

EDITORIAL PAGE

LA GRANDE OBSERVER

Friday, August 14, 1959

"A Modern Newspaper With The Pioneer Spirit"

PUBLISHED BY THE

RILEY D. ALLEN Publisher GEORGE S. CHALLIS Adv. Director TOM HUMES Circulation Mgr.

Costs Go Up Faster Than Income

Merger of the two afternoon newspapers in San Francisco, announced this week after speculation of over a year, into the News-Call Bulletin, was not unexpected.

For in San Francisco, as everywhere else, newspaper expenses have increased faster than revenues. In order to stay in business, many publishers have been forced to cheapen their products, as was the case in the Bay Area afternoon field.

The result has been a series of mergers and consolidations, along with a number of newspapers just going out of business altogether, in recent years.

There are now only seven cities in the United States where there are more than two newspaper ownerships. Of over 1,500 cities in this country in which daily newspapers are published, fewer than 50 have competing newspapers of any sort.

This means, of course, that most newspapers have monopolies-of newspapers in their fields.

The situation, however, is not so serious as it might have been 30 or more years ago. At that time newspapers and magazines offered almost the sole means of communication.

Now, with the slow growth of radio over the 30 years—and the fantastic growth of television in the past ten years or so-people do not have to buy a particular newspaper in order to inform themselves. More rapid transportation has allowed competition on the newsstand, just as electronics has given other forms of news media.

The whole problem is one of production costs-of labor, newsprint and all other things a newspaper must have-rising faster than income.

For many years rather strict union regulations made it almost impossible to look for more economical means of production. Publishers who tried to find ways of cutting production costs often faced strike actions by old-line trade union organizations.

There was still another problem. Newspaper publishers on the whole are rather intensely individualistic men. As a result there was little or nearly no research into improved methods of production.

Now, however, there are signs that within the next few years less expensive forms of production equipment-at least, less expensive to operate-will be avail-

The larger newspapers in some areas are beginning to experiment with some of this new equipment now. It only remains to be seen if it can be produced cheaply enough for some of the smaller dailies and larger weeklies to be able to afford the new types of machinery.

Until, however, such equipment can be produced and used, and until it can be used without crippling qualifications established by one or two of the halfdozen or more newspaper craft unions, mergers and consolidations will be the order of the day.

You All'

ELGIN BRIEFS

M. Gordons

Cheering is heard from south of the Mason-Dixon line. That master of English, Winston Churchill, after addressing a group said, "I will not say good-bye to you all." Queen Elizabeth II is reported to have adopted the expression which was common in the reign of Elizabeth I. "Y"ll." she is reported to have said upon occasion. In North Carolina, the Greensboro Daily News gloats that the Confederacy has been vindicated. The Charlotte News congratulates the Queen and her distinguished subject upon their return to classic English.

It remains for the Louisville Courier-Journal to sound the warning note. "You all" has been abused too long by Yankees to whom the expression does not belong. They use it in the singular, which is wrong as wrong can be. But a true southerner can appear to use it in the singular and get away with it, "How do you all make a whisky sour?" the Louisville paper says a southerner can ask. The bartender who replies does so not only for himself, but for the management and for all the other bartenders who work

Dewey-eyed Yankee belles, wishing to enhance their charm by appearing southern, sometimes try to get away with the expression, but invariably they louse it up. It takes a southerner, born and bred, to use it right. Then it sounds good. It's southern charm at its best. Like the genuine article everywhere, however, it defies imitation. We'd just as soon leave it as the preserve of the American southerner. Even Winnie and the Queen ought to leave it alone.

(Eugene Register-Guard)

Mrs. Francis Wade, and paternal, of Mr. and Mrs. Verle Sagers.
Mr. and Mrs. Wiley Gordon.

Visits Grandparents

Ellis Chency returned to Elgin Have Son Born

Saturday from Sacramento, Calif., where he has worked this summer on the railroad. He signed in at EOC Sunday. He will start practicing for the Shrine East-West as son born Monday, Aug. 10. He B football team.

We will start practicing for the Shrine East-West as son born Monday, Aug. 10. He B football team.

Was a proposed in the Shrine East-West as week's vacation at Sun Valley. It is visiting his grandparents, Mr. and Mrs. Larry Warren. David and Sally are spending a week's vacation at Sun Valley. It is visiting his grandparents, Mr. and Mrs. Larry Warren. David and Sally are spending a week's vacation at Sun Valley. It is visiting his grandparents, Mr. and Mrs. Larry Warren. David and Sally are spending a week's vacation at Sun Valley. It is visiting his grandparents, Mr. and Mrs. Larry Warren. David and Sally are spending a week's vacation at Sun Valley. It is the lock of the competent of the spending and the right to compete in the Miss America contest. Rosemary Catherine Keenan, 19. of Fredericktown, N.B., a 37-23-36 beauty who plays plane

has been amed Merrill Ray. He Mr. and Mrs. L. B. Van Dyke Gladys Evans of Portland was a well as she looks, defeated 23 has a brother, Gilbert. Grand and her son, Jimmy Galligher of weekend visitor of Mrs. Jessie other lovelies in the three-day parents are-maternal, Mr. and Boise, Idaho, were weekend guests Stevenson.

Visits Grandparents Vaugh Dixon of Milton-Freewater

DREW PEARSON SAYS:

There's A Civil Rights Sleeper In Labor Bill

"I believe in legislation in the

lette," Douglas declared, referring

Crumbs from the Table "If we make a habit of ca-

He called upon the housing sub-

committee to vote in favor of over-

wouldn't be "only half a loaf, but

just a few crumbs from the table." Douglas was supported by Sen

Joe Clark, Pennsylvania Democrat

who urged senators at the closed-

door meeting: "I think we ought

to take this to the senate floor

even though we may fail to over-

ride, because I think there are things that ought to be aired."

that it might be possible to round

up enough votes in the senate to

override the veto. But, he report-

is that the veto couldn't be over-

Indiana's fair-minded Sen. Hom-

er Capehart, the senior Repub-lican on the housing committee,

suggested: "Now that all the poli

tics has been milked out of the

bill, all we have to do is make a

few changes and send the bill

Capehart had been fuming pri-

vately over the fact that the

White House has been dealing with

lower ranking Sen. Prescott Bush,

Connecticut Republican, on hous-

ing matters, because Capehart's

views on housing are too liberal

In the showdown voting, a

Southern - Republican coalition

agreed to accept the President's

reto and offer him a modified bill.

Senator Sparkman, with Fulbright

of Maryland against attempting to

Williams of New Jersey, and

Muskie of Maine supported Doug-las Fulbright and Muskie weren't

present at the closed-door meeting.

ver-ride the veto. Senators Clark,

to suit the President.

but voted by proxy.

"word from the White House

riding the president's veto.

WASHINGTON — Congressman to the president. It wasn't sup-Phil Landrum of Georgia, co-posed to be published, but he author of the tough Landrum-complained that the senate has Griffin labor bill, is a strong and been blunting the big issues until consistent battler against civil legislation has become rights. On this issue Landrum has genized." never let the South down, And he would rise up in righteous tradition of Norris and La Fol-wrath, as he did when he called his fellow Democrat, Ray Madden of Indiana, a "son of !" on a to the late great liberal senators, kindred labor mater, if anyone ever insinuted that he had be traved the South on shall be traved to shall be traved

trayed the South on civil rights.

However, tucked away in the process of education. You don't Landrum-Griffin labor bill is a use the legislative process to piece sleeper which has some Southern together an ad hoc bill. Once and a half years, the Senate congressmen worried. Others would the principles are established and Rackets Committee has heard a be worried if they had read the the people in a democracy are parade of witnesses who have bill. But the fact is that about educated, details will fall into told stories of theft, extortion. one-half of the house will vote on place. the labor bill without having read it, and two-thirds will vote without naving studied it carefully.

Those who have studied the bill, however, have discovered that Congressman Landrum has inserted under section 101 a flat provision for the integration of labor unions. It provides in effect that negroes may meet with white union members. They shall be free to "assemble freely with other members; and express any views, arguments, or opinions . .

That isn't all. Section 102 of the bill which the Georgia congressman is urging Southern colleagues to support contains another sleeper. It is the right to bring an njunction in federal court to enforce the rights of a union member, whether white or negro.

Chairman Sparkman agreed that the president's veto message Section 101 states that anyone whose rights are infringed on "may had been inflammatory and "didn't bring action in the District Court tell the whole truth." He agreed of the United States."

This is exactly the same provision which Southern congress-men, after a lot of hard work, managed to knock out of the civil rights bill now before congress. Yet these same congressmen are being urged by Congressman Landrum to vote a similar provision in the labor bill into law. Inside Deal on Housing

Over the angry objections of a few liberals, senate leader Lyn-don Johnson and President Eisenhower have made a tacit deal to rush through a modified housing bill that will reduce the price tag on housing but retain the features Ike didn't like. Johnson passed the word to Alabama's amiable Sen. John Sparkman, the senate housing chairman, to soften the housing bill instead of attempting to override Ike's veto.

In turn, Ike sent word to Capitol Hill that he will accept a new nousing bill with a few token modifications. The bill will still contain of Arkansas, voted with Repub-licans Capehart, Bush, and Beall federal grants for public housing, dum clearance, urban planning, nousing. These provisions are dis and direct loans for old folks' asteful to the president, but he is willing to accept them in return

or budget savings. Sen. Paul Douglas, Illinois Demo crat, put up a biter battle behind losed doors against capitulating

QUOTES FROM THE NEWS

United Press International

LUTTLE ROCK Ark. - Mrs. L C. Bates, president of the Arkan-sas National Assn. for the Advancement of Colored People, asking President Eisenhower for protection after her house guard was arrested for carrying a concaled "Despite repeated bombing, at-

by gunfire and rocks and other assaults on our home both local and federal authorities have declined to provide the minimum physical protection we have requested.

ISLIP. N.Y. — Francis Blouth, 27, quoted by police after con-fessing to the murders of three lone workers in Long Island eatg places: "If I had had more bullets I

would have shot more people.

FRIESLAND, Wis. - Railad official Virn Hussey, describing the delicate operation of righting an overturned propane gas car to prevent an explosion:

'We had to work fast. We couldn't waste any time. No one even talked when they didn't

ATLANTA - Mrs. Opie Quisen berry, 28, explaining why she gave several of her eight chil-dren to relatives and allegedly

"I didn't know what to do. Even if I got all my children back, I still couldn't take care of them. After all, I don't have any mon

MISS CANADA SELECTED BURLINGTON, Ont. (UPI) A blue-eyed, honey-blonde teachers college graduate early today was crowned Miss Canada of 1950, pageant.

Rackets Committee's Kennedy Gives His Views Of Hearings

dispatch, the chief coun-the Senate Rackets Committee concludes that dealing with corruption is a problem for business and the bar — for all Americans - as well as un-

By ROBERT F. KENNEDY Rackets Committee Counsel Written For UPI

WASHINGTON (UPI) - In two He urged his colleagues to fight for principle even at the risk of losing the first round.

timony has led some people to the conclusion that the fault lies solely with labor. Nothing could be further from the truth. The pitulating," he warned, "we will become dominated by the execucommittee has looked into relatively few unions, and where corruption has been shown, the AFL-CIO has often moved vigorously and effectively to deal with the charged that any compromise bill problem. The expulsion from the AFL-CIO of the Teamsters and Bakery & Confectionery Workers

ns are two such examples. At the same time, the commit-tee has looked into some 50 companies and corporations. No business group has yet to take any action comparable to that of la-bor against these business enterprises which have been shown to have engaged in unsavory prac-

information. Some lawyers have invoked the Fifth Amendment be-

Not Labor's Problem Alone The corruption we have uncov-ered weaves from labor to management to lawyers to all segments of our society This is not labor's problem any more than it is management's or the taxpay

us as Americans. had to explore the seamy side in Antarctic,

corruption. James Luken of Cincinnati is fellow workers.

such an example. A leading Teamster official, he provided a marked contrast to the 100 fel-low Teamster leaders who ap-peared before the committee and invoked the Fifth Amendment. He testified forthrightly about his fight with James R. Hoffa since he became head of a Milk Wagon Drivers local in Cincinnati, and then head of the Joint Council

He told without dramatics the threats to his life - how a hearse showed up at his home one day to pick up his body; how flowers

were sent to his funeral. Fight With Hoffa's "Man" the Ohio Conference of Team-

sters, whom the committee has labelled corrupt. He related how Hoffa told him: "If you want to get ahead in the Teamsters in Ohio, you take orders from Bill Presser. He's my man." When Presser appeared before the com-mittee he invoked the Fifth Amendment The committee has found that

the mark of corrupt labor lead-ership is its affinity for close relationship with employers; the frequent sell-out of union members. In Ohio, where the contracts In addition, we have had a number of lawyers about whom there has been serious derogatory fittle that the serious derogatory fittle serious derogatory derogatory fittle serious derogatory derogatory derogatory derogatory de fight "side deals" executed by Hoffa with large trucking comfore the committee. Yet, bar associations have yet to take the members. In New York, where first action against any of these offending members of the legal those negotiated in the Midwest. stood his ground against Hoffa in 1954 and won for them wage in creases far in excess of what Hof fa had told the large motor car riers they could settle for.

PLAN POLAR TRIP

er's problem. It is a problem that strikes at every one of us; this Union Arctic and Antarctic Recorruption is a problem for all of search Institute in Leningrad has s as Americans.

The committee of necessity has Union's fifth expedition to the

Are your tires being sent out of La Grande for recapping?

DON'T PAY THAT EXTRA FREIGHT

Have your recapping done locally. Bring your tire needs to a tire specialist.

TURLEY'S TIRE SERVICE

lations, but a great many people examples of the majority of showed great courage and we should not lose sight of their brave fight against tyranny and devote their energies to the improvement of conditions of their

> One of the committee's most inspiring witnesses was John Me-Niff, a 23-year-old lawyer whose New York group took up the cause of thousands of Negro and Puerto Rican workers, working for sweatshop wages and under sweatshop conditions in small manufacturing plants in

York. He found part of the root of the problem was corruptly led locals of the old UAW-AFL (now the Allied Industrial Workers Un ion). But he also found that for every crooked labor leader there was a greedy employer, only too He told of his bitter fights with eager to do business at the ex-William Presser, the president of pense of his workers and in the iff's fight was made much harder by the attitude of these employers who maintained that the signing of "sweetheart" contracts was just part of routine business

concrete-brick mortar



Just add water to DRY CONCRETE MIX

Use for sidewalks, patios, foot-ings, steps, bases, curbs, post hole standards . . . any concrete im-provement.



JUST ADD WATER

LA GRANDE LUMBER CO. VAN PETTEN LUMBER CO.



smoothest ride!

One of the 7 big bests Chevrolet gives you over any other car in its field

Anyone who's ever taken a Chevy Anyone who's ever taken a Chevy over a choppy country road can tell you how lightly Chevrolet's Full Coil suspension handles rough going — and coil springs never squeak, never need grease! Try this velvet way of going for yourself. Once you do, you'll find your own way of saying what MOTOR TREND magazine puts this way: "... the smoothest, most quiet, softest riding car in its price class." But the happiest part of it all is that this Full Coil ride is just one of sevens hig bests—all just one of seven big bests-all documented by published opinions of experts and on-the-record facts

BEST ROOM-Official dimen-sions reported to A.M.A. show that Chevrolet sedans offer more front seat head room than all but one of the high-priced cars—more front seat hip room (by up to 5.9 inches) than the "other two" of

1415 ADAMS

the leading low-priced three.

BEST ENGINE-Chevrolet engines have long won expert praise from virtually every automobile magazine, and, just recently, Chev-rolet received the NASCAR† Out-standing Achievement award for "the creation and continuing de-velopment of America's most effi-cient V-type engines."

BEST ECONOMY—A pair of Chevrolet sixes with Powerglide won their class in this year's Mobilgas Economy Run, topping every other full-sized car. And the win-ning mileage was a whopping 22.38

BEST BRAKES—Chevy's bonded-lining brakes are the biggest in their field, built for up to 66% longer life. In a direct competition conducted by NASCAR, Chevy out-stopped both of the other leading

low-priced cars in a test of re-peated stops from highway speeds.

BEST STYLE—It's the only car of the leading low-priced 3 that's unmistakably modern in every line. "In its price class," says POPU-LAR SCIENCE magazine, "a new high in daring styling."

BEST TRADE-IN-Any N.A.D.A.‡ Guide Book can give you the figures on Chevy's extra value. You'll find that Chevrolet used car prices last year averaged up to \$128 higher than comparable models of the "other two." Your Chevrolet dealer will be happy to tell you about a whole host of other advantages besides these seven. Why not drop by his showroom?

*Automobile Manufacturers Am

CHEVROLET

Visit the General Motors Exhibit at the Oregon Centennial Exposition in Portland, and see your local authorized Chevrolet dealer

M. J. GOSS MOTOR CO.

LA GRANDE

WO 3-2712