Water Skiing's Fun---If You Know How


EDITORIAL PAGE
LA GRANDE OBSERVER

Modern Newspaper With The Pioneer Spirit"
LA ORANDELBHED HY THELBHINO COMPANT GEORGE S CHALLIS
TOM HUMES
The Once-Pure Air Of The West
has over the rest of the country-
least in the minds of those who live
the rest of the country-is the clearne
and freshness of the Western air.
Western novels particularly hav
talized on this theme and exploited it
The hero can always see at least 50 m ,
ahead as he rides off into the sunset.
Well, Buster,
you read it
But don
ir too often this ye
still is clear and clean-by comparison
But by comparison
say 30 years ago, w
moisture and means
either dust or foreign
That's why the dry
er air than the count
But the mountains.
dded excessive drynes
air pollution, other two cause
fires over a major portion of
have caused
And the extreme dryness
To be frank, a pall hang the West this year.
the Cascade summit int
fornia. It used to be that a person could
They'll Want To Get it Over With


| ReW PEARSON SAYS. | Nikita Drank | Crop Dusting <br> Pilot Thankful |
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| Little Vodka | During Visit | For Investment |
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QUOTESFROM
THE NEWS

## ?

## infialed prices on homes can cause

 increased insurance rates. We cancover all your insurance needs in one
policy. Complete protection at low cost. Your claim is handled locally,
and it receives the immediafe atten-
bavi ingurance agency

Two Chevy middleweights prove their rawhide stamina!


Top hands on high-country hauls!


#### Abstract

Ask any trucker who's been over this kind of treatment Woif Creek Pass, 10,850 feet up they're going stronger than in the San Juans: a 9 -mile pull to Watch Chevy trucks at the summit and low gear all the way down. Mr. C. H. Phillips of Alamosa, Colorado, has a 6403 and a 6503 Chevrolet truck that are up over this route the year round, taking sheep and beef to pasture, later marketing the stock pasture, later marketing the stock his Chery middleweights have used to be reserved trictly for bigger rigs. When a truck's built the way a Chevy is lean-muscled and rawhide-tough it takes to ugly trails the same way most trucks roll over the highway. It just keeps going highway. It just keeps going, without a big to-do, but looking good every mile of the way. Hoto they do it is your Chevrolet dealer's department. Hell be glad to supply details and specifications supply details and specifications on the type of models you need


## No job's too tough for a Chevrolet truck! enveratry

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[^0]:    M. J. GOSS MOTOR CO.

    1415 ADAMS
    LA GRANDE
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