

When all America goes Shopping!



WARD WEEK Special
\$16.88
 Ward Week Special!
 Studio couch opens to double or twin beds with 3 pillows.



WARD WEEK Special
\$14.88
 Ward Week Special!
 Lounge chair and ottoman in homespun tapestry. Save.



7-Piece Suite
 Save Now! Priced Up After Ward Week!
\$45.88
 Massive, sturdily constructed, walnut veneered top table, seats eight; buffet walnut veneers ornamented with quilted maple effects. The best value the market affords.
 \$5.00 Down \$5.00 Monthly Plus Carrying Charge
8-Pc. Suite (with Buffet) \$64.88



Inner-Spring Mattress
 Save at This Special Ward Week Price!
\$9.88
 Best value we know of at this Ward Week price. Built for real comfort. Filled with deep inner coils. Covered in heavy ticking.

Ward's Easy Payment Plan Makes the Buying Still Easier



WARD WEEK Special
Dinner Set
 Buy It Ward Week!
 Serves six! Semi-porcelain in Ivory, Gay floral pattern.
3.69



WARD WEEK Special
Toaster
 Save in Ward Week!
 Turn-over type. Bright chrome-plated. Extra-special value!
1.00



2-Pc. Suite
\$64.88
 \$6 Down \$7 Month Plus Carrying Charge

All mohair. Can you believe it—at this low Ward Week price? Look at the size of the pieces! Massive davenport and chair with reversible cushions in jacquard velour. We believe this value is unequalled. See it!



3-Pc. Suite
Choice Dresser, Vanity
\$43.88
 \$5 Down \$5 Monthly Plus Carrying Charge

Look! Walnut veneer at this sensationally low Ward Week price! Only a huge special purchase makes this value possible! Big, full size Bed, roomy Chest, and your choice of large Dresser or Vanity. Extra large mirrors, too!
 Upholstered Vanity Bench \$2.95

No Sale in All America like Ward Week! Held in 489 Cities, in 45 States!

Sale of Priscilla CURTAINS
50¢
 These dainty marquisette Priscilla curtains are 31 ins. wide and 2 1/4 yards long, with 6-inch ruffles. Complete with tie-backs and cornice top headed, ready to hang. You'll want several pairs at 50¢ each. Ward Week!

Seamless!
Axminsters
\$23.95
 9x12-ft.
 \$3 Down \$4 Monthly Plus Small Carrying Charge

This low price for Ward Week only! Axminster values like these call for quick action! And, Axminsters at this low price are sensational! Every rug is perfect, and seamless—woven of imported rug wools for long wear. Copies of Persian and Chinese designs. Come! See them! You save in Ward Week!

WARD WEEK Special
Wardoleum Rugs
 Save Now... Our Regular \$5.89 Grade!
 Yes, the 9x12-foot size! Price goes up after Ward Week! Brand new felt base rugs, waterproof and stain-proof. Easy to clean.
\$4.89
 9x12ft.

WARD WEEK Special
Sale Shades
 For Ward Week Only!
 Roll smoothly—keep out all light. 6-ft. cut lengths.
45¢

WARD WEEK Special
Cretonnes
 Gay colors for spring. New patterns. 36 inches wide.
12 1/2¢

WARD WEEK Special

Corn Brooms
 4-sewed brooms with plain lacquer handles.
25¢

Closet Seat
 White, with chromium plated hinges. Fits all bowls.
\$2.45

Galv. Pails
 10-gallon size, wire ball handle. A buy at
19¢

Force Cup
 5 1/2 inches in diameter, with 2 1/4-inch handle.
19¢

WARD WEEK Special
Wardoleum YARD GOODS
3 Sq. Yards for \$1.00
 Cover your floor now with waterproof and stainproof Wardoleum! Tile and floral designs. Comes in the 6-foot width. Save at this special Ward Week price!

Spring and Mattress Values!

Single Deck Coil Spring
\$6.88
 Big 99-coil single deck Springs. They're helical tied. A big Ward Week bargain at this price! Choice of green or orchid finish.

Felted Cotton Linter Mattress
\$5.88
 This big 40-pound Mattress is packed with layers of soft felted cotton linters, and covered with serviceable ticking. Ward Week value!

MONTGOMERY WARD



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