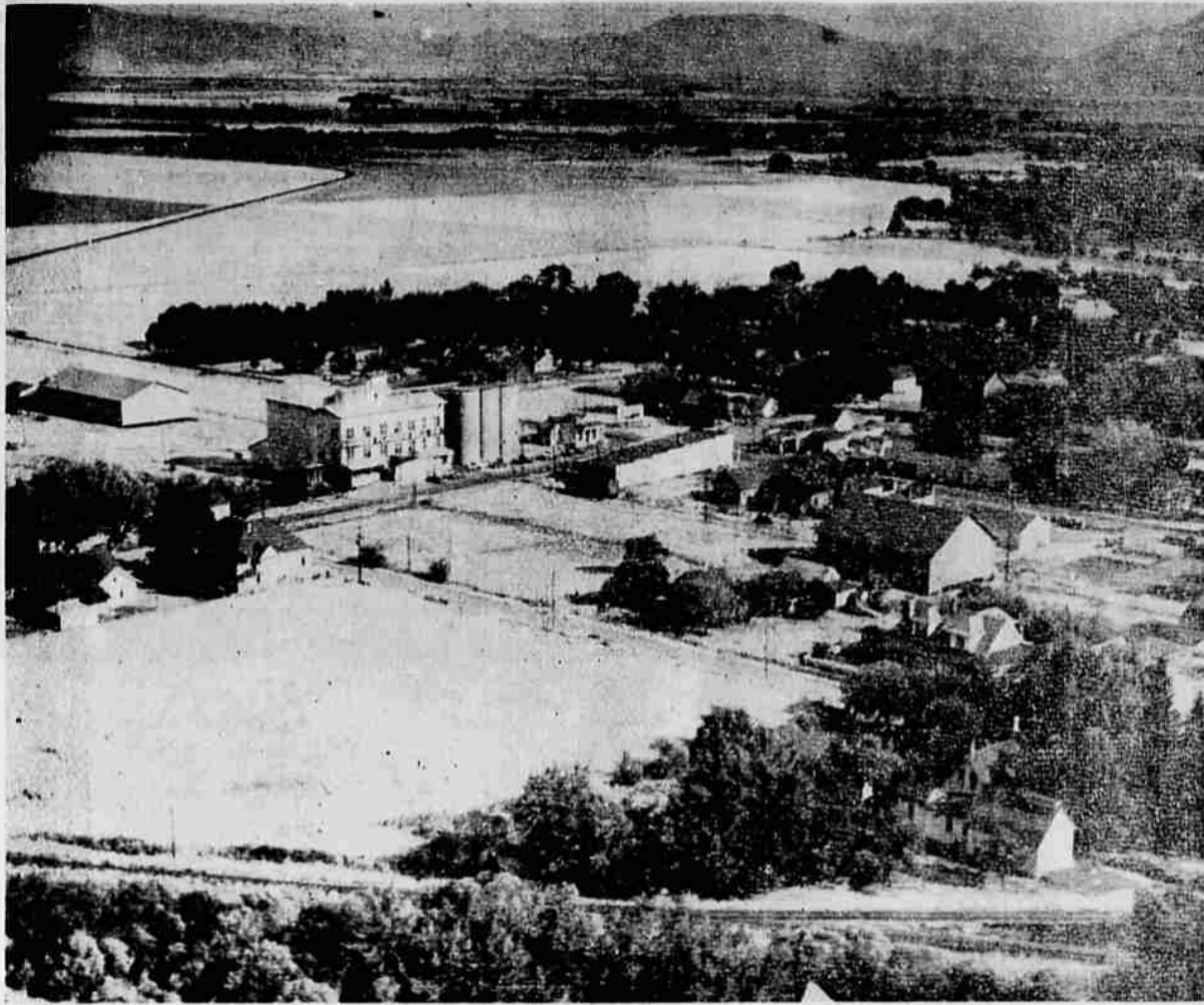


ESTABLISHED 1896

LA GRANDE, OREGON, MONDAY EVENING, OCTOBER 1, 1945

Industrial Section



ONE OF THE MOST IMPORTANT INDUSTRIES in the entire Grande Ronde valley to the farmers of the valley is the flouring mill industry. This aerial photograph shows a large portion of Island City, where the Pioneer Flouring Mill headquarters is located and the mill which has been kept running 24 hours seven days a week to meet the demand. The picture shows not only the mill but also a wide area of the valley with the mountains in the distance. The flouring mill is one of the oldest in the valley with the same family in management since 1896. In the last year the mill processed 750 thousand bushels of wheat, 250 thousand bushels of barley, rye and oats. When the war is over and trained millers again are available the mill at La Grande will be opened again.

## Telephone Company to Rebuild, Extend Rural Lines in Valley

### Many Changes in New Cars Seen

Many developments in the motor industry have been worked out in the years which have elapsed since the prewar cars came off the assembly lines. Your new car, auto makers say, will have many improvements.

For instance, in one make, the radiator brackets have been redesigned to prevent corner leaks. Self locking nuts will make quicker service possible — less fooling around with lock washers and cotter keys.

Aluminum will be used in the cam shaft timing gears, making them quieter and longer lived. Aluminum alloy wire crump in the air cleaners will prevent sludge. New exhaust manifolds will reduce vapor lock — a condition which had to be overcome for airplane motors.

Improvement of rural telephone service by rebuilding and extending lines is anticipated for the coming year by the West Coast Telephone company, John Cavanaugh, district manager, has announced.

### Little Wisconsin Girl Is 'Safest'

CHICAGO — Who is the safest person in the United States? According to the National Safety Council, she is a little girl who lives in Wisconsin.

The reasoning behind this statement is as follows:

According to the 1945 accident statistics, Wisconsin had the lowest accident rate of any state in the Union in 1944. The reports show that the age group of 5 to 14 years has the lowest accident rate of any. Little girls are far less likely to be injured in accidents than are little boys, figures show. So — there's your little girl in Wisconsin, safe and sound!

In addition, approximately three miles of open wire in La Grande proper will be replaced by cable, he stated, and improvements will be made in the main office switchboard facilities by modernizing the rural and toll lines and making additions to the switchboard.

There is also the possibility, Cavanaugh said, that dial equipment will be installed at one or two exchanges, although nothing definite has been done along that line as yet.

The company is hoping phones will be available soon, although officials made no estimate as to how long it will take.

Personnel will be changed also, Cavanaugh announced, with the 40-hour week indicating an increase of at least 15 percent.



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**PLANS NOW CALL FOR THESE  
TWO EXPANSION PROGRAMS**

*Making Telephones  
Available To All*

With relaxation of military restrictions and renewing of production for civilian uses, we hope soon to be able to provide every prospective telephone user with an instrument and improved service where required.

*Extending Rural  
Telephone Lines*

One of our primary projects will be the installation of rural telephone lines to all who require them. This plan was announced by the company some time ago and will be put into effect as soon as possible.

WE APPRECIATE the cooperation we have received during the war years, when our facilities and our staff has been taxed to the utmost by war necessary calls.

## West Coast Telephone Company

## 1944-45 Panorama

**November**  
Nov. 1—Largest number of voters registered in the county for the general election had reached 9,353. Fifty-six percent were registered democrats and 43 percent republicans, with the remainder scattered among other parties and those who declined to state preference. . . . Logan Thompson, fireman, suffered cut hand in extinguishing a fire at the Jorgensen building. . . . Eastern Oregon college received a \$1,000 G bond from L. L. McKennon.

Nov. 2—Leaders named by Chairman Fred Patton for the civic music association temporary setup were Mrs. Fred Kiddle, Mrs. George Tiss, Mrs. Fred Gehring, Mrs. G. R. Williams, Dr. Henry J. Ehlers, LeRoy Darling, Mrs. Ralph Badgley, O. P. Weigel and Larry Brunette.

Nov. 3—Scanty rainfall was the highlight of October weather with only .29 of an inch. . . . The Tigers trounced the Nampa Bulldogs 13 to nothing in rainstorm.

Nov. 8—At Imbler's municipal election two women ousted men from the city council. The women were Mrs. Edna Jordan and Mrs. Garnet Ruckman.

Nov. 9—Quota for the sixth war loan was set at \$775,000. . . . Charles Reynolds went to San Francisco to confer with CAB officials about airline service for La Grande. . . . County voters rejected the sales tax and the school aid plan on the ballot.

Nov. 10—CAB approved a post-war air pickup service between Boise and Pendleton which did not include a stop at La Grande. M. W. Kiddle re-elected mayor of Island city. George T. Ferguson was elected mayor. . . . Archie Bacon of the Union Pacific shops attained a life long ambition and was elected constable by written votes of his fellow workers.

Nov. 13—Dorma Domino 160th was adjudged grand champion cow at the Northwest Hereford Breeders association show and sale here. The cow is owned by J. R. Morton.

Nov. 14—Herbert Chandler's grand champion bull, Good Donald 11th, sold for \$2,000 to L. K. Smith of Grass valley at the Hereford breeders association sale.

Nov. 14—Elgin chamber of commerce was organized with 27 members.

Nov. 19—Legislation to put Oregon cities on cash basis was proposed at meeting of the League of Oregon Cities here.

(Continued on Page 4)

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SAVE FUEL . . . GIVE A  
SMOOTHER RIDE  
AND EASY STEERING

A good sound tire, worn smooth and Hawkison Treaded, is a better performing tire and will give more service than the original tread mileage in the same service. Hawkison "Rolling Radius" treads ride softer and give you the maximum possible tire mileage per dollar. They are designed for all types of road conditions.

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