

SAVE!

NEW FOUR SEASONS LOTION by Wisley



Extra-Rich In Lanolin... Now With SILICONE... To Soothe And Smooth Your Skin! Protect That Velvet Smoothness LONGER. In Unbreakable Plastic Bottle.

Limited Time Offer-12 oz. **1.00**
2.00 Value - Plus Tax



Shop early for... Shop here for...
HOLIDAY SAVINGS

New! Waves and Curls as you Shampoo!

wash 'n curl WAVING SHAMPOO

Lanolin Plus **1.50** Plus Tax

LOOK YOUR BEAUTIFUL BEST FOR CHRISTMAS

2.00 plus tax (Tonic)

1.75 plus tax (Tonic)

2.00 plus tax (Tonic)

HAVE A HOME PERMANENT!

This Is Your Four Page Guide To **BETTER** Christmas Shopping. **SAVE** This PayLess 'Green Section' For Gift Ideas - Then **SHOP PAYLESS** And **SAVE** Money.

TURN PAGE TO MORE TERRIFIC BUYS

PRESCRIPTIONS!

BRING YOUR PRESCRIPTION TO PAY LESS

Here every one of your prescriptions receives the prompt, professional attention of a qualified registered pharmacist. We stock the finest pharmaceuticals because your health comes first!

PHONE WO 3-3441

PAY LESS DRUG STORE

PRESCRIPTION DRUG STORES

PayLess PRICES ARE LOWEST

Whata Buy!

GIANT Lanolin Plus 99c

HAIR CARE SALE! Regular \$2.25 to

- LANOLIN PLUS EGG ENRICHED SHAMPOO \$2.50 16 oz. - \$2.25 value, now 99c
- LANOLIN PLUS LIQUID CASTILE SHAMPOO Values 16 oz. - \$2.25 value, now 99c
- LANOLIN PLUS TRIPLE PURPOSE HAIR SPRAY 15 oz. - \$2.50 value, now 99c
- LANOLIN PLUS CREME RINSE 16 oz. - \$2.25 value, now 99c
- LANOLIN PLUS DANDRUFF TREATMENT SHAMPOO 16 oz. - \$2.25 value, now 99c

For beautifully clean, perfectly conditioned hair, get Lanolin Plus!

BUY NOW WHILE STOCKS ARE ADEQUATE

ADORN

THE SPRAY THAT HELPS YOU STYLE YOUR HAIR-YOURSELF.

1.50 & 2.25 Plus Tax

GET YOURS TODAY

LANOLIN PLUS LIQUID

DOES WONDERS FOR YOUR SKIN.

1.00 Plus Tax

MAX FACTOR says...
Wrapper in fragrance

PRIMITIF

for the woman who is every inch a female

Glitter-eyed SOPHIST-CAT, holding a vial of precious Primitif Perfume... \$1.50

HYPNOTIQUE

to make her concentrate concentrate concentrate on you

Love LACRIM to hang on her Christmas tree - holds vial of Hypnotique Perfume. \$1.75

PAY LESS 1/2 PRICE Sale!

BUY NOW, SUPPLY IS LIMITED!

Colonial Dames DRY SKIN LOTION OR EMULSIFIED CREAM

★ Deep Cleansing and Moisturizing For Dry Skin - Sensitive or for Dehydrated Skin - Try It Now For Smooth New Beauty

REG. 2.50 SIZE **1.25** Plus Tax

THE AMAZING NEW

Lady Ronson DELUXE ELECTRIC SHAVER

DELIGHT HER WITH THE SHAVERTHAT'S DELIGHTFULLY DIFFERENT!

TWICE AS NICE... BECAUSE IT HAS 2 SEPARATE SHAVING ACTIONS ON THE SIDE FOR UNDERARMS ON THE TOP FOR LEGS

REG. 17.50 **12.88** AT PAYLESS

WILDROOT CREAM OIL HAIR TONIC

Keeps Hair Groomed Longer Large Size **77c** Regular 89c

WILDROOT CREAM OIL HAIR TONIC

for her happiest Christmas... give the "fragrance of happiness"

TWEED by LENTHERIC

"CLASSICS IN FRAGRANCE" by LENTHERIC

QUINTEZ Tweed, Miracle, Shanghai, Dark Brilliance and Red Lilac Cologne \$1.50 plus tax

TRIO Tweed, Miracle and Shanghai cologne \$1.00 plus tax

Tweed Mist And Bath Powder **3.75** Plus Tax

Tweed Perfume 1/2 Oz. **8.00** Plus Tax

WE'VE PUT THE "B" ON BEAUTY

ROYAL BEE CREAM HALF PRICE SALE!

Results of this remarkable cream will show almost at once!

Wrinkles and lines will seem to soften. Your skin will begin to feel fresh, supple... baby smooth. Your complexion will look so much clearer and more vital that the years seem to roll away! \$8.50 and \$5.00

NOW \$4.25, \$2.50

Colonial Dames

Special 99c

60c LOTION WHITE RAIN SHAMPOO & 1.00 SIZE WHITE RAIN BUBBLE BATH

SAVE 61c

1.60 Value... **99c** Plus 6c Tax

FOR MOM

DESERT FLOWER Spray Cologne by SHULTON

As Fresh And Exciting As A Tropical Shower, This Mysterious, Magnetic Desert Flower Spray Cologne.

250 4 1/2 oz. plus tax

FOR BEAUTIFUL HAIR

BRECK SHAMPOO

3 SHAMPOOS - For -

- ★ DRY HAIR
- ★ OILY HAIR
- ★ NORMAL HAIR

Each is Thorough Yet Gentle.

The BRECK Shampoo for Your Hair Will Leave It Fragrant, Clean and Lustrous.

8 Ounces **\$1.00**

FOR HIM -

for all your Christmas Knights

KINGS MEN

gifts for good grooming

OTHER FINE KINGS MEN GIFT SETS ARE PRICED FROM \$1.50 TO \$11.00

Brach's Fresh Chocolate Covered **CHERRIES... 49c**

CHRISTMAS CANDY CANES

24 For 99c

WHITMAN'S SAMPLER CHOCOLATES FULL POUND BOX 2.00

FOR POP

FOR THAT TOP-OF-THE-WORLD FEELING

EARLY AMERICAN

Old Spice

PAYLESS Has For Him A Complete Selection Of Fine Shulton Old Spice Gift Sets - Make Your Choice NOW.

Old Spice Short Cut Hair Groom FOR MEN

Not Greasy - Adds Body to Short Hair, Controls Spiky and Unruly Hair.

Now At Pay Less **50c**

Beauty Ice by SHULTON

SOFTEN... SMOOTH... Refresh Your Skin, Adds Moisture To Your Skin As It Tones, Tingles, Tightens Pores!

ONLY 1.50 Plus Tax

SALE!

5day DEODORANT STICK

Refreshing, Tingly, Cool

57c Plus Tax

SPECIAL-QUEEN ANNE Paddies... 99c

Reg. 1.29 Pecan

COME TO PAYLESS FOR ALL YOUR CANDY NEEDS FOR THE HOLIDAYS!

14-oz. Can NUT SHELF MIXED NUTS

Reg. 98c **2 cans 1.59**

Planters Canned Cocktail Peanuts

Reg. 39c **3 cans for 1.00**

1 Lb. Can COCKTAIL PEANUTS 98c

Nut Shelf Salted **3c**

Spanish Peanuts 3 cans 1.00

FOR HER

LADY RONSON "HOOD 'n COMB" HAIR DRYER

★ DRIES HAIR IN MINUTES LEAVES HANDS FREE

★ ADJUSTABLE HEAT DIAL AND VOLUME CONTROL

Reg. 19.95 **16.88**