

Here is the chance to really put your Christmas shopping into high gear . . . at our big annual Pre-Christmas Sale starting tomorrow and lasting for the next 11 days. In every department you'll find outstanding values for your personal needs and gift giving . . . offered now while there is ample time to complete your gift lists. Come . . . shop Falk's during this big event and make your Christmas dollars go farther! And be sure to visit our big basement Toyland for the finest in toys, games and do-

## Pre-Christmas





Starts Tomorrow Ends Sat., Dec. 12

## Piece Goods Department

### Women's Handbags

PATENTS ... FAILLES BROADCLOTHS AND PATENT LEATHERS

> Black and Fall Colors

-REG. 2.98-

### Gift Boxed Jewelry

HUGE ASSORTMENT

Ear Rings, Pins, Necklaces and Bracelets

EVERY ONE A FAMOUS CORO ITEM

-Reg. 2.00 to 6.00-Special For This Event

\$**7**00 \$**7**00

# FRUIT

Fancy 2-Lb. Tins

Rum And Brandy Flavored

-Reg. 1.49-

Extra plump, candy stripe

Cases Designs, REG. 1.49

## Stamped Pillow

WOOL

#### SKIRT LENGTHS

Beautiful 100% wool fabrics imported from Italy and France. 54" to 60" wide. 1 to 11/3 yards long. Pre-Christmas Sale priced at

ACRILAN and RAYON

#### BLANKETS

. satin binding. Wash-Reversible style able! In beige, pink, yellow, blue, green and lavender. 72x90.

**REG. 10.98** 

Hose Sheer 60 gauge, 15 denier.

Dark and Self Seams.
SALE PRICED AT ....

Foam filled, Assorted Sofa Pillows Color, Shapes Fabrics. Zipper closing. REG. 2.98.

Towels IN BEAUTIFUL DECORATOR COLORS Heavy, Thirsty Terry

-BATH SIZE-

-HAND SIZE-

49°

Wash Cloths To Match 25°

#### SCRANTON LACE

#### LUNCHEON CLOTHS

Beautiful patterns in white and ecru

Reg. 1.98 36x36 Size 99c

LACE SCARVES Reg. 1.29 . 79c 16x36 Siza

Reg. 1.49 16x36 Size LACE PLACE MATS

REG. 39c ---- 250

#### General Electric

## Blankets

REGULAR STYLE IN AQUA or PINK COLORS

—Twin Bed Size— 24.98

-Double Bed Size-

29.98 2-YEAR WARRANTY

VISIT OUR WONDERFUL

## **Basement Toyland**

See Our Great Array of Toys, Dolls and Games, Wheel Goods and Educational Toys. These Are The Toys You Asked For. Best Selection In The Area!

HOLIDAY-RIPE OVEN-READY

Away Each Day AT 4 P.M. IN OUR STORE

Our Sales People Will Give You Details

S.&H. Green Stamps On Every Purchase

## Shoe Department

WOMEN'S

House Slippers

SOFT SOLE MOC TYPE

Fur Trim; Blue, Pink, Tur-quoise, Black, White, Red. Sizes 5-10; Reg. 4.98

#### Womens Wedge Sling Back House Slippers

Black & White Only. N & M Widths. 3.99 REG. 4.98 ...

## **Girls' Patent Slippers**

B & C Widths; REG. 4.98

WOMEN'S Collar Boats

Black Leather And Suede. REG. 5.98

BLACK OR BROWN

**BOYS OXFORDS** 

Sizes 3½ to 6, B, C, D Widths.

BROWN MOC TOE STYLE

Little Boys' Oxfords

Crepe Sole, Sizes 814 to 3; REG. 5.98\_\_\_

# Money Saving Days

Ready-To-Wear Department

# Women's Coats

ALL NEW FALL AND WINTER STYLES

- Tweeds
- Solid Colors
- 100% Cashmeres

SHORT TOPPERS AND FULL LENGTHS

All From Our Regular Stocks!

Special Low Prices!

BETTER DRESSES Afternoon and dressy types REG. TO 29.98 Reduced for this special

Reg. 39.98 To 99.50

REDUCED

FOR THIS EVENT!

I GROUP

CASUAL Cottons, rayon Jerseys and rayon bless
All new fall styles from our regular
DRESSES special For This event Cottons, rayon Jerseys and rayon blends

DARK COTTON PRINTS IN WOMEN'S Ideal for Christmas

Skirts

Girls' Skirts

. WOOLS

ORLON BLENDS

• Cotton Quilted Styles

#### Girls' Dresses

Cottons and Rayons Sizes 3-6X, 7-14

—Reg. 3.98—

Special For This Event

-Reg. 2.98-

Prints-Checks-Pastels Assorted Collar Styles and sleeve lengths

WOMEN'S

Coffon Blouses

SANFORIZED SIZES 32-38

Sizes 3-6x, 7-14

-Reg. to 3.98-

ST 88 5-044

Cotton Flannel Pajamas Sanforized, Sizes 7-14, Reg. 2.49\_\_\_

Girls' White And Pastel Colored

Bouffant Petticoats 1.49 and 2.49

WOMEN'S

CAR COATS

Water repellant poplin with orion pile trim, Assorted styles in beige, blue, green. Sizes 10 to 18. Reg. 16.98\_\_\_

GIRLS' CAR COATS

Water repellant poplin. Quilted lin-All with 5.99 hoods. Pre-8.99 Christmas Sale priced at \_\_\_

SHOP FALK'S I.D. STORE FIRST ON CANDI CANE LANE