

**NOT WHAT IT COST-NOT WHAT IT'S WORTH-  
but WHAT PRICE WILL IT BRING!**

**GUTHRIE'S 1108 ADAMS  
\$10,000 JEWELRY SALE**

*Involving Entire Stock of Diamonds, Watches & Silverware  
at SACRIFICE SALE PRICES for QUICK DISPOSAL*

**MR. GUTHRIE SAYS**

There are no "ifs" or "ands" about it. We need the money. Backward business conditions have forced us to make this move at a time when most merchants are advancing prices.

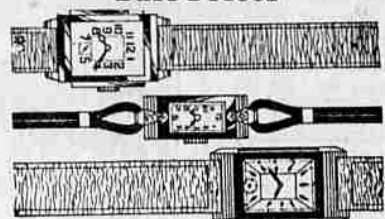
Right in the heart of the Spring, graduation and wedding season, comes this momentous price slashing event on our entire stock of diamonds, watches, silverware and jewelry.

You have unrestricted choice of anything you desire in this store at a low sale price way below our regular price. This is not an auction! You don't have to overbid to get what you want. Buy it now at a price you like to pay.

Signed H. W. GUTHRIE

**CLOSING OUT ALL BULOVA WRIST WATCHES**

At Ridiculously Low Sale Prices



Graduation Time Is Almost Here

- Take Advantage of These Low Prices for That Graduate
- 15 Jewel Bulova Wrist Watch **\$17.95**  
\$29.75 Value
  - 35.00 15 Jewel Baguette Watch **\$19.75**
  - 50.00 15 Jewel Gruen Wrist Watch **\$33.75**
  - 57.50 17 Jewel Illinois Yellow Gold Baguette **\$39.75**

**Early Bird Specials on Sale at 9 a. m. Thursday while They Last**

29-Pc. Set of Wallace Silverware  
\$15.00 Value  
**\$7.75**

Fountain Pen & Pencil Sets  
Values to \$5.00  
14 K. Gold Point Pen, Pencil and Pen Complete.  
**\$1.95**

**ONE DOLLAR SURPRISE TABLE**  
Values up to \$5.00  
You will have to be here at the opening hour of nine Thursday morning if you want to share in this amazing offer. Copper Lamps, Pewter, Costume Jewelry, Leather Wallets, Salt and Peppers, Compacts, etc.

One Group Women's Wrist Watches  
Values to \$35.00  
One 17 Jewel Gruen Solid Gold Case  
One 15 Jewel Bulova Solid Gold Case  
One 15 Jewel Swiss Solid Gold Case  
**\$10.00**

\$3.50 Pewter Sugar & Creamer  
Sale Price While They Last  
**\$1.50**

**SALE STARTS THURSDAY MORNING 9 a.m.**

**Prices Slashed On All Diamonds**

The value of diamonds is not determined entirely by size. Every one of our diamonds are guaranteed to be Blue White Perfect in color and exquisitely cut assuring you of the utmost in values when you buy them at our low sale price.

**FOR GRADUATION BLUE WHITE PERFECT Diamond Solitaire**  
\$45.00 Values  
White and Yellow Gold Mountings. While They Last  
**\$27.85**

**FOR GRADUATION BLUE WHITE PERFECT Diamond Solitaire**  
\$100.00 Values  
White Gold Mounting - An exceptional value at this low sale price.  
**\$59.50**



Blue White Perfect Diamond Solitaire  
\$150.00 Value  
A good size stone that will grace your hand with a feeling of pride.  
**\$89.50**

Diamond Solitaire  
\$350.00 Value  
A beautiful ring gorgeously mounted in exquisite taste.  
**\$249.00**

**WEDDING RINGS**  
Mounted With 5 Diamonds  
\$25.00 Value  
A Small Deposit Will Hold Any Purchase Made During This Sale.  
SALE PRICE **\$13.85**

**WEDDING RINGS**  
Regular \$5.00 Value  
**\$3.95**

**NOTHING RESERVED ENTIRE STOCK OF SILVERWARE GOES AT SALE PRICES**

26-Pc. Service for 6 Wallace Silverware **\$9.75**

34-pc. Service for 8 1847 Rogers Silverware. \$43.00 value Now **\$36.75**

Lady Hamilton Community, 26-pc. Service for 6, Now **\$25.75**

CLOSING OUT ALL GORHAM & TOWLE STERLING SILVERWARE AT 1/2 PRICE Broken Pattern

**HOLLOW WARE**

\$37.50 4-pc. Sterling TEA SET - Now **\$19.75**  
3-Pc. Hammered COPPER TEA SET \$12.50 Value, Now **\$9.75**  
\$5.00 COPPER SERVING TRAY, Now **\$3.95**



**RAILROAD WATCHES Drastically Reduced**

Values to \$75.00

23 Jewel Waltham Vanguard 25 year case, \$75.00 Value. Now **\$47.85**

**Electric Clocks at Low Sale Prices**

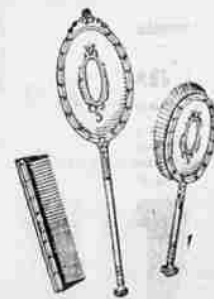


This is your opportunity to save real money on guaranteed merchandise. No odds and ends, only our regular stock is included.

- TELECHRON MANTLE CLOCK \$6.00 Value, Now **\$4.75**
- HAMILTON SANGAMO \$16.75 Value, Now **\$12.75**
- HAMILTON SANGAMO \$30.00 Value **\$19.75**

**DRESSER SETS**

- At Slashed Prices
- 3-Pc. Sterling Silver DRESSER SET Dresser Set \$40.00 Value **\$29.75**
  - 3-Pc. Sterling Trim Dresser Set **\$13.85**  
\$21.50 Value
  - 3-Pc. Chromolum Set \$12.50 Value. Now **\$6.95**



**A DYNAMIC SMASH for CASH!**

**MEN'S STRAP WATCHES AND POCKET WATCHES THEY WILL ALL GO AT CUT - SLASH PRICES**



17 Jewel Waltham 12 Size STREAMLINE WATCH  
\$50.00 Value  
SALE PRICE **\$34.75**

12 Size ELGIN WATCH, \$24.50 Value **\$15.95**  
17 JEWEL ELGIN, 12 Size, \$35.00 Value, Now **\$19.75**

HAND TOOLED LEATHER WALLET \$3.00 Values  
SALE PRICE **\$1.69**

Military Brush Sets \$5.00 Values  
SALE PRICE **\$2.45**

Sterling Silver Cigaret Case \$15.00 Values  
SALE PRICE **\$8.95**

Ladies All Leather Hand Bags \$6.50 Value  
SALE PRICE **\$2.45**

- \$12.50 Strap Watch **\$8.75**
- \$18.50 Strap Watch **\$12.75**
- \$35.00 Waltham **\$19.75**
- \$25.00 Elgin or Waltham 15 Jewel Gruen Watch **\$17.75**
- \$55.00 Value, Now **\$35.75**
- 17 Jewel Illinois Rect. Mont. \$60.00 Val. Now **\$39.75**



**Genuine Emerada Ring**  
In Heavy Solid Gold Mounting \$25.00 Value Now **\$13.75**

Whiting & Davis Hard Enamel Mesh Bags Values to \$7.50 **\$3.95**

**RING & PENDANT SETS**  
Genuine Onyx, Pearl, Rose Quartz, Sun Ray Crystal and Rose Sapphire Ring and Pendant Sets Complete. \$25.00 Values **\$14.85**



**H.W. GUTHRIE JEWELER**

**1108 Adams Ave., La Grande, Ore. Sale Starts 9 A. M. Thursday Morning**