

4 GREAT DAYS! Wed., Thur., Fri. & Sat. - MAY 9-10-11-12

YOU WILL SAY

"It couldn't be done,"
but we did it!

BUT HERE IT IS!

The Sale of Sales! The one you have
been waiting for.

Shop At
**LA GRANDE'S
BETTER STORE**

66TH FALK'S FOUNDER'S MAY WEEK 9-10-11-12 SALE

**BIGGEST
BEST
BARGAIN
EVENT
IN LA GRANDE
IN MANY A
DAY**

Kleenex

Cosmetic pads of very best quality. Buy a supply now.

4 BOXES 66c

**DON'T MISS A
DAY**

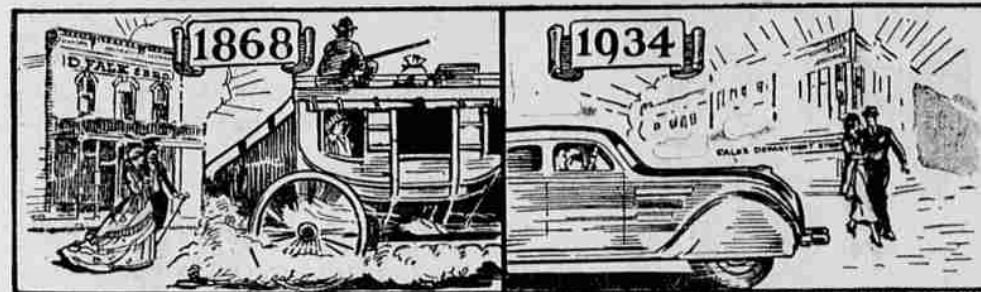
For as sure as you do, you will miss something you'll regret. Bonafide Bargains in every department.

COMPLETE STOCKS

For Your Personal Benefit

**SEE YOU AT
FALK'S**

**DEPENDABLE SERVICE SINCE 1868
AND EVEN BETTER TODAY**



POLO Shirts

Full and Quarter Sleeves
Browns, Yellows and Whites

79c

Towels

Large Heavy Double Thread
Regular 18c

2 FOR 25c

Hankies

Regular 10c Women's
A Bargain At

4 FOR 25c

Children's Hose Anklets

Regular 19c
A clever buy for thrifty shoppers.

2 PAIR 29c

Regular \$1.19 Men's Dress Shirts

Guild Custom shirts, Broadcloth and Madras. Fine quality. Buy two or three.

\$1.00

**OUR FAMOUS GOLDEN BELT
Reg. 79c Service and Chiffon**

Hose

That long-wearing hose. New Spring colors. All sizes.

66c Pr.

CURTAIN Marquisette

By the Yard
Regular 25c Yard

15c YD.

Large Group of Better CHILDREN'S Shoes

Values to \$3.95
Broken sizes. Some are boys' dress and work shoes.

\$1.95

Modess

Sanitary napkins at an unbelievable price. Buy Now!

4 BOXES 66c

Regular 23c Percales

Our finest grades. Tubfast — Spring colors and patterns — full line of plain colors.

Sale Price
19c YD.

LOOK AT THIS! Dresses

Regular \$10.00 and \$12.75 Values
All are new Spring Dresses

\$6.66

Large Selection of Tie & Dye Scarfs

Colorful new designs
Regular

\$1.29

BIG YANK Work Shirts

Heavy quality chambray; very serviceable.

66c

Ladies' full fashioned Hose

Every Pair Perfect
Service and Chiffon weight — all sizes — Spring colors.

49c PR.

Regular 25c Cretonne

Large assortment of bright color to choose from. Fine heavy quality.

15c YD.

One Large Group of Handbags And Zipper Pouches

A Bargain You Won't Miss

4 DAYS ONLY 49c

PEQUOT PILLOW Cases

42x36 35c
45x36 40c

Stevens All Linen Crash

Fine Quality
Regular 29c Yard

4 YDS. \$1.00

Phoenix Dress Hose

For Men
Silk and Lyle—All patterns—nice assortment of colors.
Regular 50c

3 PAIR \$1.00

Regular 98c Failenese Silk

File
Exceptionally fine quality. Spring shades. Very special.

66c YD.

72x99 Pequot Sheets

Stock Up Now on Your Needs

\$1.29

72x108 .. \$1.39 81x99 .. \$1.39
81x108 \$1.49

Regular \$1.00 Munsing Wear Shirts and Shorts

A Great Bargain
66c EA.

Buy That OVERNIGHT Case

Just the thing for vacations and trips. Simulated leather with good hardware.

\$1.00

WOMEN'S SHOES

Broken sizes — all sizes in the lot. Straps, Pumps, Oxfords — Black, Brown, Tan and White.

Values to \$6.00
\$2.95

Sale Starts promptly at 8:30 a.m.

Be early and have the satisfaction of getting what you wanted. Be at Falk's before the rush and avoid being jostled around with the crowds. There will be plenty of salespeople to complete Falk's service to you.

NOW!

KOTEX

Nationally known. New type of sanitary napkin. Get them now.

4 BOXES 66c