

# WOMEN JUST NATURALLY HEAR BETTER THAN MEN FOLKS

By DELOS SMITH  
UPI Staff Writer  
NEW YORK (UPI)—In the most thoroughly scientific measurements of normal human hearing ever undertaken, it was shown that women just naturally hear better than men. Why they should and how they can were not explained, but it seemed to be a fact.

Furthermore, it is normal for hearing to decline progressively with age, but it declines less in women than in men. The decline starts with the high-frequency or high-pitched sounds and spreads downward to the low-pitched sounds.

All this measuring of what is normal in hearing was done by Dr. John F. Corso, of Pennsylvania State University, and you may be surprised to learn how important measurements of normal hearing are in this extremely noisy age we live in.

Industrial workers work in an atmosphere of noise. Residents

within a few mile radius of airports complain of the roar, and even the dishes on the shelves in farmers' homes are rattled occasionally by jet planes.

Countless claims for compensation for hearing loss due to these and other noises are being filed around the country. Judging whether there has been actual hearing loss and then judging whether the loss, if any, was caused by noisy environment rather than aging are all but impossible tasks unless you have precise measurements of normal hearing for men and women at different ages. Corso's measurements supplied this need.

He measured the hearing of men and women in these age-groups: From 18 to 24; from 26 to 32; from 34 to 40; and from 43 to 49. How he figured who had normal hearing for his or her age is interesting. They were closely examined physically, of course, to make sure their ears and interior hearing apparatus were normal.

Then they were sorted by the following:

Any man who had had six months or more of military combat or 30 hours or more of military flying was considered unlikely to have normal hearing. The following categories of circumstances were set up as possible impairments of normal hearing: Residence of six months or more within one mile of an active airport; regular travel by subway, train, or plane for one year or more; a job in a "fairly noisy" or noisier place for six months or longer; indulgence in the hobbies of hunting or motor-boating for six weeks or more a year for three years or more.

Any person who fell within three or more of these categories was a "fail" so far as the presumption of normal hearing was concerned. The measurements were of the sharpness with which the men and women heard pure tones ranging from 250 cycles per second to 8,000 cycles per second. In all there were 500 subjects and Corso and his assistants needed five years to make the precise calculations which are now published by the Acoustical Society of America.

Corso was struck by how consistently women heard better than men through all age groups, and there was much less variation in hearing sharpness from woman to woman than from man to man. He also was struck by the slight difference in the hearing ability of the left and right ears of his subjects. He could say one ear was as good as the other.

## Most Surprising Comeback Scored By Three Stooges

By VERNON SCOTT  
UPI Staff Writer  
HOLLYWOOD (UPI)—Most amazing comeback in recent film-town history is the rocket-like boom of The Three Stooges who are starring (top billing, that is) in their first feature length movie.

Sale of some 200 of their old two-reel comedies to TV has given the zany trio a new lease on laughs.

Moe, Larry and Curly, still slapping one-another silly, have been discovered by the kids—and the Stooges and youngsters can't get enough of each other.

Get Club Calls

"It's our third generation of fans," said baggy-eyed Moe, self-appointed spokesman for the Stooges. "The kids are dragging their parents into night clubs, ball parks and theaters to see us. Nothin' like this has happened in the 34 years the Stooges have been in business."

Larry, of the long, flamboyant hair, nodded agreement. "Not just the kids either. We're getting offers to play swank clubs like the Latin Quarter in New York."

Curly just sat there.

With television appearances, movies, night club stints and personal appearances the Stooges

stand to earn more money this year than they have in the past ten.

Columbia Studios, which is filming "Have Rocket, Will Travel" with the boys, confidently expects the picture to make a fortune.

"So are we," said Moe. "We own 25 per cent of it. But it's nothing compared to what the studio will make from selling our old movies to TV. They're getting more money from TV than they did from theaters in the first place."

"We're booked through the rest of the year," Larry put in. "We'll be traveling all over the country. In the fall we're going to do two spectaculars for ABC."

"There always has been a crying need for slapstick," Larry observed. "Everywhere we go people laugh hardest when we're knocking each other around. When Moe slaps us it's for real—and boy he can hurt, too."

Moe aimed his fingers for Larry's eyes but thought better of it.

"We've been slapping each other around for 30 years and we still get hurt once in a while," Moe said.

"Mostly me," Larry added reproachfully.

Curly didn't say anything. He just sat there.

## Mrs. Dulles Bearing Up Under Shock

WASHINGTON (UPI)—The slight, gray-haired widow of John Foster Dulles was once credited by her diplomat husband for "anything good I may have accomplished."

This is strong praise, but those who know Janet Pomeroy Avery Dulles say she deserves every bit of it.

For 47 years she was an inseparable companion for her husband. During Dulles' final illness she kept a constant vigil at his bedside. She was with him when he died of cancer last Sunday morning.

Mrs. Dulles' exceptional devotion to her husband and his demanding public career began nearly half a century ago. She met Dulles shortly after returning from Europe in 1911.

They were married June 26, 1912, at Auburn, N. Y., the home of the bride's parents.

She bore him three children, two sons and a daughter.

During one two-year period she and "Foster" logged 300,000 miles together. Whenever the diplomatic meetings he attended were open to the public Mrs. Dulles was among the spectators.

She delighted in the travel and the new people she met during the trips. She spoke fluent French and some Spanish.

Mrs. Dulles tried to ease the burden of her husband's demanding duties by creating in their home a haven from the world's turmoil. The present Dulles home in Washington is a French provincial at the edge of Rock Creek Park.

## THEY'LL FIGHT TO LAST DITCH

MARGATE, England (UPI)—T. E. Lillywhite, president of the Civil Service Clerical Assn., told the association convention Monday: "There is no employer so tough, so unyielding, so niggardly as ministers of the Treasury. They will fight to the last ditch and for the last halfpenny. They will use subtlety, craftiness and guile, and in the last resort, will use any argument, however fallacious."

## Choral Workshop Set For Summer

UNIVERSITY OF OREGON, Eugene (Special)—A choral workshop for adult directors of school, church and community singing groups will be held here during the 1959 summer session under the direction of Fred Waring.

It will be the only workshop Waring will conduct in the west this season.

The workshop will begin June 14 and end June 19. It will be aimed at music directors who wish to learn professional rehearsal and performance techniques. Waring and the members of his staff have developed their methods in their work with choral music for concerts, films, recordings, radio and television.

The director's own choral group, The Pennsylvanians, which he has conducted since he was 17, is known for its versatility and has become one of America's most popular choral organizations.

## Dr. R. D. Stricker Dies At Age 84

PORTLAND (UPI)—Dr. Frederick D. Stricker, 84, who was Oregon's health officer from 1921 to 1945, died Tuesday at San Rafael, Calif.

Dr. Stricker had lived in San Rafael since his retirement. He was succeeded in 1945 by Dr. Harold M. Erickson, who still holds the position as health officer.

During Dr. Stricker's administration the State Health Department staff grew from one of five employees to one of more than 100.

## SEASON FOR RECRUITING COLLEGE STUDENTS HERE

By ELMER C. WALZER  
UPI Staff Writer  
NEW YORK (UPI)—The season is on for recruitment of college graduates by America's corporations.

This year the supply probably will exceed the demand. But many a corporation is going to find that it has been unable to get the cream of the crop.

The reason for that inability to lure the college graduate lies in the fact that the particular company didn't build up a good image of its business — an image that would have been recognized by the college graduates.

This is the theory of public relations expert Philip Lesly, head of the company which bears his name.

Lesly conducted a survey among college seniors and public relations experts. He reported that companies with the best corporate images are the ones that the job seeker feels he would like to work for.

variety of jobs.

The seniors said they received their information and impression of companies from personal knowledge of the company, experience with products, newspapers and magazines, advertising, word of mouth, faculty's attitude, and family's attitude.

The Lesly survey concluded that "there is a close correlation between the corporate image of a company, as attested by experienced and objective observers and the attractiveness of that company to the future executives it needs."

## City Government Is Clarke's Topic At Lions Club

Problems of city government and management were the subjects of Dr. Gordon Clarke's talk to the La Grande Lions club members at their regular Monday noon luncheon meeting.

Clarke, president of the La Grande City Commission, sketched the salient points being considered by the commission in connection with the future plans for Morgan Lake recreational and water supply area; the city's needs for sewage disposal facilities; problems concerning the city's water supply and distribution system; street expansion of the city limits; street improvements, and the city's finances.

The general tenor of Clarke's talk was that the commission members were sincerely trying to solve the city's problems with the aid of the city's careful planning through a long-range program.

Convention committee chairman W. E. Wilkins reported that Harvey Carter, Jesse Rosenbaum, Marcus Roesch, Renwick Clark, and himself were the club's official delegates to the Lions state convention to be held in Portland, June 18 - 20.

Bob McMillan, former commission president, was program chairman.

## Wrong Things Stressed

"Most of the companies who spend large amounts to recruit seniors a few months before graduation show little awareness of the factors that make their recruitment efforts succeed or fail," Lesly said.

"They consider that only the skill and guile of the recruiter are needed to sign up the top seniors."

The study disclosed that "many companies are spending millions of dollars a year to prepare plants, the products and finances to be used by future executives, yet are spending small fractions of this to build the corporate image that, among many other important benefits, will help assure that these executives will be the best available."

In his survey, Lesly submitted a list of companies to college seniors and public relations men.

The biggest company in the group won top place and both groups picked it. And there was not much difference in the whole list of choices—11 of them.

Key Factors

Here are Lesly's conclusions: Size of a company is an important but not deciding factor; being in an industry that lacks public sympathy is a handicap; vagueness of name is a serious detriment; being close to the consumer combined with advertising of products is a distinct advantage.

The most common reasons given by college students for their number one choice was the reputation of the company, interest in the company's field, growing and progressive company, size, opportunities for advancement, business leadership (including research, public relations, employee relations), knowledge of products.

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