

Begins Thursday!

WARD WEEK

House Dresses
79c
Ward Week Priced

Gay new cotton prints that usually sell for much more! Lots of cute styles. 14 to 52.



Taffeta Slips
59c
Ward Week Value

Rayon taffeta; lace trimmed V tops. 48 inches long.



Blankets
Single cotton plaid blankets, 70 x 50 inches in size. Choices of colors.
59c

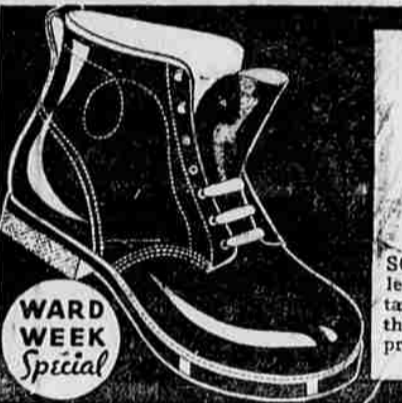
Women's Slips
Cotton broadcloth, bias cut. V neck; lace trimmed top and bottom. Special...
39c

Dress Shirts
69c
Special Ward Week Value



These shirts would be good value at a much higher price. Made to Wards rigid specifications for wear and appearance! White, blue and the newest patterns.

Work Shoes
\$2.39 pair
Save in Ward Week!



SOLID LEATHER shoes... double oak leather soles... steel arch support... sanitary ventilated insole... narrower toe... all this shoe value at this extraordinary low price! **Men! Save!**

New Shoes
Super value! \$1.49 for soft black kid, ties with splendid steel arch support feature!
1.49 pr.



Sport Oxfords
Women's & Growing Girls' Sports oxfords all solid leather in two tones of brown. One of the many smart styles.
1.88 pr.



Men's Shoes
Ward Week Value!
Fine value! Black calfskin leather Bluchers.
2.39 pair



Play Shoes
Ward Week Special!
Children's elk and brown calfskin play shoes.
1.00 pr.



SPRING SHOES
This Low Sale Price for Ward Week Only!
Stunning New Styles in Women's Spring Shoes, Priced Low!
\$1.88 A PAIR
Not just one style—but a wide choice—at this exceptionally low Ward Week price! Pumps, perforated ties, arch support oxfords, all in black or white ties. Popular heel heights.



Prices So Low They Probably Will Never Again be Repeated

Denim Pants
\$1.00
Ward Week Savings!
Sturdily double stitched for extra wear. Bartacked. 22 inch bottoms.



Overalls For Men
85c
Ward Week Priced
Now! Chance of a lifetime—cottons up! At this price you'll want to stock up. Save!



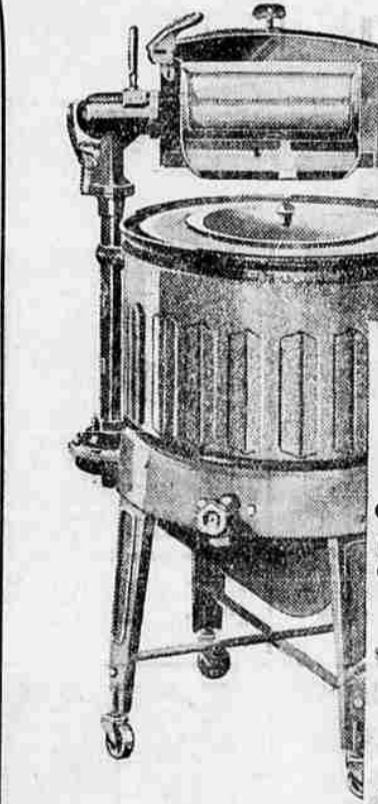
Overall Sale
Ward Week Special
Bartacks at strain points and rustless buttons, boys!
59c



Men's Hats
Ward Week Value!
Best shades for Spring; popular snap brim styles.
\$1.00



WARD WEEK Special
What a Value!
Washer
Only **\$45.95**
\$4.00 Down, \$5.00 Monthly—Small carrying charge
Maybe never again a chance like this! Wards reliable quality. The great big tub-size that does a whole week's wash for 4 people in 1/2 hour. Ward Week price so low it's hard to believe it!



Men's Shorts
Good Quality Broadcloth **25c** Ea. Elastic Inserts for Comfort



Men's Shirts
Swiss Rib Athletic Style Shirts. Combined Cotton **19c** Neatly Trimmed Neck and Arm Holes



Men's Socks
Ward Week Value
Famous Rockford cotton. Blue, brown. Large sizes. Cotton Work Socks...
12 1/2c



Unionsuits
Ward Week Value!
Men's summer weight! Cool ribbed cotton! 36 to 46!
69c



Boys' Shorts
19c
Big assortments of boys' broadcloth shorts, in assorted colors and patterns. Stock up now at this low Ward Week price!



Boys' Corduroys
\$1.49
Two popular shades of brown and navy-blue in this value assortment. Sizes from 6 to 16.



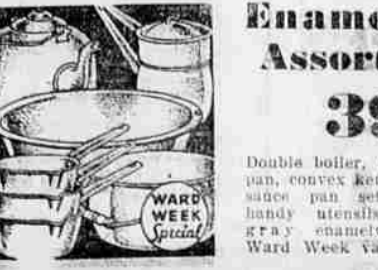
Children's Anklets
10c
Rayon over cotton. White or colors. Save in Ward Week. Sizes 7-10 in half sizes.



Enamelware Assortment
39c
Double boiler, teakettle, dishpan, convex kettle, three-piece sauce pan sets, and other handy utensils, in durable gray enamelware. They're Ward Week values!



Soap Chips
Look! 2 boxes
Suds are thick and remove dirt without harm.
Only **29c**
12 Naphtha
Fine Quality Soap!
Better lay in a supply! Ideal for greasy dirt!
29c



Be Sure to See Every Ward Week Special - on Every Floor of the Store