







# OPENS TOMORROW!

Stack and stacks of toys, games and dolls on open shelves, tables and displays . . . all freshly unpacked from Santa's daily shipments to Falk's! That's the sight that will greet young and old alike tomorrow morning at 9:30 o'clock when the big Falk's Toyland again opens for the Christmas toy shopping season. You'll like our new arrangement of toys by groups . . . all conveniently displayed for your ease of selection and comparison . . . all waiting to be taken up and wrapped for opening on Christmas Day to the great joy and delight of youngsters of the area. Come in . . . browse around at your leisure and choose from this greatest selection of toys in the area!





## Even Greater Than Last Year's Big Toy Show!



SHOP EARLY! SHOP CONVENIENTLY!

Select Your Toys

### NOW

### ON LAYAWAY

A SMALL DEPOSIT MILT HOLD AGOR SETECTIONS UNTIL DEC. 15



#### EDUCATIONAL TOYS

### WHEEL GOODS

As In The Years Past, Falk's Again

BRINGS YOU THE TOYS, DOLLS & GAMES

You Have Asked For!



Mothers, fathers and children of the area have come to look to Falk's Toyland down through the years for outstanding selection and quality at low prices, and this year is no exception. Our buyers have combed the markets for the finest toys and dolls and games available.

LARGEST & FINEST SELECTION IN OUR HISTORY—BY FAR!



A doll is every little girl's dream . . . and Falk's offers dolls in enough variety and size to fulfill every girl's dream this Christmas. Come in and look them over. You will be amazed . . . and

- Littlest Angels
  Tiny Tears
  - · Coty Girl Doll
- Baby Precious
  Betsy Wetsie
  - · Baby Precious

MANY, MANY OTHERS

### You'll Like

**NEW ARRANGEMENT** 

of our

**FULL BASEMENT** TOYLAND!

Shelves, tables and groupings have all been re-arranged to facilitate your selections.

#### TRAINS & ACCESSORIES

#### ASSORTED GAMES

**CUDDLY ANIMALS** 



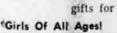
by the LOADS

Stuffed Animals Of All Types



DOLL SETS

Delightful





SHOP FALK'S I.D. STORE FIRST