

THE MOST *Timely* SALE IN OREGON HISTORY

FEATURING 2 Well-Known Products OF OREGON

Buy OREGON MADE GOODS This Year

OREGON GOODS
Made in Oregon—of Oregon
materials—by Oregon work-
men.

Hirsch - Weis

MEN'S SLACKS

Handsome SLACKS for sport — take the
eye of any livewire man.

In Tan and Grey

\$4.95

Men's Columbiaknit Sweaters

Swanky models for Men and
Young Men.
Sleeve or Sleeveless. Colors are
white, tan, grey, yellow and black.

\$2.95

Columbiaknit

Men's Swim Trunks

All colors and
sizes

\$3.50

BUY
OREGON
PRODUCTS

FALK'S

BUY
OREGON
PRODUCTS

The Finest PRODUCTS of OREGON ENTIRE WEEK APRIL 20-28

THIS WEEK IS DEDICATED
TO EVERYTHING OREGON
MAKES AND GROWS... It is
a State-Wide effort to unite our
people in an increased use of the
fine products Oregon produces so
abundantly... to the end that added
purchasing power will be re-invested
in Oregon farms, forest and
industrial production.

Watch your labels this week. Buy with pride, for each purchase advances
your own and Oregon's Prosperity. Let's go forward with Oregon!



A fine flour — "balanced"
for all baking needs, with
"balanced" recipes packed
in each sack.

Milled at Astoria with the
same care that has sur-
rounded its manufacture
at Minneapolis for the
past 70 years.

PILLSBURY-ASTORIA
FLOUR MILLS CO.



We are proud
to present...
Oregon's own
CATSUP
to Oregon
people

KNIGHT PACKING CO.



Everyday
Home Remedies
for every minor ailment

For sale at all
DRUG STORES

Manufactured by
**BLUMAUER-FRANK
DRUG CO.**
"The Northwest's Independent
Wholesale Druggists"
Established 1890



RANGES
Circulator HEATERS
Automatic OIL BURNERS
Warm Air HEATING PLANTS

"Your dealer has made it possible
for you to enjoy MONTAG
Comfort and Convenience."
See your MONTAG dealer!



"From
Contented Cows
for Contented
Babies"
Also
"Yours for a Good Morning"
**CARNATION-ALBERS
CEREALS**



SALTED WAFERS
and Red Star
GRAHAM CRACKERS

SUPERIOR BISCUIT CO.



77
years ago we
started building
Oregon's reputa-
tion for brew-
ing fine BEER
... your dealer
will introduce
you to its dis-
tinctive and sat-
isfying flavor.

BLITZ-WEINHARD CO.



3
SIZES
IN CRYSTAL CLEAR
Utility Jars

YOUR FAVORITE
COFFEE HAS BEEN
AN OREGON PAY
ROLL BUILDER
SINCE 1882



The high tensile Neon tubing
of the century... directs you
to the better place to buy.

For full information
ELECTRICAL PRODUCTS CORP.
Portland



Ask your dealer
BAYLY-UNDERHILL CO.

We Are Featuring During Oregon Products Week FURNITURE

By

Two Famous Manufacturers

B. P. JOHNS CO.

and

DOERNBECHER'S

BEDROOM SET

By B. P. JOHNS CO.

Combination Walnut

Here is a three-piece bedroom group in fine walnut. A beautiful
suite that shows sturdy construction throughout. The suite con-
sists of a full-size bed, large chest,
and Hollywood vanity—

\$49.00

DAVENPORT SUITE

By DOERNBECHER

An inviting two-piece suite, beau-
tifully built and upholstered in
rich mohair. Complete comfort is
yours at this low price!—

\$59.75

FITZGERALD'S
FURNITURE CO.
Friends and Furniture Our Business

21 Years of
Leadership has proved its
Supremacy!



CROWN MILLS



PORTER-SCARPELLI MACARONI CO.



TASSON'S SOAP, Inc.



WARRENTON
CLAMS

Oregon Products are featured this
week by your own merchant at special
low prices. Stock up — you will get
quality, economy and satisfaction.
This announcement appears in 72 Ore-
gon newspapers this week.



Make Oregon Products your first
choice every day the year 'round.
Through your purchasing you make
it possible for your dealer to have on
hand items grown or manufactured in
our own great State of Oregon.

Jantzen

the suit that turned
bathing to swimming

The NEW
JANTZENS

for Men, Women
and Children
are in — at
Trotter's.



New models, made of
Miracle yarn and giving
the perfect Molded Fit.
After four times in the
water these suits adjust
themselves to fit your
figure perfectly. You
must see them to appre-
ciate.

TROTTER'S

We Join in Featuring Oregon Made
Products This Week

MADE IN OREGON

by Doernbecher

This Handsome Two-Piece Jacquard
Velour Living Room Suite



Special This Week Only

\$44.50

Also in Mohair, for

\$59.50

BOHNENKAMP'S

SAFEWAY STORES

Feature Oregon Made Products

READ THE SAFEWAY ADVERTISEMENT

EVERY ONE OF THE FOUR SAFEWAY STORES IN LA GRANDE, LIKE SCORES OF OTHER OF OUR STORES OVER THE STATE,
STRONGLY SUPPORT THE "OREGON MADE" MOVEMENT

Appearing elsewhere in this evening's Observer — Note the many values offered for
Thrifty Shoppers This Week-End