

MAJOR PROBLEMS OF 1959:

confronted with three major problems



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BUGS BUNNY

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By Al Vermeer

WHY IT

TWICE

MUCH!

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1.97.918			
8:00 8:15	5	Donnis O'Kenfe	
\$:20 8:45	Wyatt Earp	Many Loves of Dobse Gillia	W Fibber McCee & Molly
9:00 9:15	Riffeman	Tightrope	Art. Murray Party
9:30 9:45	Phillip Marlow	Red_Skelton	Ford Startime
10:00 10:15	Alcoa Presents	Garry Moore	
10:10	Night Court	1 / L	
11:00 11:15	Nightbeat Jack Paar	t-Most Feature	News Late Movie
11:30 11:45	**		
		WEDNESDAY	
8:00			Cont. Classroom
8:15 8:30 8:45		Univ. Profile	Ding Dong School
9:00		Morning Playhouse	Dough Re Mi
9:15 9:20 9:45		On The Go	Treasure Hunt
10:00		I Love Lucy	Price Is Blight
10:15 10:30 10:45		December Bride	· Concentration
11:00		Love Of Life	Tie Tae Dough
11:15 11:30 11:45	Preview 2 Romper Room	Search for Tomorroy Guiding Light	It Could Be You
12:00	Restless Gun	IUS A Great Life	Queen For a Day
12:30	Love That Bob	Singe 4	The Thin Man
1:00	Music Bingo	Take 4	Young Dr. Malone
1:15 1:20 1:45	Burns & Allen	As the World Turns	From These Roots
2:00	Day in Court	Better or Worse	House on Bigh St.
2:30	Gale Storm Show	House Party	Split Personality
3:00	Beat the Clock	Millionaire	Matinee on Six
3:10 3:45	Who Do You Trust	Vordiet Is Yours	-
4:13	Am. Bandstami	Brighter Day Secret Storm	2
4:10 4:45	Popere	Edge of Night	Paint-O-Pete
5:00		Ramar	3 O'vlock Mowle
5:10 5:18 5:43	My Friend Flicks	Robin Heed	
This I	an is made on from I	information by Televi	sion Stations and its

Border Patrol

Laramie

This log is made up from information by Television Stations and its accuracy cannot be guaranteed by the La Grande Observer.

This exchange has been confronted with three major problems during the year. The first has been the rapid growth of the area and the ever increasing demand for service. Currently-through our expansion and improvement program—we are keeping pace with the demands for new service.

The second problem has been in the area of tising costs. This year it has cost us about \$1175.00 to add one new telephone to the ex-change. In 1950 the cost was approximately \$200.00. We are doing everything in our power to keep costs down and will continue efforts in this field during the years to come.

The third major problem area has been in relation to party lines. We are working with every available resource to "upgrade" the service and we urge you to remember to keep your calls brief and space your calls so that incoming calls can get through. Remember, the call that comes throughh may be for you.

PLANS FOR 1960: où1

Our construction, expansion and improvement program for the La Grande exchange will continue through 1960 and beyond in order to keep up with the growth of this dynamic area. We of West Coast are proud to be able to play a part in this growth ... and we pledge continued improvements in order to bring this community telephone service as fine as is available anywhere in the nation.

If you have any questions about the plans or policies of the com-pany, please drop me a note. Write to Ed Watts, Division Manager, West Coast Telephone Co., La Grande, Oregon.

CHRISTMAS GIFT IDEA FROM WEST COAST:

This year give a present with a future ______ give an extension tele-phone gift vertificate. Stop by our office and pick up a person-alized c.rtificate for an extensin phone for any member of the family, it's a gift that gives convenience and pleasure every day of the year.

