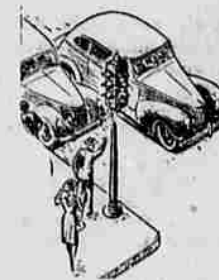
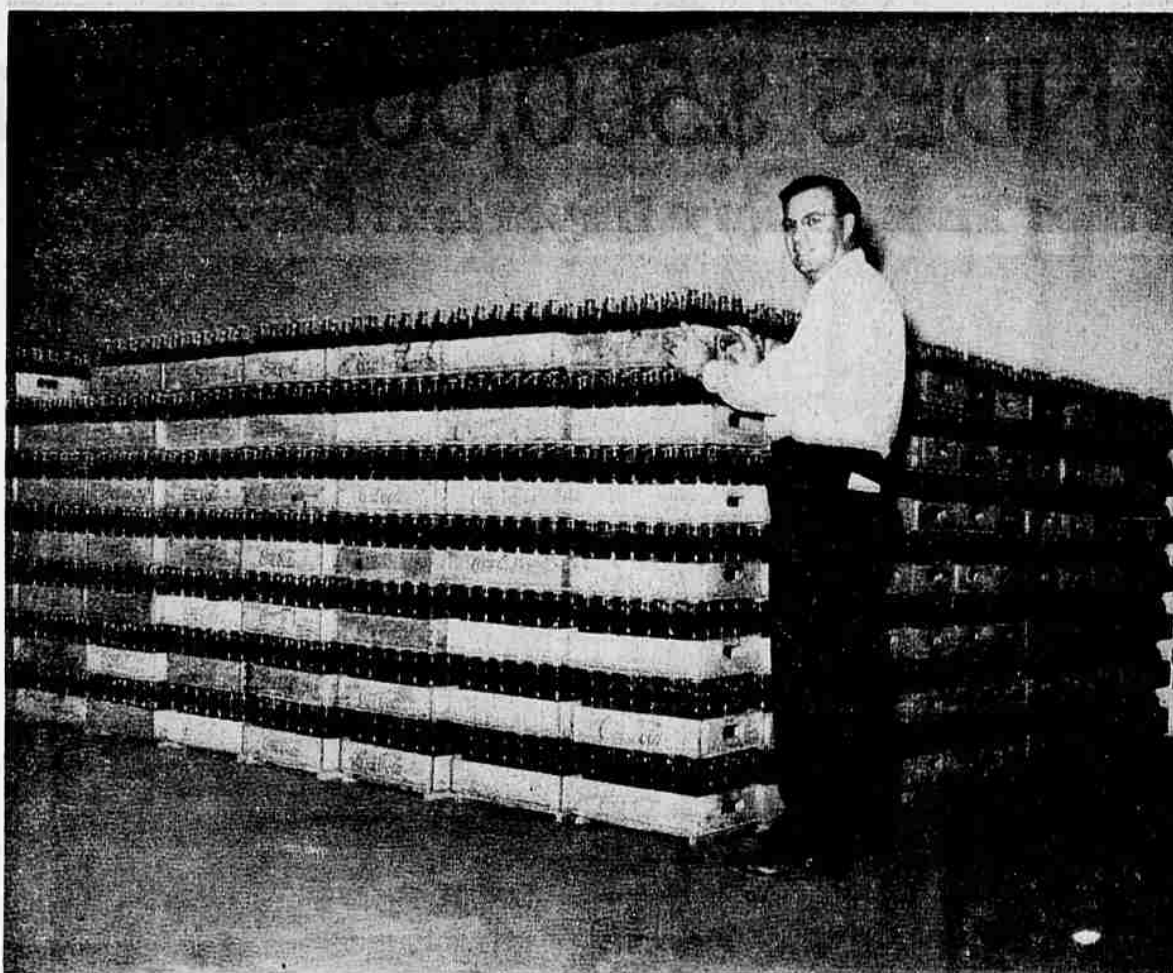


# WE'RE WAITING FOR THE "GREEN LIGHT"!



Wartime conditions have made impossible the expansion of the Coca-Cola Bottling company of La Grande, both from point of view of completing our plant installation and of supplying the demand for Coca-Cola. Now we are waiting for the "green light." As soon as sugar allotments allow, we will produce to meet the large public demand for Coca-Cola and we will be able to produce it in our La Grande plant.



Ken Williams, manager of the Coca-Cola Bottling Company of La Grande, is shown beside an allotment of Coca-Cola stacked in the newly modernized plant and awaiting delivery to north-eastern Oregon retailers.

## PLANS AND EQUIPMENT ARE NOW READY FOR LA GRANDE'S COCA-COLA BOTTLING PLANT

Much of the equipment for our bottling plant has been on hand for many months. Complete installation, however, has been delayed by inability to obtain vital parts. We believe that soon we will be able to acquire all remaining equipment, allowing us to create in La Grande a new manufacturing plant and a new payroll.

This plant will be manned by trained Coca-Cola workers, some already at work and some soon to return from the armed forces and from overseas duty. The post-war period is now, and Coca-Cola of La Grande expects to take its place in the vanguard of those firms and organizations pushing for full production and full employment in our area.

*Bottled Under the Authority of the Coca-Cola Bottling Company by*

# COCA-COLA BOTTLING CO.

LA GRANDE, OREGON