

# Biltwell

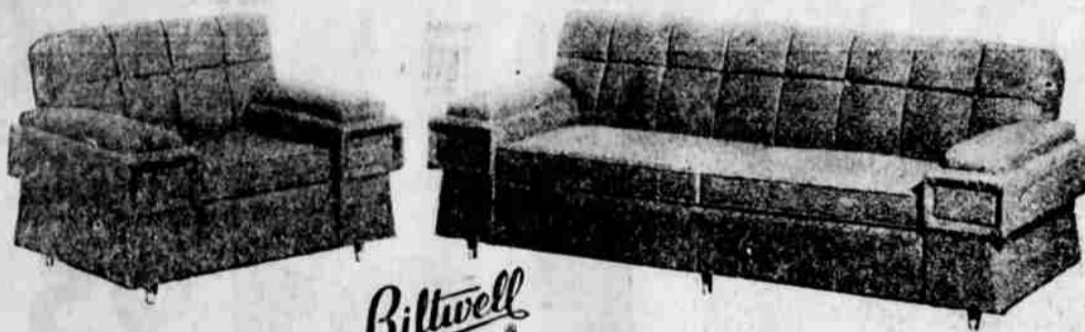
THE FURNITURE  
MADE ESPECIALLY FOR  
WESTERNERS—  
CONGRATULATES

## GLOBE FURNITURE

VISIT THEIR BEAUTIFUL NEW STORE!



NO. 2052-6052 (L) THREE-PIECE SECTIONAL. Here is a style that is modern, yet conservative enough to fit in any decor! As with all BILTWELL sectionals you may have as many pieces as you wish, to arrange in any grouping desired. Shown here with the large curved corner section, it also can be had with a smaller corner that is still a full 90 degree curve. **PRICED FROM \$379.95**



NO. 775½ LIVING ROOM SUITE. A large, modern set typical of many others available from BILTWELL. Full foam-rubber. Modern molded back. A style that will beautify your home and provide deep, luxurious comfort. **PRICED FROM \$389.95**



NO. 866½ LIVING ROOM SUITE. Here is a modernized version of the famous Charles of London style! You can use this model with either modern or traditional lamps and tables, etc., without any decorative problems. Full foam-rubber, of course! **PRICED FROM \$279.95**

### FAMOUS BILTWELL CONSTRUCTION!

**HARDWOOD FRAMES** . . . the backbone of BILTWELL'S enduring construction. Double-doweled, corner blocked with hot-glue joints.

**PREMIER WIRE SPRINGS** . . . highly tempered for extra strength and comfort. Hand-tied eight ways with imported Italian hemp twine.

**FOAM RUBBER CUSHIONS** . . . with zippered closures on all styles. Spring-filled cushions may be had if desired.

**FOAM RUBBER BACKS AND ARMS** . . . standard on many styles, available on others at extra cost.

**CONSTRUCTION GUARANTEE** . . . your assurance of long-lasting beauty and service.

**THE UNEQUALED CABLE-EZE BASE CONSTRUCTION!** You get real comfort, permanent comfort with CABLE-EZE and only BILTWELL offers it. This patented base assures deeper luxury without sagging springs. Firm, yet resilient, one-piece imported webbing supported by multi-wire cables!



NO. 2021-6021 THREE-PIECE SECTIONAL. Modern, up-to-the-minute styling! Plan your own grouping to fit your room! You can have a 2, 3, 4, or more piece set made just to suit your heart's desire! **PRICED FROM \$429.95**

## GLOBE FEATURES THE ENTIRE Biltwell LINE!

Shown here are only a few of the many styles you can get at Globe's.

### REMEMBER —

If you don't find exactly the BILTWELL style you want at Globe Furniture Co., they will order it for YOU, PERSONALLY, direct from the BILTWELL FACTORY in Portland!

ALSO, if you wish to visit the BILTWELL factory and showroom in Portland to make your selection, GLOBE'S will give you a letter of introduction!

YOU CAN PERSONALLY SELECT ANY BILTWELL STYLE AND HAVE IT MADE IN ANY COLOR AND TYPE OF FABRIC IN THE LARGE ASSORTMENT FOUND ONLY IN THE BILTWELL LINE!

Biltwell

MADE FOR WESTERNERS  
BY  
PORTLAND FURNITURE  
MANUFACTURING CO.

PORTLAND 1, OREGON

Biltwell



Biltwell ZEPHYR CHAIR

Designed with your thorough comfort in mind—from the deep, spring-filled seat to the extra-high back for resting your head. And it rocks with a smooth, springy motion you'll find even more restful. Upholstered in a variety of fabrics, including plastic. For lasting comfort, select yours today!

Now Only  
**\$109.95**

Biltwell



Something New  
In a Lasting Favorite . . .

### Biltwell SWIVEL ROCKER

Here's your favorite rocker, now with a swivel base for even more comfort and enjoyment. It both rocks and turns — perfect for TV viewing. Choose yours today, from a host of smartly-styled decorator fabrics.

Now Only  
**\$49.95**

### BILTWELL

makes every type  
of upholstered  
furniture!

DAVENPORTS AND CHAIRS — SECTIONALS  
— SOFA BEDS WITH MATCHING CHAIRS —  
SOFA BEDS WITH MATCHING ROCKERS —  
PLATFORM ROCKERS — THE FAMOUS ZEPHYR  
CHAIR — SWIVEL CHAIRS — SWIVEL ROCK-  
ERS — THE AMAZING NITE-OR-DAY BED  
WITH FULL SPRING-FILLED MATTRESS.