



PRICE AFTER PRICE PROVES

SAFEGWAY'S
your **BEST**
place to save!

Smart shopper that you are, you know the importance of every price on your grocer's shelves. Weekly "specials" are wonderful—and Safeway has plenty of them—but the real key to savings on your total food bill are the hundreds and hundreds of other items you buy over a long period.

On all these items, you'll find Safeway's prices low—offering you savings right down the line—savings that can mean many dollars to you in a year's time. But low price is not the only reason we say "Safeway's your BEST place to save!" It is the combination of top-quality foods... friendly, courteous service... and low price that truly makes Safeway your BEST place to save! Give us a try. You'll be dollars ahead.

GRATED TUNA

All light meat TEMPEST brand. A No. 6 1/2 can. \$1.00 reg. 5 for 1.00 value.

KLEENEX
Soft absorbent facial tissues. Choice of white, yellow, or pink.
 4 boxes of 400 **\$1**

T-V DINNERS
Famous Swanson's. Just heat in the oven. Beef, turkey, chicken, or meat loaf. Reg. 69c.
 11-oz. pkg. **49c**

JACK BAILEY'S FAMOUS "Queen For A Day" IS COMING TO PORTLAND! October 19 thru 23 Brought to you by SAFEGWAY
To be telecast nationwide by NBC and KGW-TV Channel 8

Lac-Mix Instant Milk
Whole Kernel Corn
Pack Train Syrup
Pancake Flour

Instant mixing dry milk solids. Reg. 95c value. **12-QT. PKG. 79c**
Highway brand. Tender flavorful, golden kernels. Vacuum pack. **6 12-OZ. CANS \$1.00**
Grand imitation maple flavored table syrup! Regular 37c. **24-OZ. BTL. 29c**
Kitchen Craft. It's easy to prepare light, tender pancakes and waffles. **4 LB. BAG 49c**

Shortening
ROYAL SATIN
Why pay more? **69c**
3-LB. TIN
CRISCO
Regular 93c value! **75c**
3-LB. TIN

Win a 15 cu. ft. FREEZER filled with Bel-Air Foods.
 FREE!
Ward's supreme "Tru Cold" upright food freezer filled with Bel-Air frozen foods given away Saturday, October 17.
Five turkeys given away each and every Saturday until further notice. Drawing to be held at 7 p.m. Saturday.

Soda Pop, Mixers 12 sparkling flavors Plus deposit... **6 qt. \$1.00**
Lucerne Two-Ten Fortified skim milk. Save on quantity pur.! **2 1/2 gal. 75c**
Fresh Bread Save 2c a loaf on Mrs. Wright's white or wheat. **1ge. loaf 31c**
Raisin Bread Skyjark "Flavor-lift." Great toasted for breakfast. **1-lb. loaf 29c**
Flapjack Flour Famous Alber's for tasty breakfasts. **2-lb. pkg. 39c**
Lipton's Black Tea Better because it's BRISK! **1/4-lb. Pkg. 43c**
Lipton's Tea Bags Blend of choicest Pekoe teas **48 bags 67c**

It's true... One of daytime's most popular nationally televised shows is on its way to Portland. Jack Bailey and the entire NBC "Queen for a Day" staff will arrive in Portland October 17th. The show will be televised from the Paramount Theatre each day. Doors will open at the Paramount Theatre each day at 9:00 A.M., and close at 10:00 A.M. The TV Show starts at 11:00 A.M. and runs until 11:30: A.M.
After the doors close, there will be a one hour warm-up period in which the Show staff will select 21 Candidates for that day, out of whom, the audience will select the 5 Queen Candidates for that day's show.
Ladies desiring to attend the show may obtain ticket requests from Safeway. No Purchase Necessary. Request forms are at all Safeway Stores in Oregon and Southwest Washington. After you fill out your request for a ticket, mail it to "Queen For A Day," Box 2216, Portland 14, Oregon. "Queen For a Day" will mail to you your ticket. Ticket request forms are at your Safeway Store now, and will be given out on a first come basis. We plan to hand them out until Saturday, October 10th, unless the supply, which is limited, runs out.
Only one ticket per request, and because of the size of the theatre, the tickets will be mailed by Queen For a Day on a first received basis. Plan now to attend the special telecast of "Queen For a Day," saluting Portland, the City of Roses, and the Great Pacific Northwest.

Lean, Flavorful Center Cut Loin and Rib
PORK CHOPS
M-m-m they're a wonderful treat for any meal! And here's a special low price.
LB. 79c

Sweet, Juicy SUNKIST VALENCIA
ORANGES
These Vitamin C laden beauties are always a favorite in the lunch box.
5 LB. BAG 59c

Veal Steaks Manor House Quick-frozen **4-oz. pkg. 25c**
Pork Liver Grand flavor; no waste. Sliced. **lb. 35c**
Boiling Beef "US CHOICE" beef. Plate cuts **lb. 29c**
Spare Ribs Flavorful fresh pork; meaty, country style **lb. 55c**

SPENCER STEAKS
"US CHOICE" boneless beef. The "heart" of the standing rib. **1 1/2 lb. 1.49**

Red Delicious 4-lb. bag **59c**
Extra-fancy grade; crisp and juicy. School-boy size.
Crisp Celery 2 1ge. bun. **39c**
No. 1 Potatoes 25-lb. Bag **\$1.39**
Oregon grown all purpose Netted Bags. Low in calories.

Modess Sanitary Napkins **2 Pkgs. of 12 89c**
Detergent AD—for automatics **40-oz. Pkg. 95c**
Cleanser Ajax **2 14-oz. Pkgs. 35c**
Deviled Ham Underwood's **2 4 1/2-oz. cans 45c**

Prices in this advertisement are effective through Wednesday, September 30, at Safeway in La Grande. We reserve the right to limit.
 SAFEGWAY