

**3 BIG SUMMER Selling DAYS**

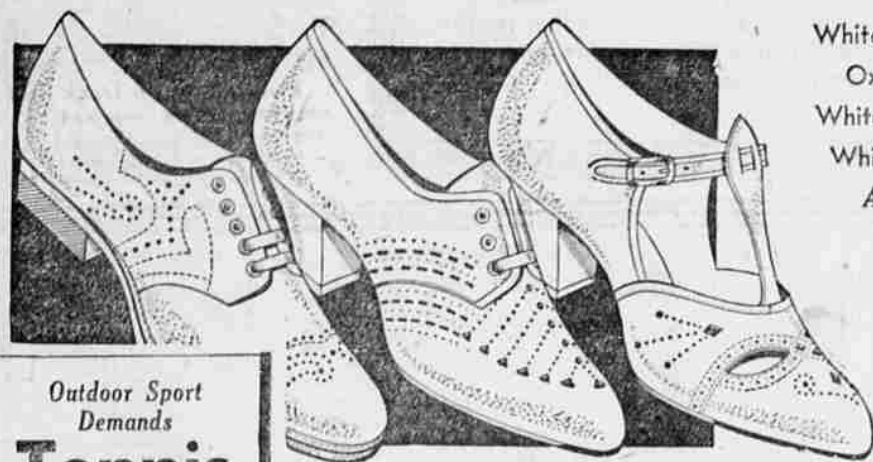
**THURSDAY 21 JUNE** **FRIDAY 22 JUNE** **SATURDAY 23 JUNE**

# PARADE OF VALUES

*"HELPING A THIRD OF AMERICA GET READY FOR THE FOURTH"*

For Women and Girls—Extraordinary Values!

## White Summer Shoes



White Sports Oxfords  
White Straps  
White Ties  
All at

# \$1.49

Wherever you go this summer—white shoes are the right shoes! That's why Wards have assembled a group of all the latest styles in white—at a price that every woman can afford! There are white elk sports Oxfords with rubber soles and heels; the popular white elk-skin T-strap sandals with Cuban heels; and white elk-skin Jockey beach ties. Better get a couple of pairs at this unusual price of \$1.49 a pair!

Outdoor Sport Demands

### Tennis Shoes

For Men and Boys

# 79c

Wards "Skips" are popular because their special air-tread cushioned in-soles absorb shocks! Tough and ruggedly built, with bumper toes. Men's sizes, 6 to 10, and boys' sizes 1 to 6.

### Summer Sport Shoes

Women's Sizes 3 to 8

# 98c

A fashion-right sports shoe priced exceptionally low! Your choice of white or beige in this attractive elk-tie, has crepe sole and Cuban heel. Get a pair during this event!

Children's Barefoot SANDALS 98c  
Smoke color chrome leather sandals with cut-out toes. Sizes 2 1/2 to 2. Pair . . .

CHILDREN'S PLAY OXFORDS 98c  
Boys' and girls' moose-skin toe, brown leather play shoes. Values at . . .

WOMEN'S STYLE SHOES \$2.49  
Attractive selection of summer's newest styles! White ties, straps and sandals.

### Men's Dress Shoes

# \$2.49

The popular and distinctive black and white sport oxford that is being worn this summer, at this low price of 2.49 a pair.

Men's Black Dress Oxfords \$3.69  
Smart plain toe black Oxfords in black calf; others have the new pointed toe.

Dress Oxfords for Boys \$2.69  
Sturdy blucher-style oxfords of durable black calfskin leather. Pair . . .

Men's Sturdy Work Shoes \$1.98  
Black leather plain toe work shoe. NO MAHJ composition rubber soles and rubber heels.



## Sale of CURTAINS

For 3 Days Only!

# 49c

Priscilla Curtain Sets  
Of cream and ecru body with colored, figured and cultured cushion dot materials; with colored ruffles. Tie-backs included. 78c

Marquisette Panels 29c  
28 inches wide; sheer marquisette, with a rayon bullion fringe. Each at . . .

Boston Net Panels 39c  
Nets are smart at your window! Open mesh weave, 5-inch rayon fringe. . . .

New Cretonnes 19c  
Extra heavy cretonnes that drap like linen. Designed by leading artists.

Window Shades 49c  
Yard wide, 4-foot cut length, water color shades. Values at this price!

Kitchen Curtains, set 39c  
absorbent. Priscilla style with colored ruffles and tie-backs.

Cretonnes 15c  
26-inch Cretonnes in latest designs and colorings.

Figured Marquisette 12 1/2c  
Sheer figured Marquisette—a fine drapery fabric.

Plain Marquisette 9c  
Clear, even weave. You'll save at this low price, yd.

Jaspe Denim 19c  
A new fabric in rust and green; popular for draperies, couch covers, and as an upholstery fabric.

# Your Chance To Save!

## Men's Swim Trunks

Popular High-Waisted Style  
Special value! These high-waisted swim trunks will lead the styles this summer! They're made of pure worsted wool, and come in the popular colors.

# 98c

Men's Swim Belts for Trunks 10c

## Boys' Swim Trunks

Made just like the men's, and of the same fine all worsted wool. Better get a pair now, when they're only . . .

# 95c

Women's All-Wool Suits, \$2.89

Low opera backs, adjustable backs, and halter neck styles—choice of colors.

Misses' Wool Swim Suits \$1.98

Clever new styles in low-back models; trimly cut; of all wool worsteds.

Women's Bathing Caps . . . 10c



## Sale of Prints

Sylvania Prints

3 Days Only!

You'll wonder how we can do it—these lovely Sylvania Prints should sell for much more! 36 inches wide, in a host of attractive new patterns and colorings! "Parade of Values" leader, at . . .

# 15c

## Sheer Goods Remnants

While Quantities Last

On the spot they'd cost twice as much! 1 to 10-yard lengths of summer's most desirable sheer fabrics—fine printed Dimities, Voiles, Etoiles and Organdies, etc. Sale priced at . . .

# 12 1/2c

## Crinkled Cotton Bedspreads

These 80x105-inch Bedspreads are just the thing for summer! Gaily striped, they're easy to wash and require no ironing. Sealed all around; choice of blue, rose, gold, helle and green. You'll want one or two, especially at this special price, each.

# 89c

Rayon and Cotton Bedspreads \$1.59  
Cotton Jacquard Spreads, 80x105 \$1.69

## 81x99 Inch Longwear Sheets

Our famous "Longwear" quality. Pure white cotton sheets, full size, of long-staple cotton. Stock up now, at only, each.

# 98c

BLEACHED MUSLIN 10c  
UNBLEACHED MUSLIN, 36 in., 9c  
36-in. WAGON COVER DUCK, yard 35c

## Printed Wash Fabrics

Pinnacle Prints, tubfast; new colors, designs, yd. 10c  
Printed Batistes, tubfast dyes, 33 ins. wide, yd. 10c  
Printed Voiles, 35-inch prints, many patterns, yd. 10c  
—and Other Attractive Piece Goods Bargains  
Unbleached Cheesecloth, loose mesh, 36 ins. wide, yard . . . 15c  
Unbleached Sheeting, 81 inches wide, "Longwear" brand, yard . . . 35c

Wash Cloths Gay Colored borders Special 3 for 10c

46-IN. WHITE AND FANCY PATTERNED OILCLOTH, yard . . . 20c  
OILCLOTH TABLE CLOTHS, 46x66 inches, 30c  
SWISS ORGANDY, permanent finish, white only, yard . . . 50c  
WHITE FLAXON, sheer fabric for summer, yd. 25c  
BLEACHED CHEESECLOTH in 5-yd. pkgs., pkg. 25c  
PLAIN COTTON BROADCLOTH, in best colors, yard . . . 12 1/2c  
46-IN. WHITE FLANNEL, good quality, yard . . . 17c  
TURKISH TOWELS, "Cannon" make, big, absorbent . . . 50c  
WASH CLOTHS, colored borders, serviceable, ea. 5c  
COLORED SATEENS, choice popular colors, yd. 23c  
66-IN. WAGON COVER DUCK, value at, yard . . . 50c  
ALL RAYON TAFFETA in attractive plain shades, yard . . . 20c  
PLAIN PERCALE in best colors, yard at . . . 15c  
LONGCLOTH, firmly woven, 36 in. wide, yard . . . 15c

## NOTION SALE

PEARL AND NOVELTY BUTTONS, each card . . . 2c  
NEEDLE BOOKS, pkg. . . 2c  
BOBBY PINS, card at . . . 2c  
GARTERS, each card . . . 2c  
SHOE LACES, pair at . . . 2c  
ELASTIC BRAID, yard . . . 2c  
BIAS TAPE, per yard . . . 2c  
DARNING COTTON, for . . . 2c  
SEWING THREAD, each . . . 2c  
MERCEZIZED THREAD . . . 2c  
SAFETY PINS, paper . . . 2c  
STEEL PINS, a paper . . . 2c  
SNAP FASTENERS, at . . . 2c  
THIMBLES, each for . . . 2c  
HANDKERCHIEFS, each . . . 2c  
TAPE MEASURES, yard . . . 2c  
HAIR NETS, each for . . . 2c

## THREAD

Coates' Thread, 8c  
300-yd. spools . . . 8c

Sanitary Belts, each 10c  
Bandana Handkerchiefs, 5c

## Pillow Cases 25c

Colorful borders; 15x30-inch size. Strong single loop construction. Big values at each 8c

## All Silk Flat Crepe 69c

30" wide and washable. You can get this fine quality of silk flat crepe in a whole range of popular plain shades that will make smart blouses and dresses!

## Tubfast Organdy 35c

Crisp, permanent-finish organdy in white. No amount of washing and wear can take the life out of this practical material.

## Powgee 17c

All Silk, yd. 17c  
12 Momme, 33 inches wide.

# MONTGOMERY WARD