

# Buster Brown Shoe Store Will be Opened Tomorrow

## Veteran Merchandisers of Footwear Bring New Retail Enterprise To La Grande

A new retail merchandising enterprise will be added to the business life of the community tomorrow when the new Buster Brown shoe store is opened for the first time.

Owned and operated by men with many years experience in the footwear business, and housed in very attractive quarters on the south side of Adams avenue just east of Elm street, the new business is stocked and equipped to fulfill the footwear needs of men, women and children.

Designed along modern lines, the preparation of the building for occupancy of the business represents a large expenditure of money and a long period of labor by expert craftsmen in a number of lines, whose efforts are reflected in a store that is at once an asset to the community and one that instantly attracts attention of passersby.

The investment in remodeling and the lease from Herman Siegrist, owner of the building, represent a large cash outlay, attesting the merchants' faith in the business stability now and in the future of La Grande and the surrounding retail buying field.

**Owners Long in Business**

Owners of the business are E. G. Osgaby and F. E. Powell, both of Spokane, veterans of the shoe business and owners of other stores in Spokane and Couer d'Alene, Ida. The addition of this store gives the concern a three-store buying power.

Osgaby is the operator of the Spokane store and Powell is the district representative of the Brown Shoe company of St. Louis, Mo., one of the nation's widely known shoe manufacturers.

They are associated in the operation of the Idaho store and are partners in the local enterprise.

Manager of the La Grande store is Ernest Berglund, who, although comparatively young in years is a veteran of the footwear business.

Coming here from Portland where he has been in the same activity, he has spent the major part of his life in this line of business, in which he first engaged as a boy of 12, when he obtained a job wiping the dust from shoe boxes. He is the nephew of Osgaby.

On the store staff will be Virginia Finley and Mrs. Harry Edwards.

Berglund's family has come to La Grande to make their home here. They are Mrs. Berglund, their son, Joe Carl, and Mrs. Berglund's mother, Mrs. Anna Holmgren.

**Merchandise Well Known**

The shoe lines stocked by the store are of nationally advertised lines that are well known throughout the country.

They include the Roblee shoe for men, Air Step and Forest Park lines for women, Buster Browns shoes for children, and Lewinson's wooden sole shoes for girls.

In addition the stock includes official boy scout and girl scout shoes.

Women's hosiery and handbags also are to be carried.

A striking effect has been achieved in the new front, which is faced with Carrara glass in beige and blue tones, and the foyer has a floor of contrasting tile.

Two large display windows afford ample room for arresting displays of merchandise.

The finish of the stock shelves and display counters is in ivory with Chinese red trim affording a pleasing contrast to the chrome furniture and fluorescent lighting fixtures.

A feature of the interior arrangement is a section set apart

## Japanese Nurse Gets Commission In Army Corps

NEW YORK, April 6 (UP)—Masake Mary Yamada, 31, American-born Japanese who has been commissioned a lieutenant in the army nurse corps, said she will fulfill a long cherished wish, when she reports at Fort Dix, N. J., May 1, to serve the United States.

"I will serve anywhere—in the south Pacific if they will let me," she told a press conference at army public relations office.

Born in Los Angeles, of Japanese parents, she visited Japan once when she was six. She had no Japanese friends, and her mother who is in Heart Mountain camp relocation center near Cody, Wyo., was "as happy as I am" about her commission, she said.

She said her mother had been discharged from the camp but had not left yet.

"I have never felt anything about being of Japanese descent. My father, who died several years ago, always told me, you are an American citizen," she said.

Lt. Yamada, who lives in New York, studied at the University of Southern California. She was graduated from the Bellevue school of nursing in 1936 and holds a masters degree in health education from Columbia university.

## Swedish Volunteers Will Aid Norway

STOCKHOLM, April 6 (UP)—The newspaper Expressen said today that Sweden has approved the formation of a Swedish "volunteer corps" to aid the Norwegian military effort.

An official announcement was expected shortly.

The Swedes previously allowed the Norwegians to organize and train a force of Norwegian police which was sent to northern Norway to take over the areas recovered by the Red army.

for children, with special furniture to accommodate their smaller stature.

Several well known La Grande concerns and individuals had a part in the remodeling of the building, and the various phases of preparation of the building for its new tenants.

The Carrara glass front was provided by Zimmerman's, local representatives of W. P. Fuller & company, paint manufacturers and glass dealers, whose products were used throughout the work.

The work in the foyer and the Armstrong asphalt tile on the interior floor were laid by Stanley Berglund.

John Gietlhuber handled the contract for all construction work on the building as well as providing the cabinets and shelving.

The painting contractor was Harry Edwards, and Lighter Johnston of Fair Way Electric installed the electrical work and lighting fixtures.



**MANAGES NEW STORE**—Ernest Berglund, who has come to La Grande from Portland to become manager of the new Buster Brown Shoe store which will open for business tomorrow.

## Per Capita Use Of Liquor In State Is 1.39 Gallons

PORTLAND, Ore., April 6 (UP)—If you were an average citizen of Oregon, your consumption of liquor last year was 1.36 gallons.

The Washington average was 1.39 gallons.

Figures for the 37 states having state monopoly systems showed Washington and Oregon at the top of the per capita sales of liquor.

Washington in 1943 consumed 2,316,979 gallons with a population of 1,735,191, or a per capita total of 1.32 gallons. The estimated total in 1944 was 1.36.

The same figures for Oregon showed a 1943 consumption of 1,645,275 gallons and 1,339,684 population, for 1.51 gallons, and a 1944 total of 1.36.

Comparisons with other states show these western totals: Wyoming, 1.46; Montana and Utah, each 1.22; and Idaho, .77.

## Two Electrocutted At Camp Rufus

THE DALLES, Ore., April 6 (UP)—Two Camp Rufus soldiers, Pvt. Roy Bent and Sgt. Ralph Chance, home addresses not available, were electrocuted last night when a crane which was being used to take up equipment at the camp came in contact with a high-tension wire.

Both men had been working on a cable sling and the full force of the current went through their bodies. Attempts at resuscitation, extending until 2 o'clock this morning, were unavailing.

The camp at Rufus is being dismantled, and the crane was being used to take up flooring. The crane operator, whose name was not learned, was knocked from his seat but escaped serious injury.

## Rodeo Performer Is Arrested At Burns

BURNS, Ore., April 6 (UP)—A long-time rodeo performer, Thomas James Dunn, 43, known as Siamako Red, was held in Burns today for California authorities.

The 43-year-old cowboy was arrested by federal bureau of investigation agents and Harney county officers at Wapontine. A federal warrant charges him with unlawful flight from Stockton, Calif., Oct. 6, 1944, to Burns to avoid prosecution on an attempted rape charge.

He has been working on a ranch near Little Juniper, mountain.

## Industry Leaders Scout Rumor Of Early Auto Output

DETROIT, Mich., April 6 (UP)—A. A. Krag, war production board chairman, conferred yesterday on post-war reconversion and widespread disseminating of reports that the government would approve the manufacture of 500,000 automobiles this year.

Charles E. Wilson, General Motors president, said 2,000,000 cars is the maximum number that could be produced to sell at less than black market prices.

Wilson said he knew nothing of a reported meeting in Washington between manufacturers and Krag who was said to have told the producers the government would approve partial reconversion to civilian production late in 1945.

Wilson hinted that an important reconversion announcement might be made next week. He said if V-E day came this month General Motors could produce cars this year, depending upon military commitments. He knew more about that next Thursday.



## Today We Pay Tribute to—



Leroy Vincent Bushman, 19, seaman second class, the son of Mr. and Mrs. Fred Bushman, Route 1, La Grande.

He attended elementary school at Perry and was graduated from La Grande high school with the class of 1944. He entered the navy May 29, 1944, and took his boot training at San Diego, later taking an 8 weeks course there in engineering.

## Connecticut Is Winner of U. S. Safety Contest

CHICAGO, April 6 (UP)—Connecticut and Lansing, Mich., today were accorded top honors in a national traffic safety contest in which all 48 states and 1,307 cities participated.

The two national grand prizes were awarded to the city and state which, in the opinion of the judges, made the most outstanding progress toward achieving traffic safety, despite wartime hazards.

Connecticut, a two-time grand award winner, cut its traffic deaths from 235 in 1943 to 221 last year. Lansing was cited for its efforts in recording only four deaths as compared to seven in 1943 and a total of 26 for the three preceding years.

In addition to its grand award, Lansing won first place among cities of 50,000-100,000 population. Other cities taking first prize in their population groups were Detroit, Portland, Ore., Ft. Wayne, Ind., Greenwich, Conn., and Stillwater, Okla.

A special award of merit was voted unanimously to Milwaukee for the second consecutive year as a tribute to the sustained excellence of its traffic program.

Portland, in the second largest population classification, was honored this year for the first time.

## Ben D. Ward, Seaman First Class, Son of Mr. and Mrs. Ben Ward of 2010 Cedar Street, Participated in the Battle of Iwo Jima. He Operated Infantry Landing Craft, One of Which Was Sunk While He Was Aboard. During this Campaign, Ward Suffered an Ear Injury.

Ward is a graduate of the local high school where he was a basketball star.

## Assignment of Capt. Lawrence C. Roberts of La Grande to the Sixth Ferrying Division of the Air Transport Command at Long Beach, Calif., is Announced in a Communication from the ATC Base.

Capt. Roberts, the son of Mr. and Mrs. C. F. Roberts of 704 O Street, returned recently from the China-Burma-India theater, where he made many flights over the "hump" in transport service between the ATC base and Chinese and American headquarters in China.

Sgt. Harry L. Stewart has returned to Sioux Falls, S. D., after spending a furlough in La Grande, a guest at the home of his wife's parents, Mr. and Mrs. Earl Courtney, Mrs. Stewart, the former Virginia Courtney, who accompanied him here, will remain in La Grande while Sgt. Stewart takes a six-week course at gunnery school.

The fowly creatures known as trilobites were once the most highly-organized inhabitants of the globe.

## Army Gets Best Of Turkey Meat

PORTLAND, Ore., April 6 (UP)—Only lower-grade turkeys will be available to civilian consumers until Thanksgiving under an order giving the army choice of all birds in Oregon and 20 other states, the war food administration announced.

The only turkey producers not subject to the order, effective April 8, are those with fewer than 25 birds located farther than 100 miles from one of Oregon's 21 processing plants approved by the WFA.

May is expected to be the big month for marketing of turkeys, as the OPA price schedule allows a 2.8 cent premium per pound for sales to the army. The ceiling will drop to one cent above the OPA top in June.

## German Cruiser Sunk By Bombers

LONDON, April 6 (UP)—As reconnaissance photos today disclosed that the German light cruiser, Koeln, was sunk during the American air attack on the Wilhelmshaven naval base March 30.

The Koeln is a 6,000-ton light cruiser, built by the Germans in 1928.

The photos showed the Koeln apparently resting on the bottom.

## CIVIL AIDE ARRESTED

SAN FRANCISCO, Apr. 6 (UP)—Herbert Larson, civil service inspector and a former county administrator of the Washington state department of public welfare, was held today on a charge of stealing and selling seven typewriters from the old Mint building here.

**WELCOME TO LA GRANDE**

**Buster Brown Shoe Store!**

It was our privilege to Remodel The Entrance and Interior

Build Cabinets and Shelving in This New Shoe Store

**John Gietlhuber**  
Building Contractor — Carpenter  
Phone 715

1508 Oak St. La Grande

**Painting and Decorating of the Buster Brown Shoe Store**

Was Handled by

**H. T. Edwards**  
PHONE 891  
"PAINTER AND DECORATOR SINCE 1919"

We Installed the Wiring and the Modern Fluorescent Fixtures

IN THE NEW BUSTER BROWN SHOE STORE

**Fairway Electric**  
L. F. Johnston  
107 Depot St. Phone 703

The New Buster Brown Shoe Store

**Used Fuller's CARRARA GLASS FRONT FULLER'S PAINTS AND ARMSTRONG TILE**

for Beauty . . for Permanence for Desired Effect!

Again Fuller and Armstrong products have been selected for a modern La Grande store. They are famous for their quality and the service they give . . . for stores, offices and homes. They are guaranteed products known from coast to coast. We handle them in La Grande. You can find a great variety at our store.

THESE WELL KNOWN PRODUCTS WERE SUPPLIED BY

**ZIMMERMAN'S**  
FURNITURE — HOUSEHOLD FURNISHINGS — HARDWARE