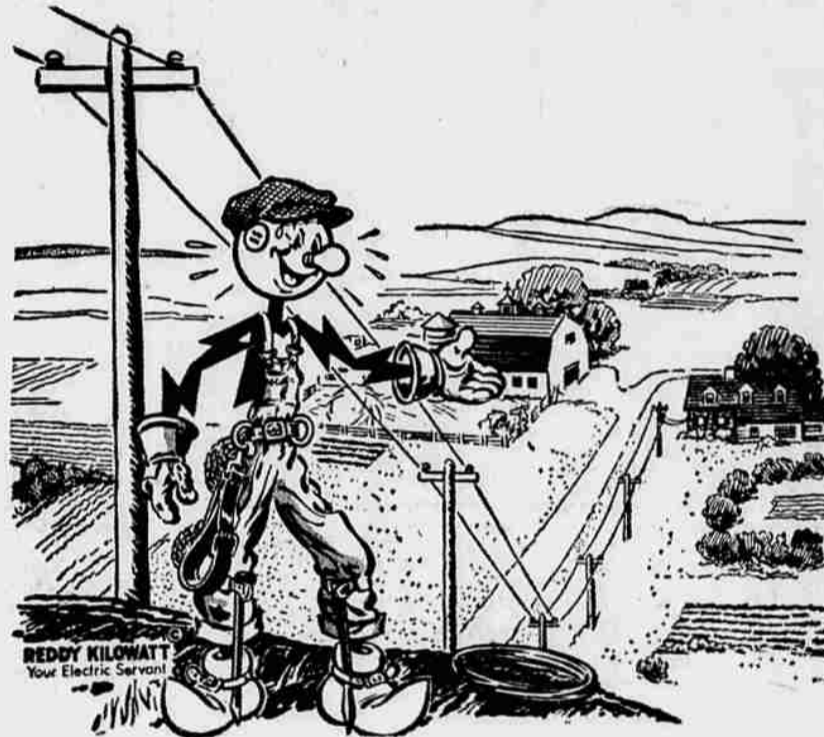


WE ARE GOING AHEAD WITH OUR 100% ELECTRIFICATION PROGRAM IN RURAL AREAS



40% More Farms Will be Electrified During the Next 12 Months

Last year we promised that one year after the end of the war, 40% more farms in Union County would be provided with electric service. We are going ahead with our program even though faced with several major problems.

Wire, poles, transformers, meters and other materials are still scarce. It will be some time before they become plentiful. There is, as yet, a shortage of skilled linemen. Until more materials and manpower can be secured, we are not able to build new lines as fast as we would like. We hope that those desiring electric service will continue to be patient during this period of changing conditions.

In anticipation of the day when the war would end, a survey was

started many months ago in areas not served with electricity. Preliminary planning and engineering was done so that electric service could be provided as fast as labor and materials became available. Advance orders for materials were placed for shipment just as soon as possible. Additional manpower will be employed, and everything in our power is being done to speed new construction.

It is our desire to provide a 100% rural electrification program so that every farmer in our service area is able to profit by the efficiency of electric operation, and all rural customers may enjoy the comforts of electric living.

We have not been idle in the last year, we have served 25 new rural customers in Union County.

OUR RURAL CUSTOMERS, NO MATTER HOW FAR OUT, GET THEIR ELECTRIC SERVICE AT THE SAME RATES USED IN TOWN

EASTERN OREGON LIGHT AND POWER CO.

A SELF-SUPPORTING, TAX PAYING, INVESTOR OWNED BUSINESS