



Men's & Boys' Department

77 Only! Boys' Plain Colored & Striped Cotton Sweater Shirts Reg. To 2.98 **99c**

<p>1 GROUP BOYS' Polished Cotton PANTS</p> <p>Ivy League Style Flap Pockets BEIGE & BLUE COLORS ONLY</p> <p>REG. 2.98 \$1.99</p>	<p>78 ONLY... LITTLE BOYS' PLAY SHORTS</p> <p>PLAIN COLORS & STRIPES SIZES 4-56 ONLY</p> <p>—Reg. 98c—</p> <p>2 for 1.00</p>
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1 Group Boys' Boxer & Brief Style Reg. To 2.95 Plain Colors And Plaids **99c**

1 GROUP Boys' Spring and Summer JACKETS

• CARDIGAN STYLES • ZIPPER STYLES

Solid color and checks. REG. VALUES TO 4.98

A wonderful item to buy now for the start of school!...

2.99

1 Group of 55 Men's Boxer & Brief Style Reg. To 4.95 Solid Colors And Checks **\$1.49**

<p>33 ONLY! BOYS' Wash 'n Wear WALKING SHORTS</p> <p>Grey... Green... Beige</p> <p>—REG. 1.98—</p> <p>1.33</p>	<p>34 ONLY! BOYS' WALKING SHORTS</p> <p>Plaids and Plain Colors</p> <p>—REG. TO 3.98—</p> <p>2.49</p>
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1 LARGE GROUP Men's Ivy League Slacks

• POLISHED COTTONS IN BEIGE AND BLUE

• IRRIDISCENT COTTONS IN BROWN AND BLACK

Reg. 3.98 Now... **2.99**

70 Pcs. Only! Men's Dacron and Rayon Reg. to 7.98 Many Colors **\$4.99**

<p>1 LARGE GROUP MEN'S Spring & Summer JACKETS</p> <p>Cardigan... Zipper and button styles</p> <p>PLAIN—PLAIDS—CHECKS</p> <p>—Reg. to 5.98—</p> <p>3.99</p>	<p>Men's Short Sleeve SPORT SHIRTS</p> <p>S—M—L</p> <p>Many styles, colors and fabrics</p> <p>—REG. TO 3.98—</p> <p>1.99</p>
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ACCESSORIES DEPARTMENT...

1 LARGE GROUP Spring & Summer Bags	1 GROUP Spring & Summer Gloves
Plastics & Straws Reg. to 2.98 Now \$1.77	Some Soiled, Reg. to 3.00 1/2 PRICE

JULY EOM Clearance

TREMENDOUS STOREWIDE REDUCTIONS!

This big annual event starts tomorrow at 9:30 a.m.

ALL CHARGE PURCHASES MADE DURING CLEARANCE NOT DUE UNTIL SEPTEMBER 10TH!

Time for Falk's to make room for its fall merchandise arriving daily... and so we're clearing out our summer items at low, low prices! Be sure to shop every department for the many unadvertised bargains during this clearance! You'll love the money-saving bargains you'll find.

PIECE GOODS DEPARTMENT

200 Yds. Only! DRAPERY FABRICS

Assorted Pieces, Odd Lots

—Reg. 98c to 1.98—

59c yd

Odd Lots In Curtains

9 ONLY! Reg. 2.39 36x36 Printed Sash CURTAINS **\$1.77**

12 ONLY! Reg. 2.29 36x45 Gold Stripe Sash CURTAINS **\$1.69**

5 ONLY! Reg. 2.98 36x45 Ruffled CURTAINS **\$1.99**

30 Yds. Reg. 89c PRINT RUFFLING... yd. **29c**

1 LARGE GROUP Spring & Summer Fabrics

• Gingham • Rayons • Cottons • Broadcloth

Good Assortment of Patterns and Colors. Reg. 79c to 1.00 yd. **EOM SPECIAL**... **59c** yd

1 Group Reg. 1.00 To 1.49 Better Cottons & Fabrics... YD.—NOW **79c**

1 Group, Assorted Colors & Fabrics, SOFA PILLOWS REG. 1.49... NOW **99c**

3 Ft. By 5 1/2 Ft. Length Extra Large White Terry Bath Sheets REG. 1.49... **99c**

Reg. 3.98 Fancy Initialed White Bath Sheets NOT ALL INITIALS... NOW **\$1.79**

CHECK OUR BARGAIN TABLE IN THIS DEPARTMENT FOR BARGAINS IN TOWELS... TABLE CLOTHS... NAPKINS. ALL MARKED DOWN FOR QUICK CLEARANCE. WE NEED THE SPACE!

—SHOE DEPARTMENT—

Women's Punched Leather, Reg. 5.98 Broken Sizes, White WEDGES **3.77**

28 PAIR ONLY

WOMEN'S FLAT AND WEDGE TYPE SANDALS **\$2.99**

LEATHERS & STRAWS... 60 PAIRS

WOMEN'S CANVAS SHOES All Famous Name, Slipon & Oxford Styles. Not All Sizes In All Colors Or Styles. Reg. 3.98 And 4.98... **\$2.99**

200 PAIRS AT

WOMEN'S HEELS • FLATS • WEDGES DRESS SHOES Broken sizes, Styles. Reg. 3.98-12.98... **1/2 Price**

CLEARANCE OF SUMMER JEWELRY

Huge assortment... whites & colors, earrings, bracelets, necklaces. Reg. 1.00 to 2.00... NOW **49c** And **98c** Plus Tax

Ready-To-Wear Department

25 ONLY! E-X-T-R-A L-A-R-G-E BEACH TOWELS

Novelty design by famous makers. Reg. 2.98 and 3.98. WHILE THEY LAST...

1.99

1 Group Embroidery Trim Women's Cotton Slips Reg. 2.98-3.98... **\$1.99** and **\$2.99**

8 Only! Reg. To 49.95 Women's Spring & Summer Coats... **1/2 Price**

Extra Special! OUR ENTIRE STOCK WOMEN'S COTTON DRESSES Reduced!

Spring and Summer Styles By The Nation's Foremost Makers.

• DRIP DRIES • BROADCLOTHS • LINENS

• MIRACLE BLENDS • GINGHAMS

Every Color... Style... and Size

Group 1	Reg. 9.98 to 10.98	7.99
Group 2	Reg. 13.98 to 14.98	9.99
Group 3	Reg. 16.98 to 17.98	11.99
Group 4	Reg. 19.98 to 23.00	12.99
Group 5	Reg. 25.00 to 29.98	14.99

YOU JUST CAN'T AFFORD TO PASS UP THESE OUTSTANDING VALUES! BUY SEVERAL AT THESE LOW PRICES TO FILL OUT YOUR SUMMER AND EARLY FALL WARDROBE!

1 Group Reg. 3.98 to 5.98 Women's Sleeveless Jacket Type, Broken Sizes, Colors... **\$2.99**

1 Group Solids & Prints, Reg. to 4.98, Women's COTTON SKIRTS... **\$2.99**

1 GROUP WOMEN'S BLOUSES	1 LARGE GROUP WOMEN'S PEDAL PUSHERS and CAPRI PANTS
Wonderful washable cottons in solid colors and prints. Reg. 2.98 NOW \$1.39	White Only! Reg. 3.98, 4.98, 5.98. NOW \$3.49

12 Only... Children's Reg. To 12.98 Spring & Summer Coats... **1/2 Price**

1 Group Reg. 1.00 To 2.98 Children's Playwear... **77c** to **\$1.99**

SHOP OUR READY-TO-WEAR BARGAIN TABLE! Many items at a fraction of their original value! First come, first served!

SHOP FALK'S I.D. STORE FIRST