When and if that time comes, will you really be able to defend yourselves?"

"Are you going to give up all your friends and allies and just depend on missiles? Can you put your reliance solely on atomic war?"

These are some of the piercing questions which the young ruler with the black piercing eyes was sure to ask of President Eisenhower.

Meanwhile, the shah has not been idle in building his own defenses against Communism, and they will be described in an early column.

But whatever the leaders might have desired, there was no denying the response of millions whose adoration mounted in direct proportion to their poverty and fears. For example, New Delhi...

"Food... family... friendship... and freedom," he told them, "are mightier weapons for peace than all the armies and bombs. The gigantic throng's roar of approval was proof of the responsive chord he struck."

This was the Eisenhower formula. This was how he projected his image upon millions of Asians as a man dedicated to pulling the world out of a morass of fear, bitterness and suspicion.

It drew from the usually reserved Prime Minister Jawaharlal Nehru: "You have found an echo in the hearts of our millions and I hope and believe your coming here will be a blessing to us and a blessing to all."

To Meet Khrushchev And it was on this basis that Eisenhower intended to meet Soviet Premier Nikita Khrushchev at the summit, making Khrushchev a self-appointed but no longer generally accepted spokesman for the backward nations and the have-nots.

This was the first phase of the 11-nation Eisenhower tour which would extend on through Tehran and Athens, and wind up finally in Paris.

Its success as a psychological weapon against expanding communism certainly could not have been anticipated during the planning stages in Washington.

And certainly it has not left Moscow unaware of the gains the President has made. Enters Uncertain Orbit This week when Eisenhower boards the U.S. cruiser Des Moines and heads westward across the Mediterranean, he leaves the orbit of the little man and heads into a far more uncertain one.

In Paris, he meets with President Charles de Gaulle of France and Prime Minister Harold Macmillan of Great Britain in a conference widely heralded as a prelude to a meeting at the summit with Khrushchev in the spring. Here the man who won the

'Peace' Will Be Theme By Ike At Western Summit Conference

By PHIL NEWSOM UPI Staff Writer

President Eisenhower this week leaves behind the pomp, pageantry and adulation of millions of Asians for an even more exacting assignment in his role as champion of peace.

As he moves to Paris and a meeting of the Western summit, peace still will be his theme. But this time it must be applied to the United States' West European Allies whose unity is threatened as it probably has been at no time since the end of World War II.

It was a flower-strewn path that Eisenhower trod last week. He carried only one message—his own and the United States' desire and determination for world peace.

Governments, from Rome, through Ankara, Karachi, Kabul and New Delhi might have preferred a firmer line from the touring President of the United States, a definition in terms of dollars, military aid and binding agreements.

Adorations Mount But whatever the leaders might have desired, there was no denying the response of millions whose adoration mounted in direct proportion to their poverty and fears.

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hearts of Asian millions as a champion of peace must call forth all his noted talents to heal a dangerously widening breach. It is a conflict of personalities and national interests which have allowed the North Atlantic Treaty Alliance to weaken as fear of aggressive communism has declined.

Storm center is de Gaulle. Singles Out France U.S. Chief of Staff Gen. Nathan F. Twining put the finger squarely on France last week as the core of mounting NATO weakness.

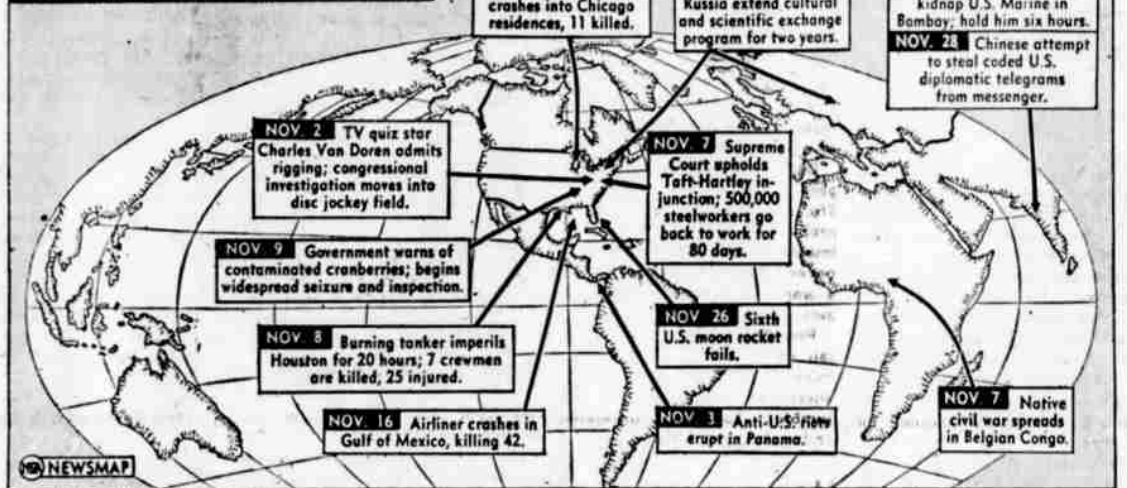
In London, mounting annoyance with de Gaulle led one influential newspaper to suggest it is time for Britain to pull out of NATO altogether and to fall back upon its commonwealth and U.S. ties.

NATO headquarters itself has said that only West German troops now provide NATO's first line defenses in the West, that others could not be relied upon and that failure to meet commitments soon will, if it already has not, leave NATO incapable of fulfilling its role in case of attack.

Of all the NATO nations who agreed in principle to the establishment of U.S. atomic-capable missile bases on their soil, the only ones to do so are Britain, Italy and Turkey.

ARRIVES FOR TALKS COPENHAGEN (UPI) — United Arab Republic Foreign Minister Mahmoud Fawzi arrived here Sunday night for talks with Danish officials on a variety of issues, including the recent seizure of the Danish ship Inge Toft at the Suez Canal.

LAST MONTH - IN HISTORY



REMEMBER WHEN

... 25 years ago, La Grande High school walloped North Powder by a 39-16 score in a mild upset. Powder was favored slightly due to an experienced squad but first-game jitters and off-shooting figured heavily. Pacing the Tigers were DeBoie, Stitt, Bean, Insinh and Shultz. The D. D. Club met at the home of Mrs. C. P. Posey, with Mrs. Galen Durkee as club guest. Bridge was featured, with Mrs. Nolan Skiff winning high and Mrs. Philip Walnum second high. Mr. and Mrs. Henry Hagey said their home would be the scene of a Christmas party, with Mr. and Mrs. Francis Sullivan as co-hosts.

... 15 years ago, Harley Smith was elected president of the Mavericks, succeeding M. M. Christensen. Others elected were B. C. Snider, vice president; J. E. Woodell, treasurer; Mrs. Tom Maxwell, secretary, and C. T. Miles, Sam Hill and H. A. Thornberg, directors. Two new members were initiated into the Eagles here. They were Fletcher Milton and H. C. Knight. The local lodge had initiated 56 members during the fiscal period. Tribute was paid to Charles E. Rhoads, 18, son of Mr. and Mrs. Fred Paddock who was serving in the Navy. He attended Imbler High School.

RUSSIAN BY RADIO LONDON (UPI) — Moscow radio announced over the week end that it will begin a Russian-language course for its North American listeners Feb. 14. The course will consist of three 15 minute sessions a week.

QUOTES IN THE NEWS

United Press International SAN QUENTIN, Calif. (UPI) — Convict-author Caryl Chessman, vowing to keep up his 11 1/2-year fight against execution despite the U. S. Supreme Court's refusal to hear his latest appeal: "I guess we will make the rounds again, unless I feel I've had enough and I don't think I've had it yet... This is the merry-go-round again."

AMHERST, Mass. — Pianist Steven Lacy, of New York, forfeiting \$25 bond on a malicious damage charge but explaining in a letter to Amherst police why he hit the keys of a nightclub piano so hard they shattered: "It's a crime to expect a professional musician to play on it. It's three half-steps out of tune."

LITTLE ROCK, Ark. — Gov. Orval Faubus, commenting on the U. S. Supreme Court's upholding a lower court that struck down the two laws he used to close Little Rock public high schools last year: "They usually rule on things without knowing what it's about."

OBITS

United Press International COLUMBUS, Ohio (UPI) — B. A. Aughinbaugh, 74, developer of the first visual aid teaching program for U.S. schools, died here Monday after a short illness.

INDIANAPOLIS (UPI) — Mrs. Sorelle Malamed Solomon, 51, wife of Izler Solomon, conductor of the Indianapolis Symphony orchestra, died Monday in Methodist Hospital.

PELHAM, N.Y. (UPI) — James Ross McIntosh, 74, retired president of the investment firm of J. R. McIntosh and Co., Inc., died Monday in New Rochelle Hospital. McIntosh founded the firm in 1926.

Non-Surgical Method Cures Hemorrhoids Painlessly

A relatively painless, non-surgical method of treating hemorrhoids (piles) is working therapeutic miracles for thousands who suffer from rectal and colon disorders. A recently developed electronic treatment is proving more effective than surgery, with none of the after effects of surgery. The treatment requires no hospitalization or confinement. Patients show marked improvement almost immediately, and uncomplicated cases can be frequently corrected in as little as 10 days. Descriptive booklet yours free without obligation by writing the Dean Clinic, Chiropractic Physicians, 2026 N. E. Sandy Blvd., Portland 12, Oregon.

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