

Styles For Fall, Winter Are New, Smart

**Fall Opening
7:30 Tonight**

The dramatic fall clothing story is slowly unfolding, despite hectic market conditions, fabric shortages, long deliveries and the other difficulties which must be overcome, and the newest and smartest of the fall and winter styles will be shown in the fall opening at 7:30 p. m. today when La Grande merchants unveil windows.

Not only will clothing stores show their latest wares, but also the other merchants will display articles released with the conversion to household articles.

Music Background

The event will be heralded by music, provided by La Grande high school band under the direction of O. P. Weigel. The group will parade on Adams avenue, giving a musical background for the unveiling.

Silhouette monopolizes the news in fall and winter dresses. The low armhole, newest single trend, will be displayed. Skirt ease combined with drama, peplums, tiers, dirndls, semi-flares, will all be extremely different from the slim, straight lines of 1944. The jewelry neckline, very conscious of the trend toward smart jewelry, will be seen, with high neckline, the perfect background, being featured this year. Long slender sleeves, often cuffed, or, on the other hand, brief caps for party-time are in the fall style news. Modified leg-mutton sleeves will be shown in the higher priced dresses. Contrast color yoke treatments will be used. Back bustles, bowed ruffled or draped will be in stock for the slender miss.

More Elaborate

Trends in dresses, particularly evening fashions, either short or long, or fashions for the "boys who are coming home" will be important for fall. All are looking forward to dressing elaborately for the events planned for their arrival.

Outstanding fashion features in the coat department will be fur sleeve inlets, collarless necklines accompanied by fur cuffs and borders side button closings, slim and sophisticated, deep armholes, nipped-in waistlines, often belted, and deep fur cuffs. Red in any shade is becoming increasingly popular, a new off-fuchsia shade with black being particularly good, when worn with the ever-smart basic black.

The fur trimmed full versions of the short coat have endless fashion interest featuring tuxedos, borders and banded edges. Shorties are being shown extensively in both fur trimmed and plain. Borders of muskrat, beaver, Persian and broadtail appear on many full length coats. The shorter coat also utilizes silver fox and black fox for formality and elegance. A good classic is the Chesterfield coat, always responsible for a large portion of coat volume.

Feminine Trend

Styling in suits continues in the feminine trend—collarless necklines predominating, belts, front, one button closings, broad tops, slim waists and narrow skirts are all indicative of the new silhouette. This offers the perfect counterpart to the increasingly popular short coat.

Careful coordination must be used in choosing accessories. Bags, belts, shoes and other accessories will be in the same or similar material with matching motifs, peplums, nailheads and matching rentile. More leather such as caeskin will be seen. Bags will be smaller and boxier. The silhouette of the bag will be the small pouchy type box, drum and rectangular shape leading. They have ample storage space but get away from the oversized look. Trimmed tortoise shell and lug sole to a black bag and wearable with brown costume fabrics.

Over the field the problems of material are resulting in deliveries. In the very little leather is but both leather and fur.

New Slipper

A trend were picked styles for the 'teen would be the new of the ballet slipper and saddle oxfords. It has been noted complete costume, lower the crown of the higher the crown the higher are the to wear with the

Make-up Slips Can Spoil Whole Effect

By ALICIA HART

GIs stationed in England have been instructing inexperienced British girls in the art of making up their mouths, says Mrs. Marjorie Newson-Smith, director of the Dorothy Gray salon in London, in New York on a visit.

But don't let this news throw you. Use it as food for thought, and switch your point of view, if you think our boys aren't hep to tricks.

Returned GIs who have been engaged in art work abroad with lipstick and brushes are apt to be very critical of any bad jobs they view at home. So check up if you've grown careless during their absence.

Plenty who aren't so hep to tricks as those who cite will still like to see make-up put on as they've dreamed American girls apply it—so perfectly that no one can tell that the lily is gilded.

outfit.

Ankle straps emphasize the slenderness of ankles and many will be seen along with the popular strip pumps. Number 1 in the shoe story is as always, black, but colors, particularly red, are going to run black a close race.

Same Soles

With the wheels of progress turning so slowly to reconversion, there will not be too much change in styles and nothing revolutionary will be seen until spring. Built up soles are featured along with more substantial looking heels. Heels are seen to be either very high or very low, with little in between. There is an absence of elaborate ornaments. Trimming consists almost entirely of flat treatment, perforations, cutouts, and stitching and line of the actual pattern.

At last there is a strong feminine feeling in the shoes, with the soles receiving emphasis with nailhead trims, extension soles and rolled edges.

For men and boys a shortage of materials brings little change in style and merchandisers say that spring will be a bonanza for that department, when returning servicemen will be able to purchase anything a civilian heart could desire in the line.

Much Jewelry

With the trend to jeweled necklines pronounced, gift shops are featuring costume jewelry. At least one store will have a diamond window, featuring rings, jeweled watches for both men and women, wedding and engagement sets, as well as fine emblem rings, bracelets, lapel pins and pearls.

One window will feature fine glassware and novelty candles both large and small. The candles are seen in shapes of hearts, diamonds, flower pots, oval, square, triangular and cone shapes.

Jewel Toned Jerseys Lend Selves to Soft Draping of New Fall Styling



NEW YORK, (NEA)—Jersey is a fashion fabric-pet this season for after-five styles, because it lends itself so well to the newly sponsored soft draping. And its wrinkle resistance makes it as practical as it is flattering.

Designer Adele Simpson, one of its most enthusiastic sponsors, uses jersey for her two street-length glamor gowns shown above. The sequin-belted tunic, left, made of Alix-type gold crepe jersey, features her new shirred shoulderline and cascading hemline. It's worn here with a black skirt and accessories, but takes equally as well to brown.

The gown at the right, which has a soft cross-draped bodice, deep armholes and just a slight bit of front fullness, comes in jewel tones, brown and black.

The period of camouflaging awkward and unsightly old pieces of furniture with plenty of paint and hearts-and-flowers designs is giving way to a more conservative trend of informal pieces designed especially for this type of decor.

Hardware stores will display articles necessary to every housekeeper, articles that have been unavailable since the inception of the war and are now being released. One window will feature two items, non-existent since the war started, a new type washing machine, and the latest design in pianos.

Unveiling of windows will be at 7:30 o'clock, and the weather man has predicted fair weather.

Perfume Hatband, Nets, Gloves to Achieve Subtlety

Unless hair is shampoo-fresh, don't apply perfume directly to it. Perfume oils and hair oils—which troop out a day after locks are washed—are not always as friendly as you'd hope.

If you want a fragrant halo to captivate people, dunk your mesh hair-net—which you wash to keep fresh anyway—in a cologne rinse. Perfume-loving Carol Bruce, star of radio's "Sunday on the N-K Ranch," passes this one on, along with some more secrets on exploiting fragrances to better advantage.

She tucks perfume-soaked pellets inside her hat bands, gives more fragrant wads a home in her gloves until she's ready to wear them.

"Don't ever put perfume on any outer clothing except tweeds and furs," warns Carol, who thinks only these two types can "take it." Even on these, she says, perfume should be sprayed sparingly.



CAROL BRUCE: Perfume-wise.

Reminding you that there's a heady fragrance which hovers indefinitely around an empty perfume bottle, use yours, Carol begs, to sweeten up bureau drawers.

THE SHOE WITH THE YOUTHFUL FEEL...

Air Step

Punched
SUEDE



FLASH

The Fall season's choice is black... because it goes with everything, everywhere. This black suede Air Step, to flatter your foot, always looks smart.

Ernie Bergland, Mgr.

BUSTER BROWN SHOE STORE
OSBURY & POWELL

FOR Fall.

... we present the very latest new-season fashions starring topper coats, with great versatility... soft dress-maker and manish tailored suits... dresses for street, afternoon and evening functions. They're completely American, flattering in silhouette, wonderfully wearable in fabric and tailoring. They are thrifflily priced—from the store that's first with the smartest, newest styles to add enchantment to your Fall wardrobe.



Just Unpacked

for Fall!

Soft, Lovely,
White Rayon

Blouses

Long and
Short Sleeves



Wool, Rayon
and Cotton

Fascinators

Cleverly designed, good-looking blouses having a quality that will give you much wear. They are budget priced and excellent values, too. Buy a couple, if you would like.

Just the thing for windy, cooler days ahead. A wide selection of beautiful Fall pastel shades.

- WOMEN'S PURSES
- INFANTS' SHIRTS
- BABY BLANKETS
- STOCKING CAPS

Other New Things!

SPROUSE-REITZ CO.

1303 Adams

La Grande

Ann Johnson

"Correct Apparel for Women"

The materials are lovely; the colors new for Fall. Workman ship details have a finished touch that makes each one of them a finer garment. There is a wide choice here, where you can find the exact style that is most fitted to you... and, your selection will be one you will take pride in wearing.