

LaGrande Evening Observer
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Behold, I give unto you power to tread on serpents and scorpions, and over all the power of an enemy; and nothing shall by any means hurt you.—Luke 10: 19.

KEEP THE SPIRIT ALIVE

The celebration is over and all pomp and ceremony attendant upon such occasion is naturally not necessary to continue. Would it not be well, however, to retain some of it?

La Grande put on a great show—a real presentation that brought forth unanimous plaudits from all who came to see. La Grande showed itself in its best lib and tucker for the occasion. A glow of happiness, progressiveness, alertness and proud, satisfied contentment that La Grande was a good place to live, radiated from every corner and on the faces of every inhabitant.

Just because the celebration days are over are we to drop suddenly out of all that pleasant atmosphere and tell the rest of the world who come to see that we were arrayed simply in a carnival mask for the occasion—that La Grande is really a dark, gloomy, unpleasant and depressive place far out of line with the aggressiveness and forward moving spirit of other cities along the line. All most emphatically untrue but an impression easily provided unless we keep alert to ourselves and continue to show our spirit of advancement as it should be and really is.

Let us not take off all the colors of our celebration because the actual days of festivity are passed. Let us instead use the celebration as the start of a newer, better day of greater happiness and content within this city where we live. "La Grande knows how" was a popular comment of last week. Let us change that to "La Grande shows how" during the days to come, and join hand in hand to keep and hold our city in the vanguard of community progress and improvement.

LET'S LIGHT UP

La Grande has a downtown street lighting system of which it may well be proud. During our Semi-Centennial celebration of last week many visitors commented highly concerning "your well lighted and progressive appearing town."

But that was last week. Already La Grande has again become the "dark spot" on the Oregon Trail national highway. Baker is a blaze of light at night and Pendleton shines out in its incandescent glory. The Dalles and Hood River, too, beam with alluring glow and present their virtues to the hundreds of tourists who travel the national trail toward the end of day.

La Grande put on its best dress during the celebration and then took it off—for another 50 years? A "dress," by the way that cost nothing in that particular line of finery or probably never would have been seen except through the courtesy of the local light and power company which in

a splendid spirit of cooperation, furnished the "materials" free.

Previous to the celebration, merchants and property owners, in fine spirit and pride of showing off their community to its best and true advantage, spent considerable in improvements such as painting and refacing business and store fronts. This work was not like the bunting and flags attendant upon festival days only. It is permanent improvement, and intended as such to let our community shine in the true light of the progressiveness of a business element that makes its wheels go round.

But the light has been turned off. Yesterday a city employee was sent around to "cut out" fifty of the ornamental lights on our principal business street—the main artery of the community for motive travel and the national highway line followed daily by hundreds of tourist visitors. At the hour when the most profitable percentage of this latter travel can be assured for an overnight stay and consequent business revenue to the community, La Grande now again hides its virtues for such attention behind a curtain of semi-darkness that visions a scene to the prospective visitor and customer of a spot in which he cares not to tarry.

A year ago there existed a need of economy in municipal affairs that called for curtailment of every possible department. A year ago we were in a depression, and everyone knew it and appreciated it. Savings through partial elimination of costly lighting systems on public thoroughfares was a common practice. Our sister cities along the national highways and others out city lighting to a minimum. Travel was all then and bright lights were not being followed.

But that was a year or more ago. Today we are out of the depression. True, our municipal or public finances are not any too much improved and expenditures must be kept at a minimum. However, La Grande public finances are surely no worse than the average of other communities near by. Alive, however, to the trend of the times and the need of showing bright, happy faces at all times, these communities have again "lit up." If there is trouble there, the passerby doesn't know it. He sees only a bright, cheerful, progressive aspect that is all he wants to see—the kind of a place he likes to tarry in, stay a while perhaps and, incidentally, spend his money.

There's a matter of three dollars a lamp a month to be considered. If we just can't light up all fifty lamps that have again been cut out, let us light twenty-five. Let us put the principal part of our business section at least back into the show. After all, the property in that business section paid for the system out of which they are not getting the benefit. They have painted up and dressed up only to be unnoticed at the time of day when that new paint and dress would shine most effectively and attract and impress itself upon the eye of the passerby.

Good business conduct of our city demands strict economy. But it seems like false economy, in these days when the trend is ahead, to hide ourselves behind a bushel over a matter of a comparative few dollars that would bring us out in the open. Let's light up and come out of the darkness of seeming despond.

Hope to Obtain Earwig Killing Parasites Here

(Continued From Page One)

servings to liberate. These larvae, when introduced with parasites that kill this type of pest, are said to be the most effective form of control. It was tried in Portland last year with such success and one already has secured a supply of the packaged strips. According to Lynn Larson, secretary of the committee of assistance, the parasites cost only \$25 per 1000, or \$40 for 2000. He hopes that experts interested in this work will be called a little later to take some special along this line. Other forms of earwig control which many La Grande persons are using include bannan chickens and a type of bait.

INDIAN GIRL SWIM ACE

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LONDON, (AP)—A girl of 12 is to make an attempt to swim the English channel. Her name is Beth Gibson, daughter of little over several children and one of the most remarkable child swimmers the world has seen. Beth, accompanied by her parents, will attempt to swim the English channel. She has been swimming for several years and has covered a distance of 100 miles. Her father is a fisherman and she has learned to swim from him. She is a very brave and determined girl and she is sure to succeed in her attempt.

A RUGGED PIONEER



John Henry Standley was born in Scotland, near Glasgow, in 1848. He came to La Grande in 1882 and has since that time been a resident of this city. He is now 86 years of age and has lived in La Grande for 52 years. He has been a member of the La Grande community for many years and has been a pioneer in many ways. He has been a member of the La Grande community for many years and has been a pioneer in many ways.

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Committee Plans Daily Program For Boys' Camp

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and games. The camp will be held at the La Grande community center. The program will include a variety of activities, including sports, games, and educational sessions. The camp is expected to be a great success and will provide a valuable experience for the boys who attend.

The Weather

WEATHER FORECAST
Oregon: Fair in the east and generally cloudy in the west portion tonight and Thursday; slightly cooler in the east portion Thursday; gentle westerly winds offshore.

LOCAL WEATHER
Tuesday: Maximum 82, minimum 61 above. Rain 21 of inch. Partly cloudy.
Today: Minimum 69, 7 a. m. — 72 above. Partly cloudy.

Inspection of tents and grounds 8:15 instruction (camp craft, nature craft, pioneering, handicraft); 10:15, lunch; 10:30, swimming; 11:00, project and test passing and instruction; 12:00, meal; 12:30, dinner; 1:00, free time; 2:00, afternoon games and hikes; 4:30, swimming; 5:30, retreat; 6:00, supper; 6:30, evening games and hikes; 7:45, campfire; 8:45, call to quarters; 9:30, sleep.

The program by days is as follows: Saturday, July 28, set up camp, evening games, flag raising with speech, camp fire and general directions and songs.
Sunday, July 29, Sunday services, 10:30. Field and track meet according to weight divisions, complete soup and officers program.
Monday, July 30, pioneers day, pioneering and competitions, red and white war, stunts, songs, campfire, soup and contests for individuals.
Tuesday, July 31, Indian day, day hike, officers and kids ball game, campfire—songs, stunts, etc.
Wednesday, Aug. 1, backward day and victory day, Treasure hunt, campfire, egg in camp.
Thursday, Aug. 2, overnight hike to Tomahawk and Diamond lakes, lobby campfire.
Friday, Aug. 3, calling out ceremony, stunts at campfire, best decorated table, father and sons night.
Saturday, Aug. 4, Scout rally and swim meet, Arrow Order initiation and campfire, scout campfire and visiting campers.
Sunday, Aug. 5, break camp, picnic, stunts, stunts and work events.

GRASS FIRE ON OAK ST. TUESDAY

The fire truck was called to the 2000 block on Oak street at 2:15 o'clock yesterday afternoon to extinguish a grass fire. The spread was at 3:06 p. m.

BIG JIM FARLEY VISITS PORTLAND

PORTLAND, July 25 (AP)—General Jim Farley, postmaster general, patronage dispenser, chairman of the Democratic national committee, and minority of the new deal, told Oregon last night that "this new deal is a great economic crusade" and that "we must no longer permit the strong to exploit the weak."
"The exchange of hopelessness for confidence," he declared, "is due to one man—Franklin D. Roosevelt."
"Big Jim" paid the state a flying visit. He reached Portland by train at 3:45 p. m. yesterday and left for Seattle at 11:30 o'clock last night.

EARL COMBS BADLY HURT

ST. LOUIS, July 25 (AP)—Earl Combs, veteran Yankee outfielder, will be lost to the New York club for the remainder of the season as the result of injuries sustained in yesterday's game with the St. Louis Browns. It was announced today. Combs, who suffered a skull fracture and a broken collarbone when he crashed into the left field stand while leaping to catch a fly ball.

AFTER YOU BUY A TRACTOR

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This dealership has been in the business of selling and servicing "Caterpillar" Tractors for over 24 years, and we expect to continue for many years to come.
A substantial dealership behind a substantial product.

BUNTING Tractor Co.

A Record-breaking demand has sent Chevrolet production to its highest total in four years

SINCE January 1st, Chevrolet has produced more than half a million cars and trucks. This tremendous total has broken all Chevrolet records for the last four years. And here is the reason behind it: No other manufacturer has so much to offer as Chevrolet.

Chevrolet is the only low-priced car to give you patented Knee-Action, and only patented Knee-Action gives you shock-proof steering combined with the new job-proof gliding ride. Chevrolet alone in its field provides Fisher bodies with genuine No Draft Ventilation—the safest and most comfortable bodies built today. No low-priced car but Chevrolet has safe, sure, cable-controlled brakes, the sturdy Y-K frame, and a dozen and one other important features. Do you wonder that the trend is to Chevrolet?

Let these features guide you when you buy your low-priced car. Don't accept anything less than all of them. And let yourself be guided by Chevrolet's popularity. As everyone knows, every buyer of a product is a recommendation, and Chevrolet can show you hundreds of thousands of them in only six short months!

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NEW REDUCED PRICES

STANDARD MODELS	New Reduced List Price	Amount of Reduction
Sport Roadster	\$465	\$25
Coupe	495	25
Coupe	455	25
MASTER MODELS		
Sport Roadster	540	35
Coupe	550	35
Town Sedan	615	30
Sedan	640	35
Coupe	580	35
Sport Coupe	600	35
Sedan Delivery	600	45
COMMERCIAL CARS		
Utility Long Chassis	355	30
Utility Long Chassis	515	50
Utility Chassis and Cab	535	50
Dual Chassis and Cab	575	50
Utility Long Chassis and Cab	595	50
Dual Long Chassis and Cab	685	50
Commercial Panel	625	50
Special Commercial Panel	575	35
Utility Panel	585	35
Dual Cab and Stake Body	750	50
Dual Long Cab and Stake Body	880	50

Above are list prices of passenger cars at Flint, Mich. With bumper, spare tire and oil. The list price of Commercial Models is \$10 additional. Master Models \$10 additional. List price of commercial cars is \$100 additional. Special equipment extra. Prices subject to change without notice.