

Better meals build better families



BETTER MEALS BEGIN at SAFEWAY

This week Safeway joins in a nationwide campaign on the theme "Better Meals Build Better Families." It is a campaign to emphasize the importance of nourishing, well-balanced meals—an importance which you have long recognized in planning the daily menus for your family. And we have recognized it too, in gearing our service to provide you week in and week out with a complete variety of top-quality foods at low prices. That's why we say "Better meals begin at Safeway."



Big Values on CHUNK TUNA

STAR-KIST

Finest quality all light meat. Regular 29c.

4 No. 1/2 cans **95c**

SEA TRADER

All light meat. Great for tasty nourishing sandwiches.

4 No. 1/2 cans **89c**

WHITE MAGIC DETERGENT

It's foil packed to lock in freshness... keeps moisture out.



GIANT SIZE PKG. **59c**

Whole Kernel Corn 6 12 oz. cans **\$1.00**

Highway vacuum pack; sweet, tender kernels of golden corn

Canned Chicken 3 1/4 lb. can **\$1.00**

O-So-Good whole cooked chicken. Heat 'n serve.

Frozen Green Peas 10 10 oz. pkgs. **\$1.00**

Scotch Treat brand tender, all green peas.

Chiffon Tissues 4 pkgs. of 400 **\$1.00**

Soft, absorbent, white and pastel colored facial tissues

Safeway Cheese Approx. 20 oz. loaf **lb. 65c**

Mild Cheddar or Monterey Natural cheese packed in air tight bags.



T-BONE STEAKS

Or Clubs. Scientifically "aged" "USDA CHOICE" Beef; carefully trimmed of all excess waste. Grand eating!

98c lb

Porterhouse "US CHOICE" beef steak... **\$1.09**
Top Sirloin Boneless "US CH." beef steak... **\$1.19**

Beef Rib Roast

"USDA CHOICE" beef... scientifically aged and carefully trimmed! **89c lb**

Corned Picnics Safeway Cry-o-vac packed pork shoulders... **39c**

All Beef Sausage Safeway 1 LB. brand; delicately seasoned; slice off rolls... **39c**

CORNERED BEEF

"USDA CHOICE" boneless beef brisket. Grand eating; no waste. **69c lb**

Pure Pork Sausage Safeway's own bulk sausage. It's great!... **49c**

Dressed Fowl Fresh whole fowl for stewing or fricassee... **35c**



Airway Coffee Mild and mellow whole bean freshness... 1 lb. bag **63c** 3 lb. bag **\$1.89**

Nob Hill Coffee It tastes as good as it smells... 1 lb. bag **65c** 2 lb. bag **\$1.29**

Edwards Coffee Rich and robust. Vacuum pack grinds... 1 lb. tin **67c** 2 lb. tin **\$1.33**

M.J.B. COFFEE 1 lb. can **69c** 2 lb. can **\$1.37** WE RESERVE THE RIGHT TO LIMIT!

Regular 35c Betty Crocker **CAKE MIXES**

Marble, white, devils food, yellow, spice, peanut delight or black walnut. **4** pkgs. **\$1.00**

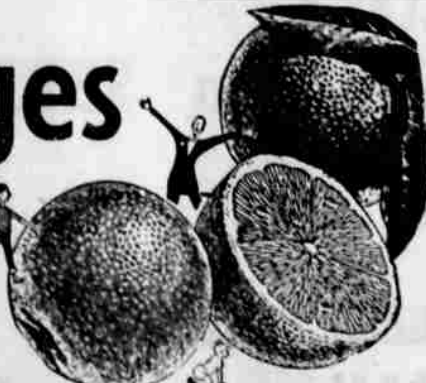
Save on "Premium Quality" enriched **FLOUR** **PILLSBURY** **KITCHEN CRAFT**

10 lb. Bag **89c** 10 lb. Bag **85c**

Valencia Oranges

First-of-the-season California Sunkist Valencia oranges. They're thin-skinned and loaded with juice. Add "sunshine" to the children's lunch bags.

LARGE SIZE **lb. 12 1/2c**



Cauliflower Creamy white curds... delicious. **LB. 15c**
Grapefruit Calif. white. Sharp, fresh flavor. **5 LB. BAG 49c**
Boiler Onions Mild, flavorful. Serve them creamed. **10 LB. BAG 39c**

More money-saving weekend values!

- Grade "AA" Eggs** Small... **3 doz. 89c**
- Ritz Crackers** Thin, crispy party waters... 12 oz. pkg. **29c**
- Preserves** Reg. 49c Empress Strawberry... 20 oz. jar **39c**
- Lucerne Ice Cream** 8 grand flavors... 1/2 gal. ctn. **79c**
- Krunch Donuts** Fresh daily Mrs. Wright's... 1/2 doz. **21c**
- Skylark Bread** Cracked Wheat "Flavor Lift"... 1 lb. loaf **28c**
- Apple Rolls** Curtsy brand fresh pastry... pkg. **45c**
- Pooch Dog Food** 7 giant 26-oz. cans **\$1.00**
- Friskies Dog Food** 4 giant 26-oz. cans **\$1.00**

Win a 15 cu. ft. FREEZER filled with Bel-air Foods.



Ward's supreme "True Cold" upright food freezer filled with Bel-Air frozen foods given away Saturday, October 17.

FREE!

Five turkeys given away each and every Saturday until further notice. Drawing to be held at 7 p.m. Saturday.

- Camay Regular**... 3 bars **35c**
- Liquid Joy**... 22-oz. can **75c**
- Personal Ivory**... 4 bars **29c**

Stock Up and Save!

SANTIAM BEANS

Wonderful Oregon grown stringless Blue Lake beans. Cut or French style. **6** 303 cans **\$1.00**

Here's another great Safeway Value.

APPLESAUCE

Hood River brand... made from the finest tree-ripened apples. It's great at breakfast time. **6** No. 303 cans **\$1.00**

Prices in this advertisement are effective through Sunday, September 20, at Safeway in La Grande. We reserve the right to limit.



SAFEWAY