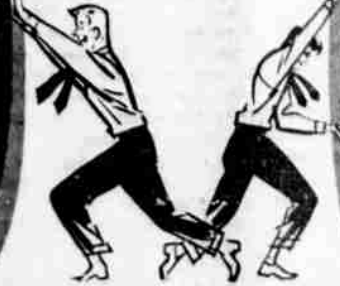


You're Invited To Our

GRAND fun! savings! values! OPENING



Thursday, Friday, Saturday,

OCTOBER 22, 23, 24; 7:30 a.m. to 6 p.m.

NEW LOCATION • NEW BUILDING • OLD FACES



Rollie Says;-

Thanks to the people of Union County! Due to the wonderful reception of our products, it is necessary to expand our facilities to make it possible to give you the best possible service on the Famous GENERAL Tires, Kraftreads, Batteries and our new complete Bean Visualiner Alignment, balancing and brake service to our business.

Come in and see us.



Rollie King, Owner Manager

911 Jefferson

La Grande, Oregon

Phone WO 3-2887

FREE DOOR PRIZES

Drawings Friday and Saturday
 No Purchase Necessary Nothing to Buy To Win
GRAND PRIZE Shelland Pony Value \$200.
OTHER PRIZES: 3 Pairs **KRAFTREAD** Winter Tires
 Two Batteries, 2 Complete Alignment Jobs.
FREE Coffee & Donuts



GENERAL Opening SPECIAL



All NYLON & NYGEN
 PASSENGER TIRES
50% Off PLUS TAX



Introducing
Bob Greninger
 Manager of Our
 New Brake, Battery
 and Alignment Depts.

We are happy to introduce Bob to you folks. As manager of these departments his experience will prove most valuable to you.

BOB'S OPENING SPECIAL

Orders Taken Till 6 p.m. Oct. 24 Only. Work can be done later.

Complete Alignment	Reg. Price	\$9.95 Sp.	\$7.45
Complete Brake Service Ford, Chevy, or Ply.	Reg. Price	\$29.95 Sp.	\$21.95
Buick, Dodge, Etc.	Reg. Price	\$21.95 Sp.	\$24.95
Cadillac Packard, etc.	Reg. Price	\$33.95 Sp.	\$27.95
All General Tires Sold During Grand Opening		\$1.00	
BALANCED for ONLY			
6 Volt Battery Guaranteed 15 Months			\$7.25
EXCHANGE SPECIAL			



Tubeless Retreads **GUARANTEED** To Run With No Tube required.

Dave Lester
 Sales-Service Depts.

- Factory Controlled Method Recapping
- Expert Workmanship and Material
- Unconditional New Tire Mileage Guarantee
- Low Cost, Large Production Shop Cuts Cost.
- Fast Service

DAVE'S OPENING SPECIAL

Kraft Winter Tread

Positive Traction In Mud, Snow or Ice.

Sizes	2 for	\$22 ²²	EXC. Price
7.70 x 15			
7.50 x 14			
7.10 x 15			
8.00 x 14			



Howard Benzel
 Commercial Sales Dept.

HOWIE'S SPECIALS

ALL GENERAL TRUCK TIRES
40% OFF Plus Tax

TRACTOR SPECIALS	
5.50-16 Coop Rib	4 Ply 16.95
6.50-16 B.F.G. Rib	6 Ply 21.95
10-38 BFG	4 Ply 64.95
14-28 BFG	6 Ply 88.95
13-24 BFG	6 Ply 97.50
NEW TRUCK TIRES	
6.30-16 NYLON 6 Ply	\$21.95
7.00-15 NYLON 6 Ply	\$29.95
9.00-16 N.D. 8 Ply	\$59.95
7.00-20 HYW 8 Ply	\$43.95
7.50-20 HYW 8 Ply	\$53.95
7.50-20 N.D. NYLON 8 Ply	\$56.95
8.25-20 HYW 10 Ply	\$64.95
8.75-20 U.S. LUGGER 12 Ply	\$79.95
10.00-20 RIB 12 Ply	\$92.95



John Morrison
 Passenger Tire Sales

JOHN'S OPENING SPECIALS

Passenger Buys

7.50-14 V-120 NYLON Tubeless Black	\$21.95
7.50-14 Traction King Mas W.W.	\$22.95
7.50-14 Tyrex Tubeless Black	\$16.95
8.00-14 Tyrex Tubeless Black	\$17.95
8.00-14 Traction King Mas Black	\$21.95
8.00-14 Traction King Mas W.W.	\$24.95
8.50-14 Tyrex Tubeless Black	\$18.95
8.50-14 Tyrex Tubeless W.W.	\$21.95
6.70-15 Tubeless Nylon Black	\$17.95
6.70-15 V-120 Tubeless Black	\$16.95
7.10-15 V-120 Tubeless Black	\$17.95
7.60-15 Tyrex Tubeless Black	\$18.95
8.00-15 V-120 Nylon W.W.	\$26.95

MANY OTHER SIZES



FORD'S TIRE SERVICE

911 Jefferson

"Your General Tire Dealer"

Phone WO 3-2887

