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O taste and see the Lord is good; blessed is the man that trusteth in him.—Psalm 34: 8.

10c A DAY FOR ELECTRICITY

Recently published figures show that the electric bill of the average American family is \$34.40 a year. That is less than 10 cents a day. Between 1929 and the first of 1934 the average cost for domestic current dropped from 8 cents to 6.3 cents per kilowatt hour and attempts of further reductions are being initiated by many systems this year with hopes of bringing the 1934 cost under last year's level.

In La Grande the cost of electricity for domestic use shows well in line with the national average. At a rate of 9c per kilowatt hour for the first 25 kilowatt hours, 6 cents for the second 25 kilowatt hours and 2 1/2c a kilowatt hour for all hours used over the first fifty each month, the average La Grande family paid six and one-third cents per kilowatt hour for its electrical energy for domestic purposes during 1933.

These reductions in the electricity bill of American families over the past years are not the figures of the utilities supplying same, but come from government investigation and government statistical report. This proven continued reduction to the benefit of the consumer is interesting combat to argument of radical proponents of government and municipal ownership of utilities who claim private enterprise in such fields are milking the public dry with exorbitant charges for service.

As a matter of fact, there is nothing remarkable in these reductions when they are looked at in the light of the industry's past history. No commodity or service has held so steadily to a downward cost trend. Ever since pre-war days the annual cost has dropped — and some of the largest drops were made at a time when operating costs of all kinds were steadily rising.

Figures such as these should serve to blast the arguments of those who claim that the electric industry is robbing the public, and that rates should be forced to still lower levels by legislative act. At the moment, the industry is once more confronted with heavier operating expense, largely because of increased taxes and compliance with NRA wage and labor provisions. It is obvious that further rate reductions cannot be made safely if there is no economic justification behind them. Artificial reductions simply imperil jobs and investments, and threaten standards of service. They can be of no permanent public benefit — they can do great public harm.

There are two principal ways in which lower rates are achieved—through increased domestic use of power, which lowers the overhead per residence served, and by higher operating efficiency. The industry is working in both directions at all times—by constantly improving its generating and distributing equipment, and by seeking to broaden the outlets for its service.

UNION PERSONALS

Leonard Clark returned the last of the week from Gooding, Ida., where he has completed two years of col-

lege work.

Mr. and Mrs. Sidney Vaden and Miss Josephine Bliss were over from Summerville visiting friends Sunday. Mrs. Mary Townley will arrive from

The Weather

WEATHER FORECAST
Oregon: Fair tonight and Wednesday with occasional cloudiness and scattered afternoon thundershowers in mountains. Cooler in interior Wednesday; gentle variable winds offshore.

LOCAL WEATHER

Monday: Maximum 55, minimum 64 above. Partly cloudy.
Tuesday: Minimum 64 above, 7 a. m., 68 above.

Silverton the last of this week to spend the summer with her son-in-law and daughter, Mr. and Mrs. M. L. Bieder.
Mr. and Mrs. G. L. Hess entertained the Stock Show officials at a dinner at their attractive new summer home on Catherine creek Tuesday evening. Guests were Herbert Chandler, Harry McKinley, T. B. Johnson, D. E. Richardson, M. L. Bieder, J. F. Hutchinson, F. D. Smith and Elwyn and Richard Davis. The hostess was assisted by Mrs. Bieder, Jane Smith and Mae Shanks.

REPORT SAYS RETAIL CODE IS "RUINED"

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involved insertion of the word "inaccurately" into a prohibition of advertising claiming to undersell competitors.

Another Darrow protest was against suspension in the original code of a provision requiring a flat 10 per cent markup on all prices to cover labor costs. The ten per cent has since been instituted by executive order, following an investigation.

On the retail food and grocery code the board protested permission for big retailers to sell at a lower cost than little ones, because of their lower priced purchases. "In this respect," the board said, "the interests of the consumer would seem at first to be disregarded but it is to be regretted that at present the real interest of the consumer is that the small enterprise shall live and not die."

Lindsey Funeral Will Be Held Wednesday

Funeral services for James B. Lindsey, former resident of La Grande, who was drowned in the Willamette river Sunday near Salem, will be held Wednesday afternoon at 2:30 in the Christian church.
Reverend Paul DeP. Mortimore will be in charge of the service. Interment will be in the I. O. O. F. cemetery immediately following the funeral.

OBITUARY

Mrs. Harry Youngblood of 1308 P avenue, died Monday night.
She was 34 years, 11 months and 28 days old. She is survived by her husband, two children by former marriage, and her father and mother, Mr. and Mrs. Burgess, all of Oregon City.
Funeral announcements will be made later.

Four-H Club Awards At Stock Show Given

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Schroeder, 1.
Chester Whites, litter for market; Harvey Schroeder, 1; Troy Becker, 2; Chester Whites, litter for breeding; Troy Becker, 1; Floyd Parks, 2.
Chester Whites, single market hog; Troy Becker, 1; Harvey Schroeder, 2; Chester Whites, sow pig; Harvey Schroeder, 1; Elmer Cade, 2; Troy Becker, 3.

Duroc Jerseys, litter for market; Troy Becker, 1; Robert Becker, 2; Earl Herrmann, 3.
Duroc Jerseys, litter for breeding; Vernon Stoddard, 1; Troy Becker, 2; Duroc Jerseys, single market hog; Troy Becker, 1; Earl Herrmann, 2; Vernon Stoddard, 3.
Duroc Jerseys, sow pig; Leo Rueber, 1; Robert Becker, 2; Vernon Stoddard, 3.

Hampshires, litter for market; Clayton Fox, 1.
Hampshires, single market hog; Clayton Fox, 1.
Hampshires, sow pig; Clayton Fox, 1.

Sheep
Hampshire ewe lamb; Roland Westenskow, 1; Verne Prizell, 2; Clayton Fox, 3.

Hampshire ram lamb; Clayton Fox, 1; Leo Rueber, 2; Josephine Fisher, 3.
Hampshire fat lamb; Leo Rueber, 1; Josephine Fisher, 2; Clayton Fox, 3.

Hampshire yearling ewe; Clayton Fox, 1; Josephine Fisher, 2; Merle Hutton, 3.

All other breeds, ewe lamb; Clayton Fox, 1.
All other breeds, ram lamb; Clayton Fox, 1.

All other breeds, fat lamb; Clayton Fox, 1; LaVerne McCauley, 2; Jack Lloyd, 3.

All other breeds, yearling ewe; Clayton Fox, 1.

Poultry and Rabbits
Small breeds, 4 hens from member's flock; Clayton Fox, 1; Barbara Gale, 2.

Large breeds, 4 hens from member's flock; Bernice Kinsey, 1; Clayton Fox, 2.

Ducks and Turkeys, best exhibit of two birds, mature male and female; John Rollins, 1.

Rabbits, best doe, any age; David Baum, 1.

Sheep fitting demonstration; Leo Rueber, 1; Jack Lloyd, 2; Ronald Westenskow, 3.

Beef fitting demonstration; Gene

Barnett 'Widow' Denied Fortune

Blockland, 1; Rena Choate, 2; Jean Ann Richards, 3; June Conrad, 4; Maxine Waters, 5.
Stock Judging Special: Island City pig club, 1; Liberty Dairy club, 2; Prairie City club, 3; Union Co. Beef club, 4; Missouri Flats Baby Beef club, 5.

High scoring individuals: Clayton Fox, 1; Kenneth Ragain, 2.
Fifty exhibitors, 154 animals exhibited.

Elks Plan Flag Day Exercises Thursday

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Following the address the La Grande municipal band will present a program which has been specially arranged for the occasion.

The public is invited and urged to attend this program which is an annual event of the B. P. O. Elks.

GUARDSMEN ENTRAIN FOR CAMP CLATSOP

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advance details of several regiments. Ficket duty commenced at dawn today when Astoria guardsmen were called out.

The first of eight special trains rumbled through this city at 8 A. M. Ideal weather prevailed, and light breezes wafted in from the sea.

More troops will be quartered at Camp Clatsop this year than ever before, as the 21st field artillery has been transferred from Fort Stevens where it had drilled for several years.

Rains Cause Big Splitting Damage to Local Crop

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Part of the cherries of the county are marketed by local associations who depend largely on eastern auctions. Other growers prefer to market independently and take what they term "cash on the barrel head."

The best cash offer made to date is six cents a pound for Bings and Lamberts and several crops have been sold at this figure in the last day or two. Some of the young cherry orchards would net \$100 an acre or more at that price which is not considered so bad.

Buyers visiting the Pumpkin Ridge

OUTBURSTS CONTINUE IN OTHER CITIES

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Leaders of the 25,000 striking longshoremen, seamen and allied workers declared "the fighting spirit of the men is undiminished despite efforts to split their ranks."

The longshoremen's strike committee here called for a general strike of all trade unions and Joseph P. Ryan, president of the International Longshoremen's association, said the walkout may spread to Atlantic ports.

Mayor Angelo J. Rossi of San Francisco said that unless there is some indication of a settlement within 48 hours he will summon employer and strike leaders for a conference.

Violence again flared at San Pedro as a crowd of 600 persons, who had gathered to protest "police brutality" were dispersed by officers who swung their clubs and used tear gas.

Portland authorities sought 18 or 20 men who raided a planing mill and seized a dozen finished and 87 unfinished hickory night sticks ordered for the police, William P. Lowd, an attorney for the Longshoremen's association, denied the raiders were strikers. "Our men would not consider such a thing," he said.

Sunday School Has Large Attendance

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E. H. Martin, of Portland, superintendent of the American Sunday School union of this district as the principal speaker. Vocal duets were furnished by Paul Knautz and Floyd Reynolds and the Gray boys' trio also sang to guitar accompaniment. There were other musical selections and some short plays presented.

The Willowdale school was given a banner for having had the largest attendance through the year, while the Imbler school, though not belonging to the union, had the largest attendance Sunday. The groups were very grateful to the Pleasant Grove grounds for the use of the building and beautiful grounds. A courtesy which has been extended for several years.

FROM COUGARS TO BRAVES

PULLMAN, WASH. (AP)—Frank Ingram, ex-Washington State star, will join the Boston Braves in professional football next fall, Babe Hollingberry, Cougar coach, learns.

Native Daughter Is Buried Saturday

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Funeral services were held at 1:00 o'clock yesterday afternoon at Cook Bros. chapel for Mrs. Mary Fordice Ficklin, with Rev. C. A. Quinn, of Welser, an old friend of the family in charge. She was born in Summerville, Nov. 2, 1865 and had spent all of her life in the Grande Ronde valley. She is survived by her husband, a son Claude of Pendleton, and four brothers, Willard, James, Charles and Edward of Wallawa County.

AIR MAILED NOW UNDER NEW ORDERS

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three air mail contracts, but plans are underway to waive this for one year. Postal officials said this would affect American Airlines, Inc., which has eight of the temporary contracts let by the post office department after the mail was carried for a time in army planes.

Wheat Inspectors Get Instructions

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received last week. There are in all about 500 farms to be measured and it is thought that the work will take approximately three weeks time.

These inspections will be regulated by orders which have been received recently from Washington, D. C. by the local wheat control board of which Clyde Kiddle is in charge.

Schilling Poultry Seasoning

A delicious seasoning for soups, stews, all meat and poultry dressings. All the year around

The clean Center Leaves are the mildest leaves

They Taste Better!

We like telling you that Luckies are made of only clean center leaves. For the clean center leaves are the mildest leaves—they cost more—they taste better. And we're proud of the fact that these choice tobaccos receive the benefit of Lucky Strike's famous process—"It's toasted" for throat protection. But here's a point that's just as impressive: Luckies are round, firm, fully packed with long golden strands of fine tobacco—no loose ends. That's why Luckies "keep in condition"—why you'll find that Luckies do not dry out. Truly, Luckies are all-ways kind to your throat.

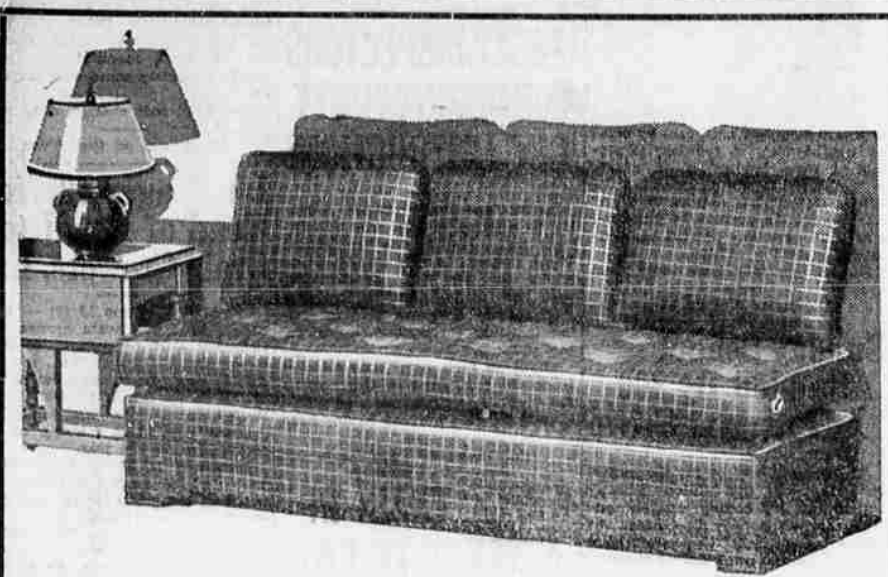


THESE ARE THE MILDEST LEAVES—THEY COST MORE—They Taste Better!

"It's toasted" ✓ Luckies are all-ways kind to your throat



Only the Center Leaves—these are the Mildest Leaves The Cream of the Crop They Taste Better



"My, how clever!"

Yes, it Provides an extra Bedroom for Only

\$26.85



And looks extremely debonair and charming by daytime, in its neat figured cover! But there's real luxury there! The luxury of TWO inner-spring mattresses that provide real sleeping comfort whether you convert it into a full size, or twin beds! You'll consider it a stroke of good fortune if you invest at this money-saving price!

BOHNENKAMP'S

Fourth Floor Easy Terms Arranged! Fourth Floor