

*Before the
Coming of
the
Railroad!*



*Before the
Coming of
the
Automobile!*

'Since 1871'
the business that now bears
the name of
FITZGERALD'S
has operated in La Grande

FOUNDED in 1871 by Henry & Burke it continued under that name until 1895 when the entire interests were taken over by J. C. Henry, who handled it alone until 1903 when J. J. Carr acquired an interest, and the firm became that of Henry & Carr. This continued until 1916 when Mr. Carr took over Mr. Henry's share and the business became known as The Carr Furniture Company. Mr. Carr carried on as sole owner from then until the late twenties when incorporation occurred. In 1932 the business was further reorganized and passed into the hands of Ed Fitzgerald who today, with his brother, Clark Fitzgerald, operate the business under the firm name of Fitzgerald Furniture Company.

**NOR ARE WE NEWCOMERS TO LA GRANDE—
WE WERE BORN AND RAISED HERE.**

Our Dad, Dave Fitzgerald, with faith and vision in the future of the then small La Grande, located here and established the La Grande Iron Works over 30 years ago. We are proud of the fact that we were born and raised in this community — proud of the friends we have here and of this business venture of our own in this community.

For we, too, have every faith in the future progress of La Grande. And with that faith an assurance within ourselves that prompts and encourages us to give our best in high type merchandising service to the community in this day — a metropolitan type store that serves its patrons with utmost efficiency.

We invite your inspection of the latest trend in fine home furnishings—merchandise of quality that should meet the needs and satisfaction of every type of buyer or requirement.

FITZGERALD
FURNITURE COMPANY

ED FITZGERALD

Adams at Fir

CLARK FITZGERALD