

# SHELL'S NEW GASOLINE

*(Capable of more power than your car has ever known)*

## NOW RELEASED!

New **SHELL PREMIUM GASOLINE** became possible the moment the Armed Forces released our stocks of aviation fuel. New **SHELL PREMIUM GASOLINE** is the best gasoline we have ever made. Today it is in thousands of Shell pumps . . . thousands more are receiving it daily.

New **SHELL PREMIUM** grew out of Shell research — the same research that first delivered the “makings” of 100 Octane gasoline. New **SHELL PREMIUM** comes to you as a practical benefit of that research. And at no increase in cost.

You are invited to fill your tank with New **SHELL PREMIUM** today and from now on. Shell makes this invitation knowing that you have never before had so much power at your command.

If you are, however, a user of “regular” grade . . . **SHELL GASOLINE** is also a new gasoline today — definitely improved even over the **SHELL GASOLINE** of “before the war.” Come in and try it.

**SHELL OIL COMPANY**  
*Incorporated*

