

# SAFeway BRANDS SALE!



**NEW**  
Just Arrived At  
**SAFeway.**  
**HIGHWAY**  
**Jams & Jellies**

A grand buy for the big family. Delicious Apricot-Apple, Blackberry-Apple, Grape-Apple, or Strawberry-Apple jams. Truly delicious.

Prices in this advertisement are effective through Sunday, August 2, at Safeway in La Grande. We reserve the right to limit. No sales to dealers or to their representatives.

**4-lb. Jar** Reg. 1.19 **98¢**

S-Days means greater savings like these!

- |                         |   |            |        |
|-------------------------|---|------------|--------|
| <b>Pineapple</b>        | Fancy quality Emerald Isle. Sliced, crushed or tidbits. | 5 16-oz.   | \$1.00 |
| <b>Fancy Jams</b>       | Empress brand strawberry or raspberry pure fruits.      | 2 lb. tin  | 69¢    |
| <b>Pork &amp; Beans</b> | Van Camps   | 7 lb. can  | 89¢    |
| <b>Peanut Butter</b>    | Delicious creamy or chunk style Lunch Box brand         | 18-oz. jar | 49¢    |
| <b>Soda Crackers</b>    | Crispy "Oven-fresh" Busy Baker brand saltines.          | 2 lb. pkg. | 49¢    |

**FREE Large Cantaloupe**  
**WITH LUCERNE PARTY PRIDE ICE CREAM**



A luscious, vine-ripened, sweet melon, regular 2 1/2 lb. cantaloupe. Absolutely FREE with purchase of one of Lucerne Party Pride's 8 delicious flavors, in the half gallon etc. A \$1.09 value. Both for only **69¢**

- Delicious Safeway brand, full flavored
- Banquet Cheese** MILD CHEDDAR
- As fresh as the day it was made, because it is in sealed air-tight packages.
- |                             |                |         |
|-----------------------------|----------------|---------|
| <b>Cheddar Cheese</b>       | Mild 20-oz.    | lb. 65¢ |
| <b>Monterey Jack Cheese</b> | Approx. 20-oz. | lb. 65¢ |

**New Pooch Kibbled Dog Food**

Made with the finest ingredients to insure your dog of a well-balanced healthy diet.

<b>Pooch Dog Food</b>	10-lb. bag	\$1.14
	26-oz. tins	7 tins \$1.00 12 tins \$1.00

You get better baking results with **Kitchen Craft FLOUR**

Wonderful Kitchen Craft is sifted through pure silk to give you lighter, fluffier baking results with ANY recipe. A Safeway guaranteed product.

<b>10-lb. Bag</b>	<b>25-lb. Bag</b>	<b>50-lb. Bag</b>
<b>89¢</b>	<b>\$1.89</b>	<b>\$3.75</b>



For the Finest produce... always remember Safeway

**THOMPSON SEEDLESS GRAPES**

3 lb. **39¢**

Fresh in from the vineyards with the delicate "bloom" still on each cluster of these loveliest of lovely Thompson Seedless grapes. Specially selected for their excellent quality and superior sugar-sweet flavor. Take home a bagful of these beauties. You'll be mighty glad you did.

- Tomatoes** 2 lbs. only **29¢**
- Luscious, vine-ripened beauties, perfect for slicing.
- Sweet Corn** 10 ears **49¢**
- Large golden ears with sweet meaty kernels.
- NEW RED Potatoes** 10 lbs. for **29¢**
- U.S. No. 1 grade, thin skinned... at a low, low price.



**NORTHWEST RED HAVEN PEACHES**

Perfect for canning or freezing. Each luscious peach has a high red blush.

Per Pound **19¢**

Be sure to visit our beautiful "Garden Room" for more wonderful values on the finest fresh fruits and vegetables. For the finest produce in town... all you need to remember is Safeway.

Let Safeway help you cut the family budget with values like these!

- |                         |  |            |               |
|-------------------------|--|------------|---------------|
| <b>Salad Dressing</b>   | Nu Made brand, the finest for your favorite salad.   | Qt.        | <b>39¢</b>    |
| <b>Sandwich Spread</b>  | Lunch Box brand gives you superior quality plus savings.   | Qt. Jar    | <b>49¢</b>    |
| <b>Salad Oil</b>        | Nu Made brand gives extra flavor to your favorite salad recipe. Famous for its neutral flavors. A real value.            | Qt.        | <b>49¢</b>    |
| <b>Vinegar</b>          | Finer PIEDMONT brand gives finer flavor to shredded lettuce, cabbage or salads.  | white gal. | <b>59¢</b>    |
| <b>Pancake Mix</b>      | Cakes and waffles made with Kitchen Craft are lighter and more tender, because they're made with sweet cream buttermilk. | 4-lb. pkg. | <b>49¢</b>    |
| <b>Fruit Cocktail</b>   | Delicious TOWN HOUSE brand assorted diced fruits—a real treat with Jell-well desserts.                                   | 5 303 tins | <b>\$1.00</b> |
| <b>Ballard Biscuits</b> | or famous Pillsbury brands at a special low price this weekend at Safeway.   | 8-oz. pkg. | <b>10¢</b>    |
| <b>Potato Chips</b>     | Blue Bell brand always fresh 'n' crispy. Reg. 69¢ size.  | ea. pkg.   | <b>59¢</b>    |

**FREE Head of Lettuce**

Reg. 15¢ head when you buy a Reg. 67¢ jar Nu Made

**MAYONNAISE**

Finest quality, creamy smooth mayonnaise at a special low price during this great event.

A reg. 82¢ value. Save 33¢

Qt. **49¢**

Here's your chance to stock up and save on

**JELL-WELL**

The finest name in gelatin desserts. Take your pick of 7 wonderful real fruit flavors. Look at this terrific savings.

15 3-oz. pkgs. **\$1.00**

- CHERUB MILK** Finest quality evaporated milk for all table uses, cooking and baby's diet. 10 tall tins **\$1.00**
- DRY MILK** Instant Lac-Mix non-fat dry milk. Costs less than 7¢ a quart. Just add water. A real value. 12-qt. pkg. **79¢**
- SHORTENING** Royal Satin the finest pure all-vegetable for lighter fried foods. 3 lb. tin **69¢**

- Frozen Fruit Pies** Just cook 'n' serve these wonderful real fruit flavored Bel-air premium quality pies. Take your pick of these 4-delicious flavors: apple, peach, cherry and boysenberry. 24-oz. 8 inch pies **39¢**
- Ice Cream-Sherbet** You'll like the rich full bodied flavor of delicious SNOW STAR vanilla flavored ice cream in the brick... with an extra rich orange sherbet center. Wow! Half Gal. **49¢**

Exciting values like these mean money in the bank for you

- GIANT TIDE** The modern day washday detergent at a special low price this weekend. giant pkg. **69¢**
- SANTIAM BEANS** Blue Lake variety stringless cut beans. 6 303 cans **\$1.00**
- BABY FOODS** World famous Gerber's strained fruits and vegetables at a real savings. 12 4 1/2-oz. tins **\$1.00**
- MIRACLE WHIP** Famous KRAFT brand salad dressing. Special price now at Safeway. Full quart **49¢**
- CANE SUGAR** Get set for canning season. CANDI CANE finest granulated sugar is a terrific money saver. 25-lb. bag **\$2.87**

**FREE** Regular 19¢ 2 1/2-oz. tin of

**Crown Colony GARLIC SALT**

when you buy a 4-oz. tin CROWN COLONY

**BLACK PEPPER**

The finest ground pepper money can buy. Both are Safeway guaranteed products.

Reg. 52¢ value—You save 19¢—BOTH FOR **33¢**

- Values like these make Safeway your best bet for savings.
- Corn-Peas-Beans** Gardenside brand creamed corn, green peas, and corn. 9 303 tin **\$1.00**
- Margarine** Save on Coldbrook brand smooth spreading—grand for all cooking needs. 6 1-lb. Pkgs. **\$1.00**
- Spaghetti** Famous FRANCO-AMERICAN in delicious tomato and cheese sauce. Here's a real value. 8 15 1/2-oz. tins **\$1.00**
- Lady Elberta Peaches** Freestone Halves & slices. No. 2 1/2 tins **89¢**
- Frozen Peas** Bel-air premium quality tender green peas. Picked at the peak of flavor goodness. 7 10-oz. pkgs. **\$1.00**

**Lucerne Cottage Cheese**

You get "Bonus Quality" with every ounce of this wonderful Cottage Cheese with snowy white, rich curds. Its superior flavor is unmatched. Your choice of farmer style, cream style, chive, or Lo-Cal.

Full Pint **23¢** Full Quart **45¢** Half Gal. **89¢**

**Angel Food Cakes**

Delicious Curtis brand, 7 in. diameter, 12-ounce cakes at a special low price for this great savings event.

Here's a great suggestion for hot weather. Serve this delicious cake with extra-rich Lucerne Party Pride Ice Cream.

each cake **29¢**

Tops in heavy eating at the season's lowest price.

**USDA CHOICE POT ROAST**

Tops for flavor, tenderness, and down right good eatin' meat. Fully guaranteed to please you. It's properly aged for extra flavor or... well trimmed before weighing assures you of the finest meat money can buy.

Blade Cut. lb. **39¢**

No. 7 Bone cut... lb. 45¢  
Round Bone cut... lb. 55¢

**Fresh Ground Beef** Terrific savings on lean tender beef. 10-lbs. for \$3.89 lb. **39¢**

**Stewing Beef** Boneless "USDA CHOICE" beef, scientifically aged for flavor and tenderness. lb. **69¢**

**Canned Picnics** Armour Star, fully cooked and boneless. Lean, mild picnics at a special price. 3-lb. tin **\$1.89**

**Slab Bacon** Lean mild, sugar cured slabs that weigh from 8 to 10 lbs. avg. Full or half slabs lb. **39¢**

These popular products...which day in and day out offer you finest quality for less money...are featured now in a spectacular sale event at bigger-than-ever savings. A grand opportunity for you to learn how these fine foods can lower the cost of feeding your family well. They're our own brands...backed by our unconditional guarantee of satisfaction.

- WATERMELONS** TEXAS GREYS... LB. **3 1/2¢**
- Medium "AA" EGGS** Fully Guaranteed By SAFeway: Absolutely the finest, freshest eggs specially selected from nearby farms. So you know they are fresh. Try 'em. You'll notice the superior quality, too! 2 DOZEN **79¢**



New at Safeway. Large 3-lb. Bag of **AIRWAY COFFEE**

Now there are even greater savings on the NEW large 3-lb. bag of mild and mellow Airway. It's preferred by people who like good coffee and lots of it. At Safeway you can grind it just the way you like it.

Your savings are even more than before on the new **3 lb. \$1.79**

- It's Safeway for the world's finest coffees.
- |   |  |   |
|---|--|---|
| <b>EDWARDS COFFEE</b>   | <b>NOB HILL COFFEE</b>   | <b>SAFeway INSTANT</b>  |
| Extra-rich vacuum packed coffee at its finest. It's always fresh and full flavored... yet it always costs pennies less. 4-lb. \$2.65. | Here's the perfect blend of whole coffee beans ready to be ground just the way you like. Nob Hill tastes as good as it smells. | You can't buy finer quality than Safeway 100% pure, instant coffee. It has a hearty, rich flavor and mixes quickly. Serve it hot or ice cold. |
| 1-lb. 67¢ 2-lb. 1.33  | 1-lb. 62¢ 2-lb. 1.23   | 2-oz. 39¢ 6-oz. 96¢   |

**Young 1959 Grade "A" Turkeys**

Completely dressed and drawn MANOR HOUSE hen turkeys. Quick-frozen for extra flavor goodness.

At a special low, low price. **39¢ lb.**

Look at this terrific savings on Safeway **"USDA CHOICE" LOCKER BEEF**

Here's a grand savings on "USDA CHOICE" grade carefully aged steer beef. Here's your opportunity to stock up on the very cuts you prefer.

Pot roasts, rib roast, spencer & rib steaks—stew beef & ground beef. lb. **45¢**

**Forequarters** All loin steaks, rump and sirloin tip roasts, stewing beef & gr. beef. lb. **69¢**

**Hindquarters** Contains all the cuts in both the forequarter and hindquarter. lb. **55¢**

**Full Sides** T-Bones, porterhouse, club top tenderloins, & New York steaks. lb. **98¢**

**Trimmed Loins** A real economy buy. lb. **45¢**

**Square Cut Chucks**

OUR GUARANTEE TO YOU. If for any reason whatsoever you should be dissatisfied with any piece of meat you purchase at Safeway... every cent of your purchase will be refunded without fuss or quibble.