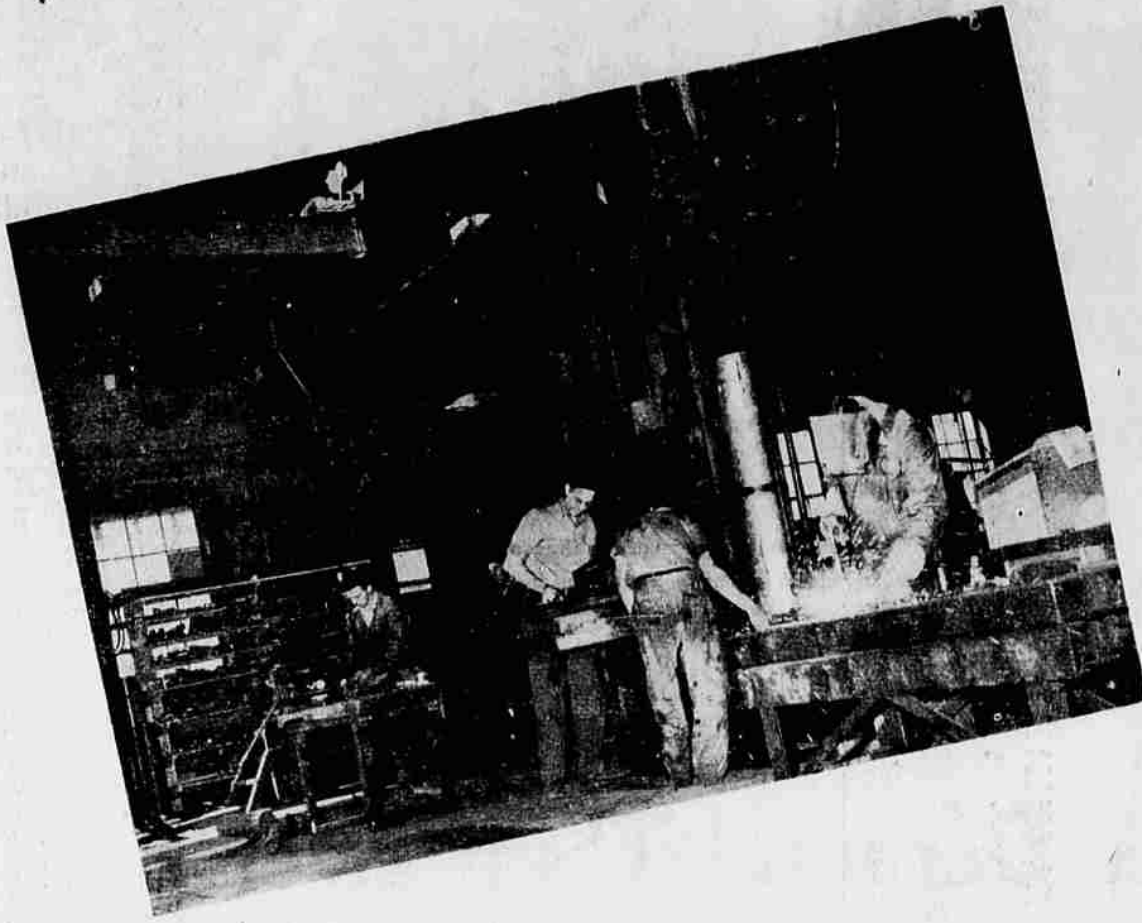


# PEACETIME OPPORTUNITY . . .

## LET'S MAKE THE MOST OF IT !



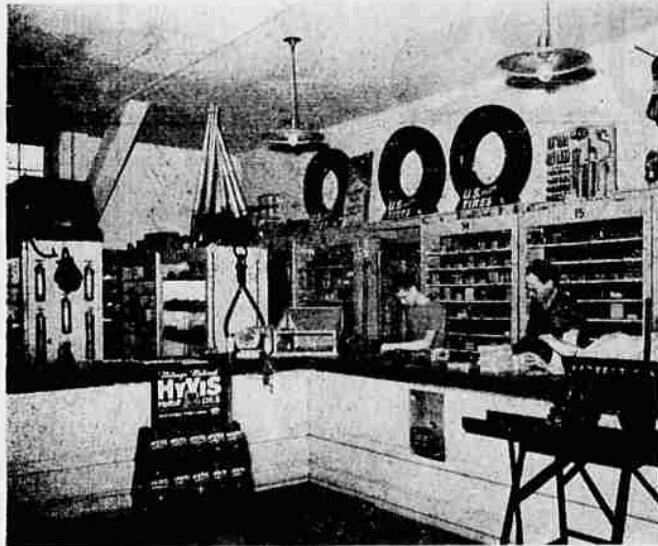
After many years of war, we all welcome peace, *but what are we going to do about it?* History discloses that after every great war, we have always had a period of 10 to 12 years of prosperous times. This means a healthy demand for all world products. To meet this demand, and the need for additional employment, it is necessary for industry, both large and small, to put its house in order.

A recent survey by "Modern Industry," a magazine of national importance, shows extensive plans being taken by alert executives toward the modernization of manufacturing and service plants and equipment throughout the United States.

### THE TEN KEY STEPS

being taken, and the per cent of industry taking these steps is shown in the following table:

1. Better plant layout	71.7%
2. Better plant housekeeping	65.0%
3. Improved lighting	63.1%
4. Better cost controls	59.4%
5. New machinery and tools	57.6%
6. New washrooms and lockers	57.2%
7. Better inventory controls	56.8%
8. Manufacturing methods survey	52.0%
9. New conveyor systems	51.6%
10. Incentive wage payments	51.6%



AT TOP—Showing forming operation with 300-ton hydraulic press. Also an acetylene welding operation.

ABOVE—Interior view of our large parts and supply department.

TOP RIGHT—Skilled workmen at milling machine in foreground and heavy duty lathe at far rear.

RIGHT—Mechanic extending frame of truck for special log hauling use.

**In the Paul Bunyan Company's plans for the immediate future, all of the foregoing Ten Steps have either been completed or are in the process of completion.**

In addition, this company has equipped its plant with overhead bridge cranes and electric hoists to facilitate the handling of heavy equipment such as we serve; also, a modern lubrication system; a modern heating plant; increased plant storage and working space; and is in the process of adding an urgently needed sheet metal working department.

**It is this Company's Ambition to Develop its Plant and Facilities to the Point Where Highly Efficient Service Can be Rendered to the People of This Community**

# PAUL BUNYAN COMPANY

PAUL BUNYAN LOGGING TRAILERS . . HEAVY DUTY TRUCK BODIES . . LATHE WORK & MILLING . . ARC & ACETYLENE WELDING  
TOWING & WRECKING SERVICE . . G. M. C. TRUCKS . . PACKARD MOTOR CARS

1602 Cove

LA GRANDE, ORE.

Phone 345